BRITISH COLUMBIA

BC STATS

Ministry of
Management Services

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Tourism Sector Monitor ◆ October 2003

Highlights

Room Revenue

Room revenues in the province increased (+1.1%, seasonally adjusted) for the first time since January, as all but two regions posted gains in **July**. Kootenay (+1.7%) and North Coast (+1.1%) saw a second consecutive month of growth, while revenues in Northeast (+10.2%), Mainland/Southwest (+1.9%), Vancouver Island/Coast (+0.4%) and Cariboo (+0.3%) advanced after declining in June. Thompson-Okanagan (-2.7%) and Nechako (-0.9%) were the only regions where revenues were down in July.

Room revenues increase for the first time since January

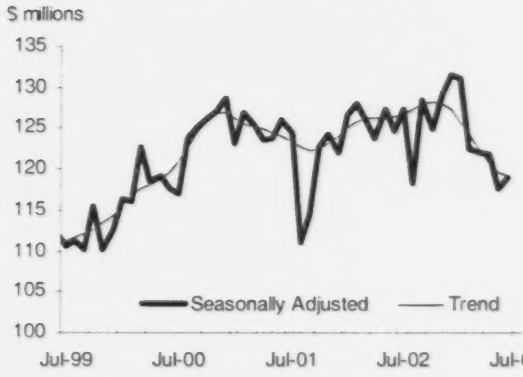


Table 1. Room Revenue* Summary

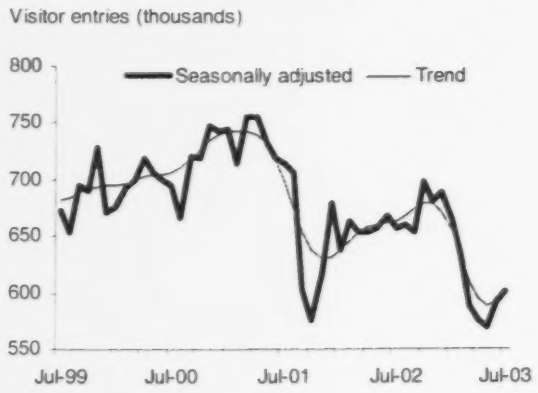
Accommodation Type			
	July 03 ($000)	June 03 ($000)	% change
Total	118,849	117,594	+1.1
Hotels	86,360	86,354	0.0
Motels	14,697	15,131	-2.9
Other Acc.	17,428	17,374	+0.3
Regions (Top 3 performers)			
Northeast	3,981	3,613	+10.2
Mainland/Southwest	63,890	62,729	+1.9
Kootenay	6,025	5,926	+1.7

Seasonally adjusted room revenue

Visitor Entries

The recovery that began in June continued in **July**, as the number of travellers entering Canada through BC borders increased 2.3% (seasonally adjusted). Entries from both the US (+2.0%) and overseas (+3.7%) were up substantially. Asian entries jumped (+9.9%) for a second month in a row, suggesting that the effect of the SARS panic on travel from Asia is abating.

Visitor entries continued to bounce back in July



Other Indicators

Other indicators were less positive. For the fifth month in a row, hotel occupancy (-2.9 percentage points) and average room (-3.6%) rates were lower than they had been a year earlier. There were fewer passenger vehicles on the Coquihalla highway (-1.4%) than in July 2002, and traffic through Vancouver International Airport was off 4.5%.

Note to readers...

The "look ahead" section, including preliminary estimates for **August** is now a separate section beginning on page 6.

Special Focus Article:
BC's Cruise Ship Industry: Page 7

Tourism Trends

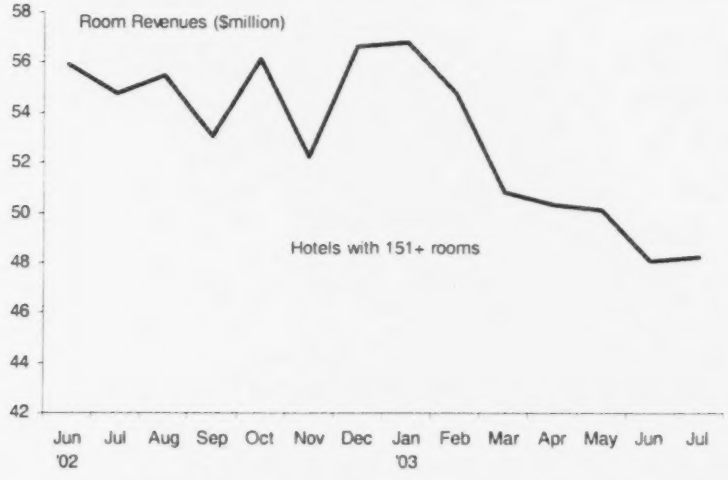
Room Revenue

Room revenues up for the first time in five months

A five-month-long downturn in room revenues ended in **July**, as revenues advanced 1.1% (seasonally adjusted). This was the first increase in room revenues since January. Revenues have been weak throughout the year. They began to soften in February, then declined sharply in March following the outbreak of SARS in some cities, and the war in Iraq, which had a short-term effect on travel from the US. The fallout from the SARS panic, which caused a significant (and ongoing) downturn in travel to Canada from Asia, continues to be felt in BC, while a stronger Canadian dollar has made travel to BC less of a bargain for Americans.

The improvement in July was boosted by activity in Mainland/Southwest, where revenues bounced back (+1.9%) after plunging in the previous month. Vancouver Island/Coast (+0.4%), the second-largest region, posted a modest 0.4% gain. Northeast (+10.2%) had the best performance among the regions. Overall, revenues were up in six of the province's eight regions. However, total revenues remain substantially lower than they were at the beginning of the year.

Revenues at larger hotels have declined substantially



However, revenues at large hotels and other establishments remained weak

The increase in **July** was concentrated in mid-size hotels (th e with 151-250 rooms, +1.9%) and vacation rentals (+0.6%). O r types of accommodation properties continued to show weakness. Motels saw the biggest decrease (-2.9%) in revenues since last November. Revenues also slipped at large hotels (251+ rooms, -0.2%), hotels with 76-150 rooms (-0.6%) and small hotels (1-75 rooms, -0.2%).

Visitor Entries

Visitor entries increased for a second consecutive month

The number of visitors entering Canada via BC continued to rise in July (+2.3%, seasonally adjusted). This was the first time in more than a year that there have been back-to-back increases in visitor entries.

Asian entries (+9.9%) continued to rebound, after plummeting earlier in the year in the wake of the SARS scare. Asian entries have yet to recover to pre-SARS levels, but the worst of the effects may now be over.

There were fewer travellers from Oceania (Australia and the South Pacific, -7.5%), while the number of visitors from Europe edged up 0.7%.

The number of US travellers on same-day (+1.4%) and overnight trips (+1.4%) were both up in July. Historically, same-day travel has reacted strongly to external shocks, such as the 9/11 attacks, the war in Iraq, and the SARS outbreak. Same-day travel is also sensitive to exchange rate fluctuations.

Although overnight trips from the US have rebounded to pre-9/11 levels, the number of same-day trips remains substantially lower than it used to be. The recent increase in the value of the Canadian dollar, together with other factors such as the war in Iraq and longer waits at border crossings, may have caused some Americans to stay closer to home rather than making quick trips across the border to BC.

Same-day travel from the US takes longer to bounce back from external shocks such as 9/11

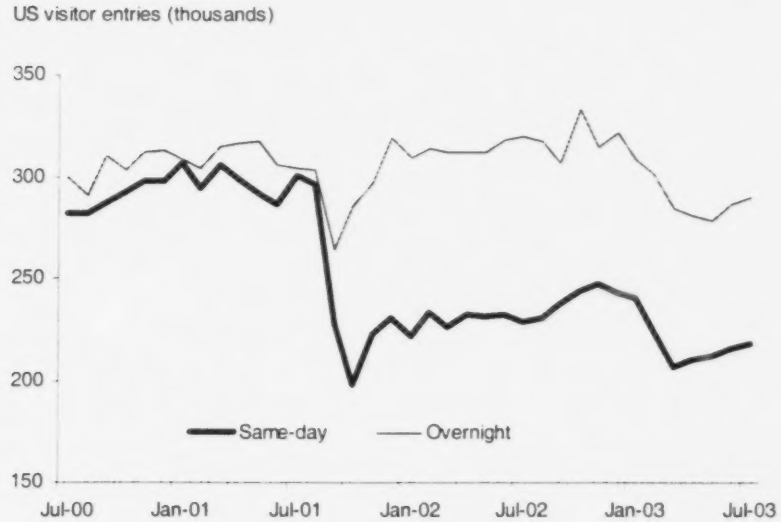


Table 2. Traveller Entries (July, seasonally adjusted)

	Jul-03 ('000)	Jun-03 ('000)	% chg from Jun-03
American visitors			
Total	511	501	2.0
Same-day	218	215	1.4
Overnight	290	286	1.4
Overseas visitors			
Total	93	90	3.7
Europe	32	32	0.7
UK	17	16	5.5
Asia	43	39	9.9
Japan	11	11	5.1
Taiwan	4	3	34.7
Oceania	10	11	-7.5
Canadian re-entries			
Total	599	584	2.6
From overseas	75	70	8.3
From US same-day auto	299	292	2.6

(BC STATS & Statistics Canada)

Other Tourism Indicators (Up to July 2003)

There were 1.48 million passengers travelling through the Vancouver airport **in July**, 4.5% below the traffic level in July of last year, as airline scheduling cutbacks continued to affect traffic. The largest year-over-year drop was in international travel to destinations other than the US (-14.4%). However, the number of passengers using the Victoria International Airport jumped 11.9%, posting the highest year-over-year increase since September 2002. The Coquihalla highway had 1.4% fewer passenger vehicles passing through its tollbooths in July.

Hotel occupancy and room rates continued to fall in July

Hotel occupancy rates averaged 71.1% in **July**, 2.9 percentage points below the July 2002 level. Average room rates ($130.51) were 3.6% lower than in the same month last year. This was the fifth month in which both occupancy rates and room prices were down from 2002 levels.

The Canadian dollar remained strong in **July**, although it depreciated a little relative to the US dollar. One US dollar cost $1.38 Canadian, 3 cents more than June. The UK pound stood at $2.24 Canadian.

On the positive side, restaurant and tavern receipts (seasonally adjusted) in BC surged 5.0%. Food services saw 5.2% more receipts, and consumers also spent more in drinking places (+1.6%).

Table 3. Other Tourism Indicators (July, unadjusted)

	Reference period	Total	Change from year ago
Hotel Industry			
Occupancy rate	Jul-03	71.1%	-2.9 pp.
Average room charge	Jul-03	$130.51	-3.6%
(Pannell Kerr Forster)			
Airport Passengers		(000s)	(%)
Vancouver International Airport			
Total traffic	Jul-03	1,483	-4.5
US	Jul-03	453	-2.8
Other International	Jul-03	314	-14.4
Canada	Jul-03	715	-0.4
(YVR)			
Victoria International Airport			
Total traffic	Jul-03	110	11.9
(Victoria Airport Authority)			
Restaurant Receipts		($ millions)	(%)
Full service	Jul-03	271	7.4
Limited service	Jul-03	175	13.5
Drinking places	Jul-03	27	0.1
(Statistics Canada)			
Transportation		(000s)	(%)
Coquihalla Highway			
Passenger Vehicles	Jul-03	356	-1.4
(Ministry of Transportation & Highways)			
BC Ferries			
Vehicle Volume	Jul-03	930	1.0
Passenger Volume	Jul-03	2,618	-0.5
(BC Ferries)			
Exchange Rates		Cdn $	Change from year ago
US $	Jul-03	1.382	-0.164
UK Pound	Jul-03	2.241	-0.165
Japanese Yen	Jul-03	0.012	-0.001
Australian $	Jul-03	0.913	0.057
(Statistics Canada)			

note: pp. percentage points

A look ahead

Room Revenue

Preliminary numbers suggest that room revenues in **August** increased at an even faster pace (+2.4%) than in July (+1.1%). Revenue growth in Mainland/Southwest and Vancouver Island/Coast region contributed to the overall increase. Both hotels and motels generated more revenues.

Preliminary numbers for August show even stronger growth (+2.4%, seasonally adjusted).

A caution about preliminary numbers

Because companies file their hotel room taxes with a varying lag, the initial data retrieved by BC Stats may be revised considerably over the following months. BC Stats reports room revenues with a two-month lag. However, we also briefly report "preliminary data" with a one-month lag.

How accurate is the preliminary data? Our preliminary numbers—reported in the "look ahead" box—have typically been off by less than a half percentage point. The preliminary figures, in other words, seem basically on the mark, though they should be used with caution (a more detailed analysis of their accuracy will be undertaken in the future).

Visitor Entries

The number of visitors entering Canada via BC continued to advance for the third straight month (+2.8%, seasonally adjusted) in **August**. Visits from both the US and overseas rose substantially compared to July.

Other Tourism Indicators

The 2003 peak season was hard for BC hotels. Average room charges fell 3.4% compared to the same month last year. Hotel occupancy dropped half a percentage point to 79.5% in **August**. Both indicators were down for the sixth straight month.

BC hotel occupancy and room rates remain lower than in 2002

The traffic of passenger vehicles over the Coquihalla highway slumped (-6.5%) in August compared to 2002, possibly a side-effect of the forest fire situation in the Interior, which may have caused some drivers to rethink their vacation plans and routes. The number of passengers through Vancouver Airport continued to fall in **August**, but Victoria Airport had more passengers.

The Canadian dollar continued to hold a strong position, with little depreciation relative to US currency in **August**. The cost of a US dollar was $1.40, up 2 cents from July. Restaurant and tavern receipts softened in **August**.

Special Focus: BC's Cruise Ship Industry

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Cruising is a spectacular way to discover BC's unique coastal cities and natural sites. Vancouver, Victoria, Prince Rupert, and other coastal cities such as Nanaimo, Campbell River and Alert Bay are ports of call for luxury and pocket cruise ships plying the waters along the west coast during the cruising season, which lasts from May to October. In the summer months, BC Ferries also provides services through the Inside Passage, for passengers travelling between Port Hardy and Prince Rupert who opt for a less luxurious mode of travel.

Vancouver, Victoria, and Prince Rupert host luxury cruise ships en route to or from Alaska. Although the Alaska cruise companies are based outside the country[1], local economies still benefit substantially from cruise ship visits. Passengers joining or leaving their Alaska cruises in Vancouver typically spend a day or two in the city, staying at local hotels, and patronizing restaurants, shops, attractions, and bars in the city. Tourist attractions, retail outlets, bus and taxi operators, port authorities and other businesses at the various ports of call all get a boost from spending by cruise ship passengers and by the cruise ship companies who organize tours and other excursions for their passengers at each place they visit.

During the cruising season, Vancouver, Victoria and Prince Rupert host luxury cruise ships en route to or from Alaska

Alaska: key to the cruise ship industry success

North American destinations have been the prime beneficiary of growth in the cruise ship industry over the last few years, as northern cruise vacations have become more popular. Alaska recently surpassed the Mediterranean area to become the second most popular cruise ship destination in the world, after the Caribbean. Alaskan cruises were already in vogue before September 2001, but following the terrorist attacks, cruising to Alaska become even more attractive to North Americans who preferred to stay closer to home (and to avoid flying) on their vacations.

Phenomenal growth in BC, but the tide may be turning

The growth of cruise-related activities in British Columbia has been phenomenal during the last two decades. Until this year, the number of passengers travelling through the Port of Vancouver had increased for two decades straight, with average annual growth of nearly ten percent a year during the 1990s.

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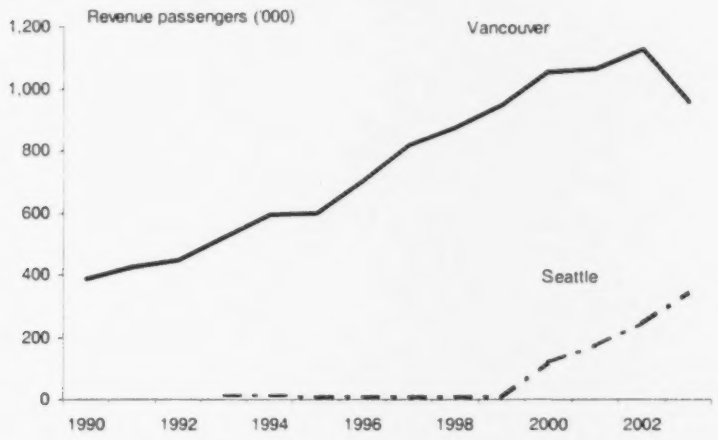
[1] Since the vessels are not based in BC, but visit the province only during the cruising season, the staff who work on them are not usually BC residents, and some of the benefits from supplying, servicing, refitting and operating the vessels accrue outside the province.

Vancouver's importance as a terminus for Alaska cruises owes much to US cabotage regulations, which require the inclusion of one foreign port in a cruise ship itinerary originating and ending in the US. For travel from the continental US to Alaska, this means that all ships must stop at a BC port en route to their destination. Although a few hours' stop is enough to comply with these regulations, many cruise ship companies have opted to start or end their Alaska cruises in Vancouver. Modern cruise ship terminals have been constructed at Canada Place and Ballantyne Pier to accommodate passengers joining or leaving their cruises in that city.

US cabotage regulations contributed to the growth of cruise-related activities in BC during the 1980s and 1990s

Vancouver's position as the homeport for Alaska cruises faces stiff competition from Seattle



Source: Vancouver Port Authority and Port of Seattle

Seattle, Vancouver's closest competitor for cruise ship business, was not as effective in attracting cruise ships during the 1980s and 1990s. However, that is changing. Three cruise ship companies–Norwegian Cruise Lines, Holland America and Princess Cruises–are now sailing from new facilities that were recently opened in Seattle. These cruises offer American passengers the convenience of being able to begin and end their trip in their own country, something which may be more of a benefit to travellers now than it was in the pre-9/11 era. In 1999, Seattle hosted six cruise ship visits, bringing a total of 6,615 people to the city. This year, 99 cruise ship calls brought 345,000 passengers to Seattle. San Francisco has also seen the number of Alaska-bound cruises expand significantly in recent years.

More recently, some cruise ships have been redeployed, and now use Seattle as a homebase

Vancouver is hurting. Cruise traffic was down in the 2003 season, with the total number of passengers slipping below the one million mark (to 953,376) for the first time since 1999. There were 307 voyages starting or stopping in the city, also the lowest number since 1999. Most passengers to Alaska still embark or disembark in Vancouver, but that city's dominance in the cruising market is slipping.

Other ports in the province have, however, benefited from the redeployment of vessels to Seattle or further afield. The ships that start out in the US still have to stop somewhere in BC and for many of them, Victoria or Prince Rupert are destinations of choice. Prince Rupert (+74.0%) and Victoria (+62.6%), a common port of call for ships based in Seattle, both played host to substantially more cruise ship passengers during the first five months of the cruising season this year than in the same period of 2002. However, since the cruise ships do not always stay in these cities for very long, the attendant boost to the BC economy is probably substantially less than for voyages that begin or end in the province.

More ships are coming to Victoria and Prince Rupert, but traffic from Vancouver is down

Cruise Ship Passengers at BC and Seattle Ports

Port	Year-to-date September 2003	Year-to-date September 2002	% change
Vancouver	939,604	1,049,436	-10.5
Prince Rupert	3,034	1,744	74.0
Victoria	188,578	116,000	62.6
All 3 ports	1,131,216	1,167,180	-3.1
Seattle*	345,000	244,905	40.9

Source: Vancouver Port, Prince Rupert Port and Greater Victoria Harbour Authority
*Number of passengers in Seattle is for the whole cruising season

Looking ahead: dealing with the challenges

The cruise ship industry has played an increasingly important role in BC during the last two decades, but BC ports are facing a number of challenges. Vancouver's dominance as a homeport for Alaska-bound ships is being challenged by the redeployment of cruise ships to Seattle. This has shifted some of the local benefit from cruise ship activities away from Vancouver to smaller centres such as Victoria and Prince Rupert. At the same time, the appreciation of the Canadian dollar vis-à-vis the US greenback means that purchases by American tourists visiting BC ports are less of a bargain now than they used to be, so it is likely that some spending by passengers will be curtailed.

Plans to build new berths and dock facilities for cruise ships and their passengers have created debate about the return and benefits of the industry to local economies. The industry also provokes some controversy over environmental issues such as air quality, ocean pollution and neighbourhood traffic.

BC ports are working together to face these challenges, to diversify and expand the cruise ship business, and to offer a BC-brand product. Whether or not they will be successful remains to be seen, but the industry will bear watching in the coming years.

Table 1: Seasonally Adjusted Room Revenue by Development Region ($000)

Period	Vancouver Island/Coast	Mainland Southwest	Thompson Okanagan	Kootenay	Cariboo	North Coast	Nechako	Northeast	BC Total
1997	205,480	665,314	146,520	44,803	43,225	17,800	9,301	25,142	1,157,586
1998	219,677	686,970	155,799	47,223	42,381	17,923	8,932	27,183	1,206,090
1999	238,389	778,153	166,895	53,603	40,788	18,651	8,684	24,183	1,329,347
2000	245,309	846,849	183,893	63,793	43,571	20,609	8,443	29,617	1,442,085
2001	258,235	854,936	190,350	64,108	42,553	19,342	8,807	35,653	1,473,983
2002	268,454	850,333	205,411	71,712	44,514	19,016	8,843	37,904	1,506,188
Quarterly data									
2002 Q1	66,987	210,612	51,875	18,560	11,601	4,841	2,212	10,052	376,740
2002 Q2	67,611	214,533	50,142	17,860	10,777	4,690	2,118	9,299	377,030
2002 Q3	65,728	208,983	50,478	17,734	11,067	4,854	2,140	9,225	370,208
2002 Q4	68,128	216,205	52,916	17,559	11,069	4,631	2,373	9,328	382,210
2003 Q1	68,902	211,390	56,483	19,155	10,353	4,844	2,364	11,531	385,023
2003 Q2	66,838	194,349	53,454	17,959	10,543	4,715	2,196	11,363	361,418
Monthly data									
Jun-02	22,513	73,187	16,668	6,042	3,700	1,552	725	2,973	127,361
Jul-02	21,928	70,837	17,472	5,793	3,524	1,584	712	2,839	124,690
Aug-02	22,386	72,350	17,228	6,084	3,802	1,635	694	3,020	127,199
Sep-02	21,414	65,796	15,778	5,857	3,741	1,635	733	3,365	118,320
Oct-02	22,369	72,773	17,772	5,795	3,800	1,516	855	3,431	128,311
Nov-02	22,491	70,239	17,312	5,695	3,707	1,570	777	3,083	124,873
Dec-02	23,268	73,193	17,832	6,070	3,562	1,544	741	2,815	129,026
Jan-03	23,041	72,470	20,276	6,290	3,496	1,617	753	3,470	131,415
Feb-03	23,204	73,638	18,360	6,571	3,250	1,568	862	3,621	131,075
Mar-03	22,656	65,282	17,847	6,294	3,607	1,658	749	4,440	122,533
Apr-03	22,779	65,245	17,898	6,134	3,564	1,627	740	3,967	121,953
May-03	22,323	66,375	17,681	5,899	3,545	1,526	740	3,783	121,870
Jun-03	21,737	62,729	17,876	5,926	3,435	1,563	716	3,613	117,594
Jul-03	21,834	63,890	17,384	6,025	3,444	1,580	710	3,981	118,849
Month-over-month growth rates									
Jun-02	-0.7	5.1	-0.2	1.9	0.1	-4.4	6.9	2.9	2.9
Jul-02	-2.6	-3.2	4.8	-4.1	-4.8	2.1	-1.8	-4.5	-2.1
Aug-02	2.1	2.1	-1.4	5.0	7.9	3.2	-2.5	6.4	2.0
Sep-02	-4.3	-9.1	-8.4	-3.7	-1.6	0.0	5.7	11.4	-7.0
Oct-02	4.5	10.6	12.6	-1.1	1.6	-7.3	16.6	2.0	8.4
Nov-02	0.5	-3.5	-2.6	-1.7	-2.5	3.5	-9.1	-10.1	-2.7
Dec-02	3.5	4.2	3.0	6.6	-3.9	-1.7	-4.6	-8.7	3.3
Jan-03	-1.0	-1.0	13.7	3.6	-1.9	4.7	1.6	23.3	1.9
Feb-03	0.7	1.6	-9.4	4.5	-7.0	-3.0	14.4	4.4	-0.3
Mar-03	-2.4	-11.3	-2.8	-4.2	11.0	5.7	-13.2	22.6	-6.5
Apr-03	0.5	-0.1	0.3	-2.5	-1.2	-1.9	-1.2	-10.7	-0.5
May-03	-2.0	1.7	-1.2	-3.8	-0.5	-6.2	0.0	-4.6	-0.1
Jun-03	-2.6	-5.5	1.1	0.5	-3.1	2.4	-3.2	-4.5	-3.5
Jul-03	0.4	1.9	-2.7	1.7	0.3	1.1	-0.9	10.2	1.1

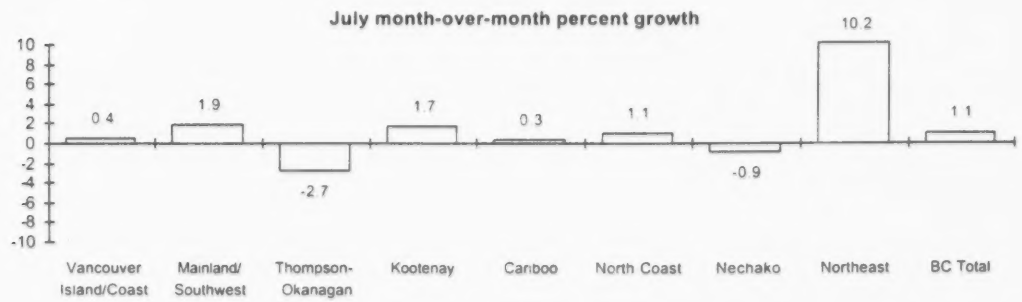


Table 2: Seasonally Adjusted Room Revenue by Accommodation Type ($000)

Period	Hotels (Rooms)				Motels	Vacation Rentals	Miscellaneous incl. Fishing Lodges
	251+	151-250	76-150	1-75			
1997	368,654	147,392	220,648	151,452	167,521	54,331	47,588
1998	366,256	158,023	237,901	163,131	166,418	62,152	52,208
1999	385,951	182,241	274,381	184,163	170,054	74,101	58,456
2000	442,226	201,392	293,035	171,584	174,917	94,829	64,103
2001	449,803	197,535	294,441	172,927	176,402	107,193	75,682
2002	465,543	188,385	297,026	174,173	181,785	112,442	86,833
Quarterly data							
2002 Q1	113,584	47,135	74,574	42,461	46,369	27,675	21,493
2002 Q2	117,126	47,775	73,853	43,738	44,839	28,182	21,233
2002 Q3	117,237	46,034	73,031	43,917	45,500	27,632	21,225
2002 Q4	117,597	47,442	75,568	44,056	45,077	28,954	22,881
2003 Q1	115,799	46,502	75,066	44,409	45,920	29,835	24,944
2003 Q2	105,072	43,357	72,645	43,443	45,239	29,524	22,561
Monthly data							
Jun-02	39,997	15,898	24,606	14,891	15,009	9,052	7,235
Jul-02	38,965	15,773	24,738	14,779	15,267	8,965	6,943
Aug-02	39,464	15,993	24,955	15,093	15,403	9,319	7,287
Sep-02	38,808	14,267	23,338	14,045	14,830	9,349	6,996
Oct-02	40,332	15,816	25,262	14,909	15,286	9,732	7,410
Nov-02	36,901	15,353	24,983	14,924	14,804	9,591	7,508
Dec-02	40,364	16,273	25,323	14,223	14,987	9,631	7,963
Jan-03	40,784	15,980	25,629	15,126	15,207	9,945	8,119
Feb-03	39,035	15,724	25,133	14,951	15,451	9,965	8,585
Mar-03	35,980	14,798	24,304	14,332	15,262	9,925	8,240
Apr-03	35,387	14,921	24,500	14,494	15,212	9,740	7,318
May-03	35,601	14,479	24,093	14,688	14,895	10,022	7,631
Jun-03	34,084	13,958	24,052	14,260	15,131	9,761	7,612
Jul-03	34,007	14,223	23,896	14,234	14,697	9,818	7,611
Month-over-month growth rates							
Jun-02	3.9	-0.7	-0.6	2.4	-0.3	2.2	6.9
Jul-02	-2.6	-0.8	0.5	-0.8	1.7	-1.0	-4.0
Aug-02	1.3	1.4	0.9	2.1	0.9	3.9	5.0
Sep-02	-1.7	-10.8	-6.5	-6.9	-3.7	0.3	-4.0
Oct-02	3.9	10.9	8.2	6.2	3.1	4.1	5.9
Nov-02	-8.5	-2.9	-1.1	0.1	-3.2	-1.4	1.3
Dec-02	9.4	6.0	1.4	-4.7	1.2	0.4	6.1
Jan-03	1.0	-1.8	1.2	6.3	1.5	3.3	2.0
Feb-03	-4.3	-1.6	-1.9	-1.2	1.6	0.2	5.7
Mar-03	-7.8	-5.9	-3.3	-4.1	-1.2	-0.4	-4.0
Apr-03	-1.6	0.8	0.8	1.1	-0.3	-1.9	-11.2
May-03	0.6	-3.0	-1.7	1.3	-2.1	2.9	4.3
Jun-03	-4.3	-3.6	-0.2	-2.9	1.6	-2.6	-0.2
Jul-03	-0.2	1.9	-0.6	-0.2	-2.9	0.6	0.0

July month-over-month percent growth

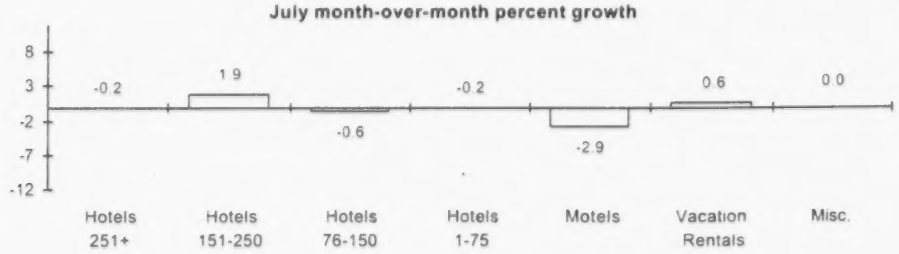


Table 3: Unadjusted Room Revenue by Development Region

Development Region	Revenue				Properties		Rooms	
	($000)		% chg from		(#)	# chg from	(#)	# chg from
	Jul-03	YTD 03	Jul-02	YTD 02	Jul-03	Jul-02	Jul-03	Jul-02
Vancouver Island/Coast								
Total - all accommodation types	**39,243**	**149,9..7**	**-0.9**	**-0.1**	**501**	**-4**	**16,327**	**219**
Fishing lodges	1,908	4,727	3.9	2.4	47	1	723	22
Total - Hotels	22,741	94,086	-5.0	-3.6	140	2	8,828	182
76+ Rooms	15,203	63,519	-3.3	-5.4	40	2	5,223	164
1-75 Rooms	7,538	30,566	-8.3	0.3	100	0	3,605	18
Motels	5,127	19,337	-2.9	-0.2	122	-3	3,218	-45
Vacation Rentals	5,319	17,792	6.7	12.0	102	-1	1,666	66
Miscellaneous	4,147	13,984	16.5	10.8	90	-3	1,892	-6
Mainland/Southwest								
Total - all accommodation types	**86,547**	**484,048**	**-9.7**	**-5.7**	**434**	**-4**	**37,228**	**-58**
Total - Hotels	77,861	428,885	-10.0	-6.1	229	-5	30,195	-69
251+ Rooms	41,967	237,119	-11.6	-6.3	32	0	12,719	0
151-250 Rooms	13,387	68,845	-12.4	-8.7	29	-1	5,466	-194
76-150 Rooms	16,588	91,649	-4.5	-4.4	76	1	8,052	126
1-75 Rooms	5,919	31,273	-7.0	-3.2	92	-5	3,958	-1
Motels	3,628	15,099	-8.8	-5.0	92	-5	2,944	-134
Vacation Rentals	2,295	25,881	-6.8	-8.0	56	2	1,874	23
Thompson/Okanagan								
Total - all accommodation types	**32,710**	**122,624**	**1.2**	**5.8**	**529**	**10**	**17,611**	**418**
Fishing lodges	486	1,052	13.1	6.9	26	-4	258	-21
Total - Hotels	15,547	65,129	-1.1	5.2	103	2	7,132	243
76+ Rooms	11,116	47,888	-3.2	4.7	38	1	4,648	277
1-75 Rooms	4,431	17,241	4.6	6.6	65	1	2,484	-34
Motels	11,516	33,522	-0.2	0.4	252	2	7,259	-57
Vacation Rentals	3,137	14,925	7.4	16.1	83	3	1,526	29
Miscellaneous	2,024	7,996	17.4	19.0	65	7	1,436	224
Kootenay								
Total - all accommodation types	**8,639**	**43,747**	**3.0**	**2.4**	**232**	**6**	**6,686**	**193**
Total - Hotels	2,953	16,218	1.1	-0.7	49	2	2,369	32
Motels	2,670	10,065	-5.3	-8.2	109	-2	2,208	-78
Vacation Rentals	1,307	7,685	7.8	12.2	41	4	1,071	61
Cariboo								
Total - all accommodation types	**5,068**	**23,731**	**-2.4**	**-5.0**	**175**	**-6**	**4,863**	**-202**
Fishing lodges	171	421	-1.9	-1.4	22	-1	205	-5
Total - Hotels	2,477	12,956	-0.8	-8.3	29	-1	1,916	-102
Motels	1,779	8,343	-6.6	-2.3	62	-6	1,966	-131
Vacation Rentals	323	656	5.7	4.5	42	0	344	1
Miscellaneous	318	1,356	2.0	8.2	20	2	432	35
North Coast								
Total - all accommodation types	**3,103**	**10,970**	**0.3**	**0.0**	**72**	**-5**	**1,910**	**-53**
Fishing lodges	998	2,058	5.7	2.5	14	0	195	0
Total - Hotels	1,356	5,347	1.8	-0.4	20	0	964	30
Motels	628	2,866	-7.2	-4.4	24	-3	650	-72
Nechako								
Total - all accommodation types	**1,052**	**4,721**	**-0.2**	**3.1**	**59**	**-5**	**1,251**	**-140**
Fishing lodges	70	218	-34.8	-16.3	13	-2	78	-21
Motels	607	2,758	14.5	11.4	26	-1	685	-77
Northeast								
Total - all accommodation types	**3,757**	**28,546**	**37.9**	**21.1**	**66**	**-5**	**2,670**	**45**
Total - Hotels	1,729	11,794	20.5	12.2	19	-1	1,336	-10
Motels	1,136	6,252	25.7	17.3	33	-1	909	-12

Table 3: Unadjusted Room Revenue by Development Region

Development Region	Revenue				Properties		Rooms	
	($000)		% chg from		(#)	# chg from	(#)	# chg from
	Jul-03	YTD 03	Jul-02	YTD 02	Jul-03	Jul-02	Jul-03	Jul-02
British Columbia Total								
Total - all accommodation types	**180,119**	**868,314**	**-4.3**	**-2.0**	**2,068**	**-13**	**88,546**	**422**
Fishing lodges	4,354	9,978	7.5	3.3	131	-6	1,584	-25
Total - Hotels	124,933	635,783	-7.2	-4.2	598	-1	53,130	305
251+ Rooms	46,879	257,898	-11.9	-6.8	35	0	13,823	0
151-250 Rooms	21,087	104,742	-7.5	-6.5	45	0	8,402	26
76-150 Rooms	34,899	173,642	-2.3	-1.3	165	2	17,095	247
1-75 Rooms	22,068	99,501	-3.7	0.0	353	-3	13,810	32
Motels	27,091	98,243	-1.9	-0.7	720	-19	19,839	-606
Vacation Rentals	13,213	77,360	7.6	7.1	346	5	6,910	275
Miscellaneous	10,527	46,951	9.0	14.0	273	8	7,083	473

Table 4: Unadjusted Room Revenue by Regional District

Development Region/ Regional District	Revenue ($000) Jul-03	Revenue ($000) YTD 03	Revenue % change from Jul-02	Revenue % change from YTD 02	Properties (#) Jul-03	Properties # chg from Jul-02	Rooms (#) Jul-03	Rooms # chg from Jul-02
Vancouver Island/Coast								
17 Capital								
Total - All accommodation types	**21,429**	**85,446**	**-7.3**	**-5.8**	**183**	**-2**	**8,076**	**58**
Total - Hotels	16,850	69,411	-8.1	-7.4	69	0	5,408	66
76+ Rooms	12,611	52,521	-5.1	-7.7	25	1	3,701	80
1-75 Rooms	4,239	16,890	-16.1	-6.5	44	-1	1,707	-14
Motels	2,052	7,660	-11.5	-4.2	30	-1	1,080	6
Vacation Rentals	928	3,345	30.6	35.6	28	1	338	-2
19 Cowichan Valley								
Total - All accommodation types	**1,134**	**4,498**	**4.8**	**9.3**	**36**	**-1**	**656**	**49**
Motels	226	972	-10.5	3.8	15	1	296	12
21 Nanaimo								
Total - All accommodation types	**5,108**	**19,893**	**3.1**	**3.4**	**74**	**0**	**2,782**	**83**
Total - Hotels	2,269	10,061	0.2	1.5	20	0	1,415	0
Motels	1,070	4,018	3.1	0.6	23	0	618	2
Vacation Rentals	1,479	4,765	2.6	3.4	21	-1	596	67
23 Alberni-Clayoquot								
Total - All accommodation types	**5,690**	**18,307**	**17.9**	**19.2**	**61**	**-1**	**1,440**	**-1**
Total - Hotels	1,272	4,568	9.8	32.6	11	0	422	0
Motels	710	2,010	8.7	7.0	21	0	415	0
Vacation Rentals	1,790	6,334	6.1	14.8	11	0	269	-1
25 Comox-Strathcona								
Total - All accommodation types	**4,257**	**16,073**	**7.1**	**4.8**	**87**	**-5**	**2,069**	**-94**
Fishing lodges	1,122	2,466	-2.0	-4.4	24	-1	410	-1
Motels	900	3,908	8.3	0.1	24	-3	634	-65
Vacation Rentals	615	1,900	-2.7	-0.7	22	0	265	8
27 Powell River								
Total - All accommodation types	**412**	**1,829**	**-21.1**	**-2.4**	**18**	**0**	**393**	**0**
43 Mount Waddington								
Total - All accommodation types	**909**	**2,885**	**5.1**	**11.8**	**29**	**4**	**744**	**117**
Total - Hotels	520	1,766	7.0	15.0	13	2	545	104
45 Central Coast								
Total - All accommodation types	**304**	**996**	**14.9**	**12.5**	**13**	**1**	**167**	**7**
Mainland/Southwest								
09 Fraser Valley								
Total - All accommodation types	**3,728**	**19,611**	**-11.7**	**-1.2**	**64**	**0**	**2,421**	**-51**
Total - Hotels	2,473	14,144	-15.4	-1.3	21	-1	1,398	-50
Motels	963	3,827	-0.9	-2.9	35	1	898	5
15 Greater Vancouver								
Total - All accommodation types	**70,549**	**323,121**	**-10.5**	**-6.3**	**252**	**-4**	**27,377**	**17**
Total - Hotels	65,282	303,621	-10.6	-6.3	163	-3	23,375	45
251+ Rooms	34,653	166,723	-12.2	-5.3	25	0	9,956	0
151-250 Rooms	12,628	57,924	-13.0	-10.0	25	-1	4,753	-194
76-150 Rooms	13,293	59,266	-5.7	-6.1	54	1	5,846	126
1-75 Rooms	4,709	19,709	-4.8	-3.0	59	-3	2,820	113
Motels	2,140	9,130	-13.1	-9.0	38	-2	1,626	-53
Vacation Rentals	960	4,274	3.9	3.6	18	0	536	0
29 Sunshine Coast								
Total - All accommodation types	**516**	**1,944**	**-10.7**	**-2.5**	**21**	**-3**	**329**	**-85**
31 Squamish-Lillooet								
Total - All accommodation types	**11,755**	**139,372**	**-3.9**	**-5.0**	**97**	**3**	**7,101**	**61**
Total - Hotels	10,026	110,655	-3.9	-6.1	43	0	5,383	-19
76+ Rooms	9,293	101,684	-2.8	-6.2	25	0	4,672	0
1-75 Rooms	732	8,971	-16.2	-4.8	18	0	711	-19
Vacation Rentals	1,016	20,002	-15.5	-11.2	26	1	1,178	9
Miscellaneous	465	7,635	32.7	41.0	19	3	323	97
Thompson/Okanagan								
07 Okanagan-Similkameen								
Total - All accommodation types	**8,058**	**20,298**	**7.9**	**8.9**	**121**	**7**	**3,397**	**24**
Total - Hotels	3,458	10,483	7.0	6.3	17	0	1,184	-76
Motels	3,713	7,708	5.8	7.0	83	5	1,876	77
Vacation Rentals	703	1,605	11.3	28.4	14	0	261	0
33 Thompson-Nicola								
Total - All accommodation types	**7,296**	**33,587**	**-0.2**	**11.5**	**177**	**-3**	**5,685**	**201**
Fishing lodges	372	839	17.5	6.3	17	-4	185	-21
Total - Hotels	3,122	14,640	3.8	21.6	36	3	2,226	312
76+ Rooms	2,308	11,437	3.2	24.0	12	2	1,389	300

Table 4: Unadjusted Room Revenue by Regional District

Development Region/ Regional District	Revenue ($000)		Revenue % change from		Properties (#)	Properties # chg from	Rooms (#)	Rooms # chg from
	Jul-03	YTD 03	Jul-02	YTD 02	Jul-03	Jul-02	Jul-03	Jul-02
1-75 Rooms	814	3,202	5.6	13.7	24	1	837	12
Motels	2,604	9,423	-7.5	-2.2	76	-2	2,253	-71
Vacation Rentals	525	6,169	-12.2	14.6	26	1	613	4
Miscellaneous	674	2,516	17.9	11.0	22	-1	408	-23
35 Central Okanagan								
Total - All accommodation types	**9,119**	**37,258**	**-3.1**	**0.8**	**68**	**2**	**3,623**	**37**
Total - Hotels	5,398	24,374	-4.5	-0.2	18	-1	1,708	42
Motels	2,275	7,086	-1.1	2.0	27	-1	1,110	-47
Vacation Rentals	871	4,666	11.5	9.5	18	2	392	23
37 North Okanagan								
Total - All accommodation types	**2,119**	**11,787**	**1.2**	**10.0**	**51**	**2**	**1,617**	**200**
Total - Hotels	947	7,426	-17.4	2.8	12	0	775	0
Motels	691	2,592	1.1	-2.6	19	1	545	17
39 Columbia-Shuswap								
Total - All accommodation types	**6,117**	**19,694**	**1.3**	**1.4**	**112**	**2**	**3,289**	**-44**
Total - Hotels	2,621	8,206	-2.1	-2.1	20	0	1,239	-35
Motels	2,234	6,713	0.4	-3.0	47	-1	1,475	-33
Vacation Rentals	893	1,557	14.3	15.1	16	1	211	6
Kootenay								
01 East Kootenay								
Total - All accommodation types	**5,735**	**30,877**	**2.8**	**2.0**	**115**	**0**	**4,423**	**98**
Total - Hotels	1,645	9,973	0.9	-1.2	27	1	1,439	9
Motels	1,606	5,904	-6.2	-8.4	53	-3	1,246	-54
Vacation Rentals	1,005	6,682	1.5	6.6	15	0	853	7
03 Central Kootenay								
Total - All accommodation types	**2,306**	**9,545**	**6.0**	**4.5**	**83**	**5**	**1,606**	**91**
Total - Hotels	1,165	5,110	2.9	-0.3	16	1	707	23
Motels	658	2,470	-2.9	-7.8	34	1	594	-15
Vacation Rentals	257	654	43.5	67.1	21	3	164	41
05 Kootenay Boundary								
Total - All accommodation types	**598**	**3,325**	**-5.4**	**0.5**	**34**	**1**	**657**	**4**
Motels	406	1,691	-5.4	-7.9	22	0	368	-9
Cariboo								
41 Cariboo								
Total - All accommodation types	**2,266**	**8,937**	**-0.9**	**-1.1**	**118**	**-2**	**2,181**	**-61**
Fishing lodges	167	409	-2.3	-2.1	21	-1	191	-5
Total - Hotels	589	2,586	-4.0	-6.1	11	0	524	-2
Motels	990	4,588	-3.4	0.9	34	-4	1,001	-95
Vacation Rentals	277	549	9.6	5.1	37	0	304	1
Miscellaneous	243	805	7.8	1.6	15	3	161	40
53 Fraser-Fort George								
Total - All accommodation types	**2,802**	**14,794**	**-3.6**	**-7.2**	**57**	**-4**	**2,682**	**-141**
Total - Hotels	1,888	10,370	0.2	-8.8	18	-1	1,392	-100
Motels	789	3,755	-10.5	-5.8	28	-2	965	-36
North Coast								
47 Skeena-Queen Charlotte								
Total - All accommodation types	**2,323**	**6,728**	**3.5**	**-1.4**	**41**	**-2**	**1,149**	**16**
Fishing lodges	956	1,995	2.6	0.2	11	-1	167	-10
Motels	361	1,243	2.2	-5.6	11	0	328	0
49 Kitimat-Stikine								
Total - All accommodation types	**780**	**4,241**	**-8.1**	**2.2**	**31**	**-3**	**761**	**-69**
Motels	267	1,623	-17.5	-3.4	13	-3	322	-72
Nechako								
51 Bulkley-Nechako + 57 Stikine								
Total - All accommodation types	**1,052**	**4,721**	**-0.2**	**3.1**	**59**	**-5**	**1,251**	**-140**
Fishing lodges	70	218	-34.8	-16.3	13	-2	78	-21
Motels	607	2,758	14.5	11.4	26	-1	685	-77
Northeast								
55 Peace River + 59 Northern Rockies								
Total - All accommodation types	**3,757**	**28,546**	**37.9**	**21.1**	**66**	**-5**	**2,670**	**45**
Total - Hotels	1,729	11,794	20.5	12.2	19	-1	1,336	-10
Motels	1,136	6,252	25.7	17.3	33	-1	909	-12

Table 5: Unadjusted Room Revenue by Urban Centre

Development Region/ Urban Centre	Revenue ($000)		% change from		Properties (#)	# chg from	Rooms (#)	# chg from
	Jul-03	YTD 03	Jul-02	YTD 02	Jul-03	Jul-02	Jul-03	Jul-02
Vancouver Island/Coast	**39,243**	**149,927**	**-0.9**	**-0.1**	**501**	**-4**	**16,327**	**219**
Victoria (C)	16,481	67,490	-8.5	-8.6	85	0	5,487	14
Other CRD	4,948	17,956	-3.1	6.0	98	-2	2,589	44
Nanaimo (C)	2,096	10,420	1.0	1.7	22	0	1,206	0
Port Alberni (C)	447	1,832	-0.9	-3.5	13	0	390	0
Rest of Development Region	15,271	52,229	9.4	10.5	283	-2	6,655	161
Mainland/Southwest	**86,547**	**484,048**	**-9.7**	**-5.7**	**434**	**-4**	**37,228**	**-58**
Downtown Vancouver (C)	45,138	204,030	-12.9	-6.8	87	-1	12,970	-126
Other Vancouver (C)	4,097	16,932	-10.3	-10.8	44	-1	2,822	17
Richmond (C)	10,329	50,391	-3.0	-4.2	25	2	4,337	135
Other GVRD	10,984	51,768	-6.9	-4.5	96	-4	7,248	-9
Whistler (DM)	10,997	135,175	-4.6	-5.6	72	3	6,510	57
Rest of Development Region	5,001	25,752	-9.1	1.3	110	-3	3,341	-132
Thompson/Okanagan	**32,710**	**122,624**	**1.2**	**5.8**	**529**	**10**	**17,611**	**418**
Penticton (C)	4,333	11,939	5.9	8.0	52	3	1,925	-22
Kamloops (C)	4,857	25,367	1.6	16.4	72	-1	3,626	222
Kelowna (C)	7,400	33,596	-3.4	1.2	48	3	2,935	62
Vernon (C)	1,763	11,094	-0.4	13.8	30	3	1,391	204
Rest of Development Region	14,356	40,628	2.4	1.4	327	2	7,734	-48
Kootenay	**8,639**	**43,747**	**3.0**	**2.4**	**232**	**6**	**6,686**	**193**
Cranbrook (C)	1,003	4,164	-4.3	-11.1	17	0	794	0
Rest of Development Region	7,636	39,583	4.0	4.1	215	6	5,892	193
Cariboo	**5,068**	**23,731**	**-2.4**	**-5.0**	**175**	**-6**	**4,863**	**-202**
Quesnel (C)	390	1,856	-0.6	2.3	12	-1	412	-40
Williams Lake (C)	483	2,524	-6.9	-2.6	11	-1	576	-32
Prince George (C)	1,878	11,047	-4.0	-8.2	29	-3	1,920	-136
Rest of Development Region	2,316	8,303	-0.4	-2.7	123	-1	1,955	6
North Coast	**3,103**	**10,970**	**0.3**	**0.0**	**72**	**-5**	**1,910**	**-53**
Prince Rupert (C)	1,019	3,837	4.8	-4.1	16	1	773	40
Terrace (C)	430	2,443	-4.3	-2.6	11	-1	388	-30
Rest of Development Region	1,654	4,689	-1.1	5.1	45	-5	749	-63
Nechako	**1,052**	**4,721**	**-0.2**	**3.1**	**59**	**-5**	**1,251**	**-140**
Smithers (T)	432	2,115	-14.2	-7.0	14	-2	425	-19
Rest of Development Region	620	2,606	12.6	13.0	45	-3	826	382
Northeast	**3,757**	**28,546**	**37.9**	**21.1**	**66**	**-5**	**2,670**	**45**
Dawson Creek (C)	592	3,214	30.0	9.3	14	0	495	0
Fort St. John (C)	1,571	13,044	22.0	6.4	20	0	1,011	0
Rest of Development Region	1,594	12,288	62.5	46.8	32	-5	1,164	45

Table 6: Historical Unadjusted Room Revenue by Development Region ($000)

Period	Vancouver Island/Coast	Mainland Southwest	Thompson Okanagan	Kootenay	Cariboo	North Coast	Nechako	Northeast	Total
1997	205,480	665,314	146,520	44,803	43,225	17,800	9,301	25,142	1,157,585
1998	219,677	686,970	155,799	47,223	42,381	17,923	8,932	27,183	1,206,090
1999	238,389	778,153	166,895	53,603	40,788	18,651	8,684	24,183	1,329,347
2000	245,309	846,849	183,893	63,793	43,571	20,609	8,443	29,617	1,442,085
2001	258,235	854,936	190,350	64,108	42,553	19,342	8,807	35,653	1,473,983
2002	268,454	850,333	205,411	71,712	44,514	19,016	8,843	37,904	1,506,188
Quarterly data									
2001 Q1	36,158	220,531	32,161	15,157	7,412	2,744	1,436	10,976	326,575
2001 Q2	69,196	213,644	44,680	13,231	11,162	5,361	2,084	7,253	366,610
2001 Q3	112,914	276,100	85,088	24,811	15,882	8,446	3,413	9,112	535,765
2001 Q4	39,967	144,660	28,422	10,909	8,097	2,791	1,875	8,312	245,033
2002 Q1	38,001	205,182	37,083	19,439	8,298	2,802	1,491	13,153	325,447
2002 Q2	72,537	212,157	46,451	14,875	11,478	5,076	2,034	7,697	372,306
2002 Q3	116,167	276,322	90,689	26,530	16,318	8,472	3,262	9,143	546,901
2002 Q4	41,750	156,673	31,188	10,869	8,420	2,666	2,056	7,911	261,533
2003 Q1	39,094	208,009	40,406	20,482	7,500	2,819	1,579	15,940	335,828
2003 Q2	71,590	189,492	49,509	14,626	11,163	5,048	2,090	8,849	352,367
Monthly data									
Jun-02	29,781	82,346	20,189	5,816	4,522	2,600	933	2,470	148,656
Jul-02	39,602	95,896	32,324	8,388	5,194	3,094	1,054	2,724	188,277
Aug-02	45,865	105,008	37,405	10,938	5,967	3,024	1,105	3,035	212,347
Sep-02	30,699	75,418	20,960	7,203	5,157	2,353	1,103	3,384	146,278
Oct-02	18,599	55,507	13,381	3,962	3,723	1,147	1,030	3,187	100,536
Nov-02	11,910	41,802	7,472	2,484	2,635	865	586	2,499	70,252
Dec-02	11,241	59,364	10,335	4,423	2,063	654	441	2,225	90,745
Jan-03	9,564	62,257	12,122	5,439	2,250	732	442	4,011	96,816
Feb-03	12,874	72,407	13,523	7,301	2,260	966	534	5,073	114,938
Mar-03	16,656	73,344	14,761	7,743	2,990	1,120	603	6,857	124,074
Apr-03	18,369	55,669	11,863	4,344	3,192	1,006	510	3,497	98,449
May-03	24,452	64,096	16,291	4,657	3,778	1,434	659	2,455	117,822
Jun-03	28,769	69,727	21,355	5,625	4,193	2,608	921	2,897	136,096
Jul-03	39,243	86,547	32,710	8,639	5,068	3,103	1,052	3,757	180,119
Year-over-year percent changes									
Jun-02	2.5	2.2	5.2	13.0	3.4	-7.3	0.0	-6.0	2.7
Jul-02	0.0	-4.0	5.8	2.2	-3.2	-4.5	-9.3	-8.3	-1.4
Aug-02	2.6	0.9	9.2	13.7	6.8	2.3	-9.9	-4.0	3.3
Sep-02	7.4	4.5	3.4	3.1	4.6	4.5	7.7	13.5	5.1
Oct-02	5.5	16.1	15.7	1.3	8.5	-9.0	15.6	9.2	12.4
Nov-02	2.0	0.1	6.0	-6.1	3.8	-0.2	6.5	-6.2	0.7
Dec-02	5.5	7.7	5.4	1.6	-3.1	-1.4	1.4	-18.5	5.7
Jan-03	6.6	10.5	16.1	4.4	-11.1	1.6	7.1	-0.2	9.2
Feb-03	3.3	5.6	8.8	8.8	-18.1	-3.2	24.2	3.9	5.2
Mar-03	0.5	-8.6	3.9	3.0	-0.6	3.4	-6.8	61.2	-2.7
Apr-03	1.9	-11.6	8.9	2.2	5.8	6.8	3.6	5.3	-5.2
May-03	-1.2	-4.1	6.0	-3.2	-4.1	-6.6	8.2	28.8	-1.6
Jun-03	-3.4	-15.3	5.8	-3.3	-7.3	0.3	-1.3	17.3	-8.4
Jul-03	-0.9	-9.7	1.2	3.0	-2.4	0.3	-0.2	37.9	-4.3

July year-over-year percent change

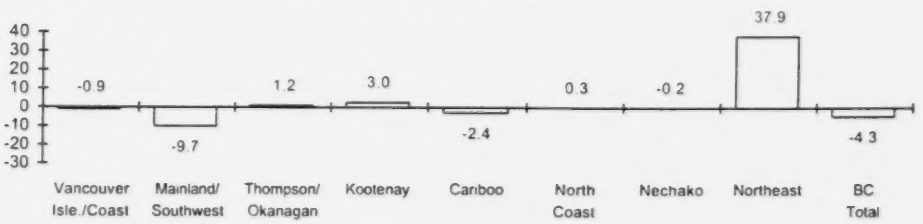


Table 7: Traveller Entries to Canada via BC, Unadjusted (000s)

Period	International								Canadian		
	Total	USA			Overseas				Total	USA same-day auto	Overseas
		Total	Same-day	Overnight	Total	Asia	Europe	Oceania*			
1997	7,322.8	5,892.6	2,798.2	3,094.4	1,430.2	798.0	449.1	122.1	13,427.5	9,328.6	767.3
1998	7,844.6	6,549.0	3,124.2	3,424.7	1,295.7	652.7	449.4	118.2	10,451.3	6,734.9	799.7
1999	8,269.2	6,861.7	3,370.2	3,491.5	1,407.5	716.0	484.6	126.0	9,588.1	5,813.1	798.7
2000	8,481.7	7,006.0	3,407.1	3,598.8	1,475.8	758.9	498.0	133.8	9,435.2	5,639.0	866.4
2001	8,312.5	6,894.5	3,257.7	3,636.8	1,418.0	731.8	466.3	131.9	8,328.6	4,720.3	902.8
2002	7,970.8	6,595.9	2,808.1	3,787.8	1,374.9	764.0	411.8	118.0	7,197.3	3,586.8	927.5
Quarterly data											
2002 Q1	1,375.1	1,147.0	528.9	618.1	228.1	127.9	65.7	21.9	1,548.3	728.5	275.5
2002 Q2	2,113.8	1,746.0	766.6	979.4	367.8	206.2	111.7	31.5	1,857.0	961.0	226.5
2002 Q3	3,019.5	2,491.0	930.3	1,560.7	528.4	280.6	171.0	40.2	2,215.6	1,069.6	217.4
2002 Q4	1,462.4	1,211.8	582.3	629.6	250.6	149.3	63.4	24.4	1,576.4	827.8	208.1
2003 Q1	1,330.4	1,115.7	526.4	589.3	214.7	116.6	63.4	24.3	1,608.4	779.3	299.6
2003 Q2	1,843.4	1,561.8	698.1	863.7	281.6	110.0	114.1	35.8	1,730.4	921.6	177.8
Monthly data											
Apr-02	503.2	416.8	201.3	215.5	86.4	55.2	21.9	6.1	598.5	304.9	86.4
May-02	709.6	581.3	261.4	319.9	128.3	70.8	38.3	12.3	635.3	320.6	74.8
Jun-02	901.1	748.0	303.9	444.1	153.1	80.2	51.5	13.1	623.2	335.4	65.2
Jul-02	1,110.0	915.8	325.4	590.5	194.2	104.8	60.2	13.3	759.5	373.6	64.8
Aug-02	1,163.6	980.0	340.3	639.8	183.5	96.4	61.1	13.2	831.0	392.1	88.4
Sep-02	745.9	595.2	264.7	330.5	150.7	79.4	49.7	13.7	625.0	303.9	64.1
Oct-02	503.3	406.6	194.7	212.0	96.7	63.6	22.8	6.2	560.5	290.9	63.4
Nov-02	438.9	373.6	196.5	177.1	65.3	40.2	16.4	5.7	506.8	270.2	67.6
Dec-02	520.2	431.6	191.1	240.5	88.6	45.4	24.2	12.4	509.0	266.7	77.1
Jan-03	437.5	364.6	183.9	180.7	72.9	39.1	17.9	11.8	535.2	255.8	110.4
Feb-03	444.1	377.0	169.1	207.9	67.1	35.0	22.1	6.9	483.5	246.3	83.3
Mar-03	448.8	374.1	173.4	200.7	74.6	42.5	23.3	5.6	589.7	277.2	105.9
Apr-03	448.3	378.5	183.4	195.1	69.9	31.9	25.0	6.1	516.7	267.6	67.6
May-03	611.3	521.4	239.8	281.6	89.9	31.1	38.7	14.4	602.1	318.3	57.1
Jun-03	783.8	661.9	274.9	387.0	121.9	47.0	50.4	15.2	611.6	335.7	53.1
Jul-03	1,024.8	861.4	313.1	548.3	163.4	71.0	61.4	13.2	772.3	398.5	64.2
Aug-03	1,119.6	948.4	340.3	608.1	171.2	81.7	62.8	13.7	903.1	445.4	95.2
Year-over-year percent changes											
Apr-02	-15.5	-15.3	-23.5	-5.8	-16.8	-2.9	-26.7	-31.7	-22.8	-33.7	6.7
May-02	-9.7	-11.0	-20.1	-1.8	-3.5	8.9	-14.8	-21.7	-21.4	-32.8	1.6
Jun-02	-6.3	-5.4	-15.9	3.5	-10.2	-6.9	-12.8	-13.2	-18.9	-31.7	3.6
Jul-02	-7.5	-7.3	-23.3	4.7	-8.5	-1.6	-18.8	-6.6	-22.3	-35.3	1.3
Aug-02	-5.2	-4.4	-19.7	6.4	-9.3	-2.4	-17.9	-3.1	-20.0	-34.3	1.3
Sep-02	5.8	6.4	2.6	9.6	3.7	17.8	-10.9	-7.4	7.6	2.8	0.7
Oct-02	23.4	22.6	25.5	20.0	26.8	48.7	-4.4	0.1	21.2	34.5	5.2
Nov-02	12.5	11.0	15.9	5.9	22.1	30.9	7.6	19.5	16.8	24.5	10.9
Dec-02	2.2	2.4	5.3	0.2	1.1	-3.1	-0.6	17.4	9.6	9.9	11.7
Jan-03	7.4	7.4	11.5	3.6	7.7	1.7	2.2	38.4	8.6	16.0	7.2
Feb-03	-3.4	-3.0	-2.9	-3.1	-5.9	-14.3	4.3	6.4	5.2	8.4	7.6
Mar-03	-11.7	-10.7	-8.6	-12.4	-16.2	-12.5	-13.4	-18.2	-1.1	-1.3	11.4
Apr-03	-10.9	-9.2	-8.9	-9.5	-19.1	-42.1	14.0	0.9	-13.7	-12.2	-21.8
May-03	-13.9	-10.3	-8.3	-12.0	-29.9	-56.1	0.9	16.7	-5.2	-0.7	-23.7
Jun-03	-13.0	-11.5	-9.5	-12.9	-20.4	-41.4	-2.1	16.7	-1.9	0.1	-18.6
Jul-03	-7.7	-5.9	-3.8	-7.1	-15.9	-32.3	1.9	-0.9	1.7	6.7	-1.0
Aug-03	-3.8	-3.2	0.0	-5.0	-6.7	-15.2	2.8	3.4	8.7	13.6	7.6

*** Australia, New Zealand, and other South Pacific nations**
SOURCE: Statistics Canada

Table 8: Traveller Entries to Canada via BC, Seasonally Adjusted (000s)

Period	International								Canadian		
	Total	USA			Overseas				Total	USA same-day auto	Overseas
		Total*	Same-day	Overnight	Total	Asia	Europe	Oceania**			
1997	7,322.8	5,892.6	2,798.2	3,094.4	1,430.2	798.0	449.1	122.1	13,427.5	9,328.6	767.3
1998	7,844.6	6,549.0	3,124.2	3,424.7	1,295.7	652.7	449.4	118.2	10,451.3	6,734.9	799.7
1999	8,269.2	6,861.7	3,370.2	3,491.5	1,407.5	716.0	484.6	126.0	9,588.1	5,813.1	798.7
2000	8,481.7	7,006.0	3,407.1	3,598.8	1,475.8	758.9	498.0	133.8	9,435.2	5,639.0	866.4
2001	8,312.5	6,894.5	3,257.7	3,636.8	1,418.0	731.8	466.3	131.9	8,328.6	4,720.3	902.8
2002	7,960.1	6,583.2	2,808.1	3,787.8	1,376.9	764.0	411.8	118.0	7,187.8	3,582.5	924.9
Quarterly data											
2002 Q1	1,979.6	1,630.8	681.3	934.4	348.8	180.6	110.5	28.5	1,734.0	863.2	225.5
2002 Q2	1,931.1	1,604.3	695.5	941.8	326.8	197.1	96.9	27.1	1,750.9	860.6	230.1
2002 Q3	1,991.5	1,652.6	697.2	943.0	338.9	187.2	95.4	30.4	1,821.1	882.8	231.0
2002 Q4	2,057.9	1,695.5	734.1	968.6	362.4	199.0	109.1	32.0	1,881.8	975.9	238.4
2003 Q1	1,878.4	1,565.2	671.1	894.3	313.1	159.8	104.1	30.6	1,788.2	914.9	234.5
2003 Q2	1,741.0	1,479.9	637.3	845.7	261.1	108.7	99.3	30.3	1,653.5	832.9	193.5
Monthly data											
Apr-02	634.1	525.9	232.0	311.7	108.1	64.8	32.0	8.9	575.7	287.2	75.3
May-02	640.9	529.6	231.4	312.0	111.3	68.3	32.3	9.1	586.9	287.7	76.5
Jun-02	656.2	548.8	232.1	318.1	107.4	64.0	32.6	9.1	588.3	285.7	78.3
Jul-02	653.5	543.5	228.8	319.5	110.0	63.1	31.4	10.2	597.6	283.9	76.8
Aug-02	673.3	559.2	231.0	317.2	114.1	59.5	31.7	10.2	602.9	293.4	76.0
Sep-02	664.7	549.9	237.4	306.3	114.8	64.7	32.3	10.1	620.6	305.5	78.2
Oct-02	699.8	571.4	244.1	333.1	128.4	76.0	33.8	10.1	625.6	321.2	77.7
Nov-02	678.8	558.9	247.3	314.3	119.9	64.3	40.1	10.7	628.4	330.7	79.2
Dec-02	679.3	565.2	242.7	321.3	114.1	58.7	35.2	11.3	627.9	324.0	81.5
Jan-03	660.4	548.0	240.6	308.7	112.4	57.2	35.5	12.3	612.8	318.9	77.3
Feb-03	628.2	524.7	224.2	300.9	103.5	51.9	35.5	10.0	602.7	309.2	77.6
Mar-03	589.7	492.5	206.2	284.7	97.2	50.7	33.2	8.3	572.7	286.8	79.6
Apr-03	578.3	490.0	210.0	281.2	88.2	38.8	34.5	9.0	511.1	253.8	64.3
May-03	571.9	489.0	211.9	278.3	82.8	30.8	32.7	10.6	558.1	287.2	59.6
Jun-03	590.9	500.9	215.4	286.1	90.1	39.0	32.1	10.8	584.3	292.0	69.6
Jul-03	604.3	510.9	218.3	290.2	93.3	42.9	32.4	10.0	599.3	299.5	75.4
Aug-03	621.1	523.2	223.1	297.1	97.9	49.2	32.6	10.3	629.4	319.4	81.6
Month-over-month percent changes											
Apr-02	-1.3	-0.8	2.5	-0.2	-3.5	8.7	-15.2	-11.8	0.0	0.8	-0.9
May-02	1.1	0.7	-0.2	0.1	2.9	5.5	0.8	2.1	1.9	0.2	1.7
Jun-02	2.4	3.6	0.3	1.9	-3.5	-6.4	1.0	-0.3	0.2	-0.7	2.3
Jul-02	-0.4	-1.0	-1.4	0.5	2.5	-1.4	-3.5	12.7	1.6	-0.6	-1.8
Aug-02	3.0	2.9	1.0	-0.7	3.7	-5.6	0.9	-0.6	0.9	3.4	-1.1
Sep-02	-1.3	-1.7	2.8	-3.4	0.5	8.7	1.7	-0.7	2.9	4.1	2.8
Oct-02	5.3	3.9	2.8	8.7	11.9	17.6	4.8	0.0	0.8	5.1	-0.6
Nov-02	-3.0	-2.2	1.3	-5.6	-6.6	-15.4	18.5	5.7	0.4	2.9	1.9
Dec-02	0.1	1.1	-1.9	2.2	-4.8	-8.6	-12.1	5.7	-0.1	-2.0	3.0
Jan-03	-2.8	-3.0	-0.9	-3.9	-1.5	-2.7	0.7	8.9	-2.4	-1.6	-5.2
Feb-03	-4.9	-4.2	-6.8	-2.5	-8.0	-9.2	0.2	-18.3	-1.7	-3.0	0.3
Mar-03	-6.1	-6.1	-8.0	-5.4	-6.0	-2.2	-6.7	-17.2	-5.0	-7.2	2.6
Apr-03	-1.9	-0.5	1.8	-1.2	-9.3	-23.5	3.9	8.3	-10.8	-11.5	-19.2
May-03	-1.1	-0.2	0.9	-1.0	-6.1	-20.7	-5.0	17.7	9.2	13.2	-7.3
Jun-03	3.3	2.4	1.6	2.8	8.7	26.6	-1.8	2.3	4.7	1.7	16.9
Jul-03	2.3	2.0	1.4	1.4	3.7	9.9	0.7	-7.5	2.6	2.6	8.3
Aug-03	2.8	2.4	2.2	2.4	4.9	14.8	0.8	3.1	5.0	6.6	8.2

*** Seasonal adjustment of total US entries are calculated by Statistics Canada and are adjusted to sum to national totals, therefore same-day plus overnight entries via BC will not necessarily equal the total**

**** Australia, New Zealand, and other South Pacific nations**

SOURCE: BC STATS, Statistics Canada

Table 9: Transportation Indicators (Historical)

Period	Air Passenger Traffic (000s)							Other Transportation (000s)		
	Vancouver				Victoria	Kelowna	Prince George	BC Ferries		Coquihalla Hwy
	Total	Domestic	Trans-border	Other Int'l.	Total	Total	Total	Vehicles	Passengers	Passenger Vehicles
1998	15,508	8,215	4,123	3,170	1,214.2	799.7	322.8	7,822	21,418	2,365
1999	15,806	8,314	4,120	3,372	1,191.4	815.1	352.2	7,852	21,369	2,378
2000	16,033	8,306	4,074	3,652	1,139.2	835.9	392.9	7,887	21,280	2,389
2001	15,477	7,869	4,000	3,608	1,158.2	850.3	361.9	8,104	21,309	2,449
2002	14,878	7,422	3,855	3,600	1,102.2	836.9	325.4	8,245	21,540	2,518
Quarterly data										
2001 Q3	4,641	2,230	1,270	1,141	314.6	223.3	89.4	2,619	7,392	991
2001 Q4	3,095	1,704	702	689	262.5	201.7	83.7	1,806	4,469	448
2002 Q1	3,300	1,641	852	808	249.9	210.2	75.7	1,604	3,945	363
2002 Q2	3,737	1,884	956	897	289.0	195.2	79.6	2,122	5,436	648
2002 Q3	4,521	2,150	1,268	1,102	299.4	223.7	80.9	2,686	7,532	1,027
2002 Q4	3,319	1,747	780	793	263.9	207.8	89.1	1,833	4,627	480
2003 Q1	3,308	1,621	883	803	258.1	220.8	85.2	1,655	4,030	358
2003 Q2	3,285	1,723	909	652	289.1	193.9	82.6	2,113	5,388	679
Monthly data										
Apr-02	1,123	586	266	271	95.1	63.5	25.2	639	1,564	169
May-02	1,248	643	308	297	98.6	66.5	27.4	732	1,885	233
Jun-02	1,366	655	383	329	95.3	65.2	27.0	751	1,987	246
Jul-02	1,552	718	466	367	98.1	74.9	27.3	921	2,630	361
Aug-02	1,661	790	470	401	110.9	83.5	27.4	1,013	2,975	415
Sep-02	1,308	642	332	334	90.4	65.3	26.2	752	1,927	251
Oct-02	1,198	641	263	293	95.7	69.7	29.6	667	1,670	203
Nov-02	963	507	227	229	77.9	60.2	28.2	547	1,385	126
Dec-02	1,158	599	289	270	90.3	77.9	31.3	619	1,572	151
Jan-03	1,119	537	292	289	78.8	72.8	27.1	522	1,253	103
Feb-03	1,030	513	277	240	84.1	69.8	27.5	519	1,244	113
Mar-03	1,159	570	314	274	95.2	78.3	30.6	614	1,533	142
Apr-03	970	522	244	203	94.3	63.1	27.0	646	1,608	191
May-03	1,083	584	299	200	98.9	65.9	29.3	714	1,827	232
Jun-03	1,232	618	366	249	95.9	64.9	26.3	753	1,953	257
Jul-03	1,483	715	453	314	109.8	78.6	27.2	930	2,618	356
Aug-03	1,641	784	482	375	121.8	84.0	29.2	1,032	3,032	388
Year-over-year percent changes										
Apr-02	-9.6	-9.2	-13.2	-6.6	-6.5	-5.7	-20.3	-1.4	-5.2	-10.7
May-02	-9.7	-10.6	-13.5	-3.1	-5.0	-3.8	-15.0	4.1	1.9	6.9
Jun-02	-7.7	-10.6	-4.5	-5.4	-7.4	-8.8	-13.0	3.2	2.1	5.4
Jul-02	-7.6	-10.0	-3.9	-7.1	-13.2	-6.3	-15.4	2.3	1.2	6.3
Aug-02	-7.7	-8.2	-8.7	-5.5	-8.9	-1.7	-12.0	2.4	2.9	3.5
Sep-02	12.6	12.4	23.1	4.0	13.1	11.8	1.1	3.0	1.3	0.1
Oct-02	12.5	7.1	16.9	21.7	0.0	5.7	2.9	4.1	5.0	7.8
Nov-02	4.7	-1.9	7.0	20.1	0.1	-1.4	6.0	-3.7	2.2	3.6
Dec-02	4.3	1.8	9.3	5.0	1.5	4.3	10.8	3.7	3.1	9.7
Jan-03	2.8	-0.1	4.3	7.0	2.9	8.3	6.2	5.0	5.2	5.8
Feb-03	-0.6	-1.0	2.0	-2.9	7.4	2.0	13.0	4.2	4.0	7.8
Mar-03	-1.4	-2.4	4.6	-5.5	0.2	5.0	18.3	0.8	-1.6	-11.9
Apr-03	-13.6	-10.8	-8.1	-25.1	-0.8	-0.6	6.9	1.1	2.8	12.5
May-03	-13.2	-9.3	-2.7	-32.5	0.3	-1.0	6.8	-2.5	-3.1	-0.4
Jun-03	-9.8	-5.7	-4.4	-24.4	0.6	-0.5	-2.3	0.3	-1.7	4.3
Jul-03	-4.5	-0.4	-2.8	-14.4	11.9	5.0	-0.7	1.0	-0.5	-1.4
Aug-03	-1.2	-0.7	2.7	-6.6	9.8	0.5	6.6	1.9	1.9	-6.5

Table 10: Tourism sector indicators

Period	Employment (000s) [1]						Hotel Industry [2]		Consumer Price Index [1]	
	BC Total	Key industries in tourism sector								
	Industrial aggregate	Air transport	Heritage institutions	Accom-modation	Food & beverage services	Arts, entertainment & recreation	Occupancy Rate (%) [3]	Room Rate ($)	Traveller accom-modation	Restaurant food
1997	1,499.7	14.4	2.2	30.5	106.8	29.5	66.1	106.04	111.6	141.8
1998	1,511.2	15.9	2.3	29.4	109.6	27.3	61.9	108.59	113.9	152.6
1999	1,513.9	15.3	2.3	29.2	110.1	24.7	61.7	112.02	115.6	166.2
2000	1,574.3	14.8	2.3	28.2	116.7	26.5	60.0	114.04	117.6	171.3
2001	1,595.4	13.5	2.4	29.5	117.8	27.4	59.3	116.12	121.3	173.4
2002	1,612.7	12.2	2.5	29.2	118.1	28.8	59.0	117.66	125.4	186.8
Quarterly data										
2001 Q3	1,603.5	13.3	2.5	33.0	120.8	28.3	72.8	130.72	122.0	187.8
2001 Q4	1,597.1	12.2	2.4	28.9	115.0	27.4	45.9	101.56	123.1	178.1
2002 Q1	1,575.3	11.6	2.4	27.4	111.7	27.3	51.5	116.58	124.4	172.0
2002 Q2	1,617.4	12.0	2.5	29.6	120.3	28.9	62.4	117.68	124.9	184.6
2002 Q3	1,625.7	12.5	2.6	31.4	122.3	30.0	73.7	131.50	125.9	201.1
2002 Q4	1,632.6	12.6	2.6	28.2	117.9	28.9	48.3	104.87	126.3	189.3
2003 Q1	1,615.3	12.8	2.5	26.9	114.0	29.8	51.9	117.66	126.9	187.1
2003 Q2	1,657.7	13.1	2.8	29.4	118.8	32.5	59.4	113.68	126.9	192.4
Monthly data										
Jun-02	1,637.7	11.9	2.5	31.4	122.5	29.7	67.2	129.91	125.2	185.7
Jul-02	1,616.3	12.6	2.6	31.9	122.8	30.2	74.0	135.36	125.6	200.9
Aug-02	1,618.3	12.6	2.6	32.4	122.8	30.2	80.0	135.68	126.0	204.7
Sep-02	1,642.4	12.4	2.6	29.9	121.3	29.5	67.2	123.47	126.1	197.7
Oct-02	1,643.1	12.3	2.6	29.5	121.3	29.4	56.4	102.85	126.1	193.9
Nov-02	1,632.8	12.5	2.6	27.9	116.6	28.4	45.9	94.30	126.2	187.6
Dec-02	1,621.9	13.0	2.6	27.3	115.9	29.1	42.5	117.45	126.7	186.5
Jan-03	1,606.2	12.5	2.5	27.8	114.4	29.5	44.2	117.82	126.9	184.4
Feb-03	1,614.7	12.7	2.5	26.5	113.1	29.3	54.7	121.26	127.0	185.4
Mar-03	1,625.1	13.2	2.4	26.4	114.4	30.5	56.9	113.91	126.9	191.6
Apr-03	1,638.4	13.0	2.8	27.7	117.0	32.2	55.6	104.95	126.8	193.0
May-03	1,657.1	13.1	2.7	29.5	119.8	32.5	60.0	113.92	126.9	192.8
Jun-03	1,677.5	13.1	3.1	30.9	119.7	32.9	62.6	122.17	127.1	191.5
Jul-03	1,636.4	12.9	3.2	32.0	122.4	31.9	71.1	130.51	127.8	198.2
Aug-03	1,632.6	12.6	3.2	33.1	122.1	32.3	79.5	131.13	128.3	197.6
Year-over-year percent changes										
Jun-02	0.7	-12.0	4.0	-5.1	0.8	7.9	-0.7	1.7	3.6	8.7
Jul-02	1.2	-5.7	4.3	-4.6	1.2	6.5	-0.9	-0.9	3.4	6.5
Aug-02	1.3	-6.9	3.6	-4.1	1.2	6.4	0.5	-0.2	3.2	7.9
Sep-02	1.7	-5.6	4.8	-6.0	1.4	4.6	3.1	3.2	3.1	6.9
Oct-02	1.6	-4.6	3.8	-3.1	2.0	4.2	5.2	2.5	2.6	7.2
Nov-02	2.4	5.9	7.9	-2.5	3.1	5.0	0.9	1.1	2.6	7.5
Dec-02	2.6	10.8	11.3	-1.8	2.6	7.7	0.9	5.7	2.8	4.1
Jan-03	2.4	9.0	4.3	0.7	2.1	9.7	1.4	5.3	2.3	7.8
Feb-03	2.7	8.9	3.0	-3.1	2.3	6.8	0.5	2.6	2.1	8.5
Mar-03	2.6	12.5	1.9	-3.9	1.9	10.5	-0.6	-4.8	1.8	10.1
Apr-03	2.5	7.5	18.0	-1.0	0.1	14.7	-2.9	-2.4	1.6	6.4
May-03	2.5	7.6	4.2	0.6	-1.5	12.5	-1.4	-1.5	1.8	3.2
Jun-03	2.4	10.1	20.8	-1.7	-2.3	10.8	-4.6	-6.0	1.5	3.1
Jul-03	1.2	2.5	22.5	0.1	-0.3	5.4	-2.9	-3.6	1.8	-1.3
Aug-03	0.9	0.4	21.0	2.2	-0.6	7.0	-0.5	-3.4	1.8	-3.5

[1]Source: Statistics Canada (Employment data from Survey of Employment Payroll & Hours)
[2]Source: Pannell Kerr Forster
[3]Occupancy Rate change expressed as percentage point change

Table 11: BC Restaurant and Tavern Receipts

Period	Restaurants and Taverns [1]						
	BC	Receipts ($ million)					
	Total [2] locations	Total	Full service	Limited service	Food service contractors	Social & mobile caterers	Drinking places
1998	8,718	4,641.0	2,377.0	1,571.2	227.7	66.3	398.8
1999	8,606	4,467.5	2,188.8	1,616.5	214.3	78.2	369.8
2000	9,060	4,831.5	2,482.6	1,640.1	256.5	93.4	358.9
2001	8,706	5,176.3	2,762.5	1,690.1	274.1	91.6	357.9
2002	8,083	5,101.2	2,728.3	1,720.2	254.3	92.6	305.9
Quarterly data							
2001 Q4	8,538	1,230.1	646.5	413.0	61.6	25.8	83.2
2002 Q1	8,277	1,213.5	647.8	390.7	73.3	22.0	79.7
2002 Q2	8,001	1,295.8	690.3	436.1	58.5	33.1	77.9
2002 Q3	7,975	1,350.7	740.2	451.2	61.4	18.8	79.1
2002 Q4	8,079	1,241.3	650.0	442.2	61.1	18.7	69.3
2003 Q1	8,278	1,225.7	660.6	411.5	71.8	14.3	67.6
2003 Q2	8,046	1,303.2	702.5	461.9	47.2	15.4	76.2
Monthly data							
May-02	7,983	436.3	230.0	149.1	18.8	12.1	26.2
Jun-02	7,942	443.1	239.5	145.7	19.9	12.6	25.4
Jul-02	7,939	459.3	252.3	153.9	19.8	5.9	27.2
Aug-02	8,014	476.4	266.3	157.2	19.7	6.0	27.3
Sep-02	7,971	415.0	221.5	140.1	21.9	6.9	24.6
Oct-02	7,950	401.1	201.2	148.9	21.1	6.2	23.7
Nov-02	8,116	412.8	218.7	146.2	19.6	5.2	23.1
Dec-02	8,172	427.4	230.1	147.0	20.4	7.4	22.5
Jan-03	8,322	404.1	217.2	136.4	24.8	4.1	21.5
Feb-03	8,320	388.9	209.7	129.5	22.2	5.3	22.1
Mar-03	8,193	432.7	233.7	145.5	24.8	4.8	23.9
Apr-03	8,137	417.9	220.1	151.7	15.5	4.4	26.1
May-03	7,997	438.8	236.4	156.6	15.2	5.4	25.1
Jun-03	8,004	446.6	246.0	153.6	16.5	5.6	25.0
Jul-03	8,043	496.6	271.1	174.7	17.7	5.9	27.2
Aug-03	8,190	522.9	297.3	173.0	19.3	n/a	26.5
Year-over-year percent changes							
May-02	-7.4	-0.1	2.6	-1.9	-6.9	54.3	-18.9
Jun-02	-8.4	-2.8	0.1	-5.6	-7.3	46.2	-21.9
Jul-02	-9.8	-4.0	-2.7	0.1	-14.5	-14.8	-22.6
Aug-02	-9.4	-3.6	-1.8	-1.4	-15.5	-21.1	-16.0
Sep-02	-10.3	-4.2	-3.6	-0.8	-0.9	-31.7	-17.9
Oct-02	-8.7	-1.3	-4.2	9.1	-1.0	-27.4	-20.7
Nov-02	-5.6	5.1	7.1	8.1	1.0	-26.9	-13.9
Dec-02	-1.6	-0.9	-0.9	4.0	-2.3	-27.5	-15.2
Jan-03	1.1	5.2	6.6	8.4	6.1	-40.4	-11.5
Feb-03	0.0	-1.8	-0.6	2.2	-10.6	-33.2	-14.0
Mar-03	-1.0	-0.1	0.2	5.3	-1.3	-32.2	-19.1
Apr-03	0.7	0.3	-0.3	7.4	-21.5	-46.6	-0.6
May-03	0.2	0.6	2.8	5.0	-18.9	-55.5	-4.1
Jun-03	0.8	0.8	2.7	5.4	-17.2	-55.9	-1.9
Jul-03	1.3	8.1	7.4	13.5	-10.7	-0.1	0.1
Aug-03	2.2	9.7	11.6	10.1	-2.0	n/a	-2.6

[1]Source: Statistics Canada

[2]The number of locations (physical place in which business activity is conducted) operated in BC during the reporting month.

Note: with the change to NAICS (North American Industry Classification System) coding, many of the series are not available prior to January 1999.

Table 12: BC Restaurant and Tavern Receipts Seasonally Adjusted

Period	Restaurants and Taverns [1]					
	Receipts ($ million)					
	BC			Canada		
	Total	Drinking places	Food Services	Total	Drinking places	Food Services
1998	4,641.0	398.8	4,242.2	26,993.2	1,805.3	25,187.9
1999	4,467.5	369.8	4,097.8	28,143.9	2,038.3	26,105.6
2000	4,831.5	358.9	4,472.6	30,244.5	2,210.4	28,034.1
2001	5,176.3	357.9	4,818.4	32,231.1	2,280.9	29,950.2
2002	5,101.2	305.9	4,795.3	33,134.7	2,241.2	30,893.5
Quarterly data						
2001 Q3	1,297	92	1,205	8,065	567	7,498
2001 Q4	1,287	87	1,200	8,086	580	7,506
2002 Q1	1,284	84	1,199	8,139	559	7,580
2002 Q2	1,273	75	1,198	8,247	564	7,682
2002 Q3	1,246	74	1,172	8,348	556	7,791
2002 Q4	1,298	73	1,225	8,401	561	7,840
2003 Q1	1,291	72	1,219	8,310	533	7,778
2003 Q2	1,286	73	1,213	8,272	529	7,744
Monthly data						
Jun-02	422	24	397	2,770	187	2,583
Jul-02	417	25	392	2,785	185	2,600
Aug-02	416	25	391	2,771	182	2,589
Sep-02	413	24	389	2,792	189	2,602
Oct-02	421	23	397	2,789	186	2,603
Nov-02	444	25	420	2,803	189	2,615
Dec-02	433	25	408	2,809	187	2,622
Jan-03	436	24	412	2,765	176	2,589
Feb-03	429	24	405	2,772	178	2,593
Mar-03	426	23	403	2,774	178	2,596
Apr-03	430	25	405	2,725	179	2,546
May-03	429	24	405	2,773	174	2,599
Jun-03	428	24	404	2,774	176	2,598
Jul-03	449	25	424	2,786	180	2,605
Aug-03	451	24	427	2,807	178	2,630
%Change						
Jun-02	-1.3	-2.0	-1.2	1.0	-2.2	1.2
Jul-02	-1.1	1.6	-1.3	0.5	-1.0	0.7
Aug-02	-0.2	-0.9	-0.2	-0.5	-1.9	-0.4
Sep-02	-0.7	-1.0	-0.7	0.7	4.1	0.5
Oct-02	1.9	-3.8	2.2	-0.1	-1.8	0.0
Nov-02	5.6	4.6	5.6	0.5	1.5	0.5
Dec-02	-2.7	-0.2	-2.8	0.2	-1.1	0.3
Jan-03	0.9	-1.0	1.0	-1.6	-5.6	-1.3
Feb-03	-1.7	0.2	-1.9	0.3	1.3	0.2
Mar-03	-0.6	-4.1	-0.4	0.1	-0.2	0.1
Apr-03	0.8	6.3	0.5	-1.8	0.3	-1.9
May-03	-0.3	-3.9	0.0	1.8	-2.5	2.1
Jun-03	-0.2	1.7	-0.3	0.0	1.0	0.0
Jul-03	5.0	1.6	5.2	0.4	2.6	0.3
Aug-03	0.6	-1.9	0.7	0.8	-1.6	0.9

[1]Source: Statistics Canada

Note: with the change to NAICS (North American Industry Classification System) coding, many of the series are not available prior to January 1999.

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Tourism Sector Monitor ◆ November 2003

Highlights

Room Revenue

The month of **August** saw room revenues increase strongly (+2.9%, seasonally adjusted) for the second time in a row. This rise, driven by a strong performance in Mainland/Southwest (+4.4%) and Vancouver Island/Coast (+3.7%), was the strongest since December 2002. Despite the forest fires raging in the Interior, revenues were down or virtually unchanged in the affected regions.

The Increase in Room Revenues was the Highest since December 2002 Despite the Wildfires

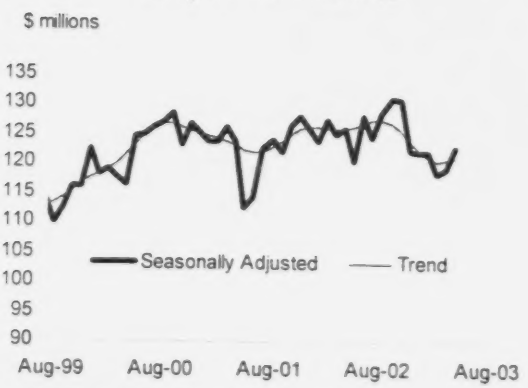


Table 1. Room Revenue* Summary

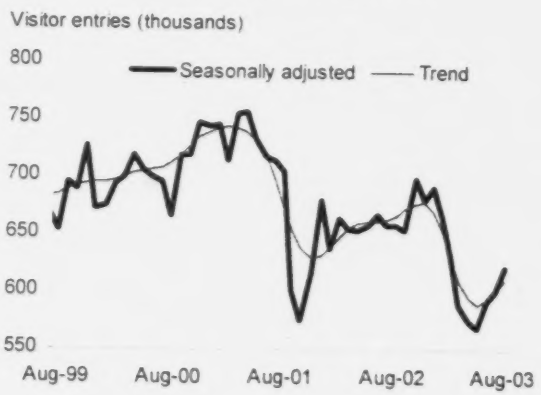
Accommodation Type	Aug 03 ($000)	July 03 ($000)	% change
Total	122,724	119,268	2.9
Hotels	91,013	87,245	4.3
Motels	14,871	14,740	0.9
Other Acc.	17,438	17,428	0.1
Regions (Top 3 performers)			
North Coast	1,678	1,591	5.5
Mainland/Southwest	67,165	64,359	4.4
Vancouver Island/Coast	22,724	21,911	3.7

Seasonally adjusted room revenue

Visitor Entries

The recovery that began in June continued in **August**, as the number of travellers entering Canada through BC borders rose 2.8% (seasonally adjusted). This improvement was also spread across regions since more travellers from the US (+2.4%), Asia (+13.5%), Europe (+0.8%) and Oceania (+3.3%) visited BC.

Rebounding from SARS and Iraq War, Entries Continued to Rise



Other Indicators

The August forest fires likely played a role in the slump in passenger vehicles on the Coquihalla Highway (-6.5%). Air passenger traffic through Vancouver reached 1.64 million in **August**, 1.2% lower than August 2002.

Note to readers...

The "look ahead" section, including preliminary estimates for **September** is now a separate section beginning on page 6.

Special Focus Article:
The Immediate Impact of Forest Fires on the BC Tourism Sector, Page 7

Tourism Trends

Room Revenue

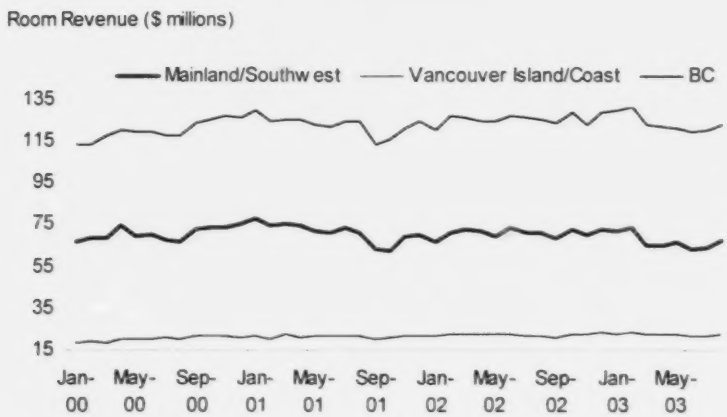
An upturn in room revenues that started in July continued in **August**, as revenues advanced 2.9% (seasonally adjusted), the strongest increase registered since December 2002. Overall, the current rebound from the outbreak of SARS and the war in Iraq more than offset the adverse effect on the forest fires in BC and the effect of a strong Canadian dollar.

Overall, room revenues were up despite the raging forest fires

BC saw a mixed performance across regions in August. Mainland/Southwest (+4.4%), Vancouver Island/Coast (+3.7%) and North Coast (+5.5%) recorded strong gains. Weaker tourism activity was registered in the regions closest to the wildfires. Kootenay (-3.0%) and North East (-3.0%) posted similar declines while Thompson-Okanagan (+0.2%) and Cariboo (+0.1%) remained virtually unchanged. It would appear that the summer 2003 forest fires only had a limited effect on the rebound that started in July. However, revenues still have to increase substantially to get back to the level reached at the beginning of the year.

August's performance in regions close to the forest fires was weaker than the two biggest regions far from the wildfires

Strong Gains in the two biggest regions boosted BC room revenues



The increase in **August** was spread over all accommodation types with the exception of the miscellaneous category (-0.7%). Large hotels with at least 250 rooms (+7.2%) saw the largest rise, followed by mid-size hotels (those with 151-250 rooms), at +3.3%. Those with 76-150 rooms (+2.1%) and small hotels (1-75 rooms, +2.1%) also had strong growth. Motels (+0.9%) and vacation rentals (+0.7%) generated modest increases.

Almost all types of establishments generated more revenues than in July

Visitor Entries

Visitor entries continued to rise at a quick pace in August

The number of visitors entering Canada via BC continued to rise even more strongly in **August** (+2.8%, seasonally adjusted). It was the first time since November 2000 that there have been three consecutive increases in the number of travellers entering Canada through BC borders.

The **August** increase in visitor entries was spread over all source markets. Asian entries (+13.5%) continued to rise as Japan, Hong Kong, Taiwan and South Korea all registered double-digit increases. Asian entries have not yet recovered to pre-SARS and Iraq War levels, but the worst of the effect appears to be over.

The number of travellers entering Canada through BC borders was robust

Not affected to the same extent by these past events, Oceania (Australia and the South Pacific, +3.3%) and Europe (+0.8%) showed modest gains.

The number of US visitors on same-day (+2.8%) and overnight trips (+2.3%) increased in **August**. Same-day travel to BC was apparently unaffected by the wildfire situation, which is different than previous unforeseen shocks. Same-day travel fell substantially during the month of the 9/11 attacks, the war in Iraq and the SARS outbreak.

All Top Markets for BC Tourism Registered an Increase in Entries in August

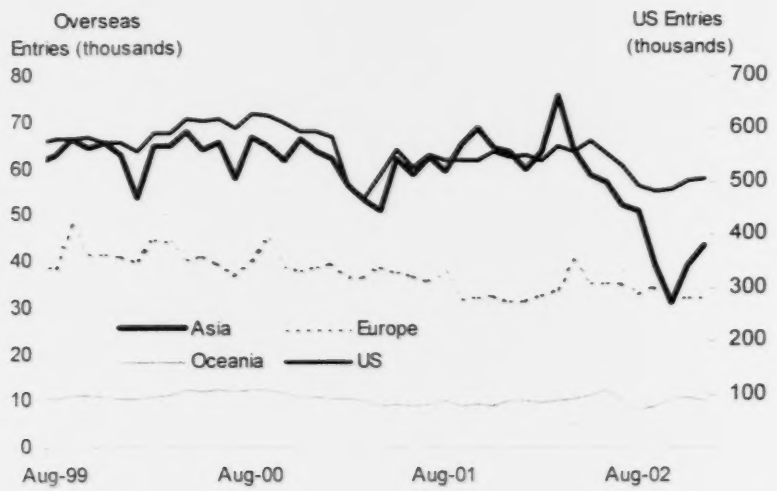


Table 2. Traveller Entries (August, seasonally adjusted)

	Aug-03 ('000)	Jul-03 ('000)	% chg from Jul-03
American visitors			
Total	523	511	2.4
Same-day	225	219	2.8
Overnight	295	289	2.3
Overseas visitors			
Total	98	93	4.9
Europe	33	32	0.8
UK	17	17	-2.0
Asia	49	44	13.5
Japan	12	11	11.2
Taiwan	7	5	33.1
Oceania	10	10	3.3
Canadian re-entries			
Total	629	599	5.0
From overseas	82	75	8.2
From US same-day auto	319	299	6.6

(BC STATS & Statistics Canada)

note: Total Overseas visitors is not equal to the sum of visitors from Europe, Asia and Oceania since it is also includes other areas

Other Tourism Indicators (Up to August 2003)

The Coquihalla Highway had 6.5% fewer passenger vehicles passing through its tollbooths in **August** 2003 (compared to August 2002). The raging fires affected the traffic on this route connecting the southwestern part of the province with the interior as drivers likely rethought their vacation plans and routes.

Coquihalla Highway traffic went down due to the BC wildfires

Passenger traffic at the Vancouver Airport was also lower (-1.2%) than **August** 2002. Despite this drop, the effect of the SARS panic on air travel seems to be abating since the pace of the year-over-year decline has slowed over the last four months. On the positive side, traffic and passengers on BC ferries (+1.9%) was higher than in August 2002.

Compared to the same month last year, hotel occupancy dropped half a percentage point to 79.5% in **August**. Average room rates were also lower (3.4% to $131.13) than in the same month last year.

The Canadian dollar remained strong in **August** despite a slight depreciation relative to the US dollar. One US dollar cost $1.40 Canadian, up 2 cents from July.

Restaurant and tavern receipts rose in **August** (+2.2%, seasonally adjusted) after surging (+5.3%) the previous month. Consumers spent more on food services (+2.4%), but less in drinking places (-1.6%).

Table 3. Other Tourism Indicators (August, unadjusted)

	Reference period	Total	Change from year ago
Hotel Industry			
Occupancy rate	Aug-03	79.5%	-0.5 pp.
Average room charge	Aug-03	$131.13	-3.4%
(Pannell Kerr Forster)			
Airport Passengers		(000s)	(%)
Vancouver International Airport			
Total traffic	Aug-03	1,641	-1.2
US	Aug-03	482	2.7
Other International	Aug-03	375	-6.6
Canada	Aug-03	784	-0.7
(YVR)			
Victoria International Airport			
Total traffic	Aug-03	122	9.8
(Victoria Airport Authority)			
Restaurant Receipts		($ millions)	(%)
Full service	Aug-03	297	11.6
Limited service	Aug-03	177	12.5
Drinking places	Aug-03	27	-2.2
(Statistics Canada)			
Transportation		(000s)	(%)
Coquihalla Highway			
Passenger Vehicles	Aug-03	388	-6.5
(Ministry of Transportation & Highways)			
BC Ferries			
Vehicle Volume	Aug-03	1,032	1.9
Passenger Volume	Aug-03	3,032	1.9
(BC Ferries)			
Exchange Rates		Cdn $	Change from year ago
US $	Aug-03	1.396	-0.172
UK Pound	Aug-03	2.224	-0.184
Japanese Yen	Aug-03	0.012	-0.001
Australian $	Aug-03	0.910	0.060
(Statistics Canada)			

note: pp. percentage points

A look ahead

Room Revenue

Preliminary numbers suggest that room revenues fell 2.2% in **September**, offsetting a large part of the gains made in August (+2.9%). The drop seems broad-based as revenues were down in seven of BC's eight regions. This fall was observed among most accommodation types.

There was a loss in momentum in tourism activities in September as most indicators showed declines

A caution about preliminary numbers

Because companies file their hotel room taxes with a varying lag, the initial data retrieved by BC Stats may be revised considerably over the following months. BC Stats reports room revenues with a two-month lag. However, we also briefly report "preliminary data" with a one-month lag.

How accurate is the preliminary data? Our preliminary numbers—reported in the "look ahead" box—have typically been off by less than a half percentage point. The preliminary figures, in other words, seem basically on the mark, though they should be used with caution (a more detailed analysis of their accuracy will be undertaken in the future).

Visitor Entries

The recovery that began in June stopped momentarily in **September**, as the number of travellers entering Canada through BC borders edged down 0.4% (seasonally adjusted). Entries from the US fell (-1.2%) but entries from overseas continued to improve (+3.8).

Visitor entries edged down in September after increasing substantially this summer

Other Tourism Indicators

The traffic of passenger vehicles over the Coquihalla highway slumped (-9.7%) again in **September** compared to the same month in 2002, definitely a side effect of the forest fire situation in the BC Interior. The number of passengers through Vancouver Airport continued to fall in **September** compared to the same month last year while Victoria Airport continued to register impressive gains.

The raging BC wildfires continued to have an impact on passenger vehicle traffic

Difficulties in the tourism sector in 2003 were reflected in the average room charges and hotel occupancy, which were both down in **September** 2003 compared to September 2002 for the seventh straight month.

The Canadian dollar continued to hold a strong position, appreciating relative to US currency in **September**. The cost of a US dollar was $1.36, down 4 cents from July. Restaurant and tavern receipts edged up in **September**.

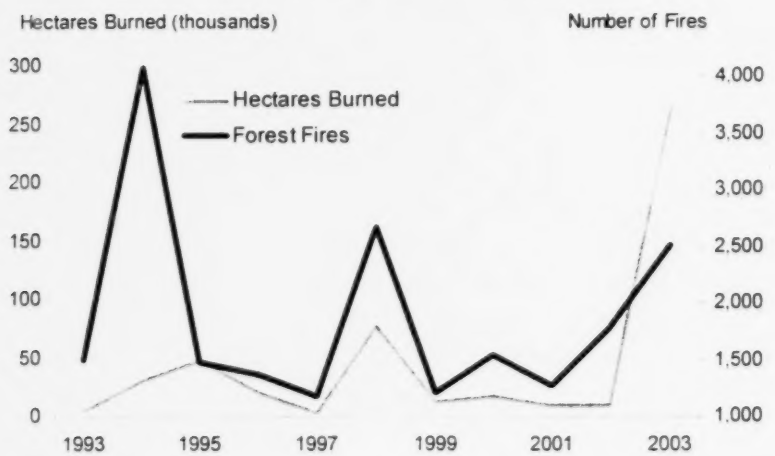
Special Focus: The Immediate Impact of Forest Fires on the BC Tourism Sector

The BC tourism sector has faced a few difficult challenges recently. It started with September 11th, followed by the war in Iraq and the SARS outbreak this year. Forest fires that raged across BC this summer in July, August and September were another unforeseen hit for the BC tourism sector. The devastating fires forced the BC government to issue a restrictive travel advisory in late July, banning people from entering the backcountry, which includes tourism locations such as forested areas, alpine, grasslands and non-productive forest land. In addition, a campfire ban was in effect in all provincial parks as well as some other areas to reduce the risk of new human-caused fires.

BC suffered the worst wildfires in the province's history

So far this year there have been 2,507 fires reported to November 18. This is more than the 1993 to 2002 average of 1,805 fires per year. These wildfires, bigger than usual, were also more devastating. The area burned in BC this year was 260,000 hectares. This is dramatically higher than normal, about 10 times the historical average of 23,800 hectares burned annually between 1993 and 2002.

The Amount of Hectares Burned by Wildfires in 2003 were the Highest Registered



Source: BC Ministry of Forests

Room Revenue Losses Concentrated in BC Interior Regions

Approximately three-quarters (74%) of fires were situated in the BC interior this summer, encompassing the Thompson-Okanagan and Cariboo region. Some fires also raged in the Kootenay and Northeast development regions. Regions close to the forest fires were affected the most. Tourism activity was already going down this year before the summer fires extended this downward trend. The fires started to affect some regions in July, as room revenues fell in Thompson-Okanagan (-2.7%, seasonally adjusted) and Cariboo (-3.1%). In August, Kootenay (-3.0%) and Northeast (-3.0%) posted similar declines to what Thompson-Okanagan and Cariboo experienced one month before. Room revenues remained virtually unchanged in Thompson-Okanagan (+0.2%) and Cariboo (+0.1%) in August, suggesting that the worst had past.

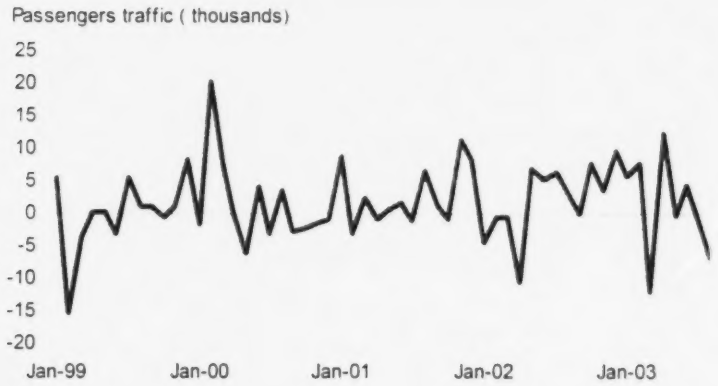
Last minute cancellations contributed to the weak performance in these regions. This performance would have been possibly weaker without factors that contributed to offset part of the losses in room revenues. First, a large number of people in communities such as Kelowna had to leave their homes due to the fires. Some of them had to stay in hotels or motels until they were able to go back home. Second, some fire fighters, fire watchers and media who came to the Thompson-Okanagan region had to stay in tourist accommodations, increasing room revenues.

Province wide, room revenues continued to increase July (+1.0%) and August (+2.9%) largely as a result of stronger growth elsewhere in the province. The current rebound in room revenues from the outbreak of SARS and the war in Iraq more than offset the adverse effect of forest fires in regions far from the fires. It is possible that the stronger performance of regions far from the fires is due to travellers who changed their plans to visit these regions instead of those heavily affected by the forest fires.

Other Tourism Indicators

The BC fires also caused problems for people travelling by cars. Traffic on the Coquihalla Highway, the most popular route connecting the southwestern part of the province with the BC interior, fell on a year-over-year basis in July, August and September.

Fewer Passengers Vehicles on the Coquihalla Highway During the Forest Fires Period

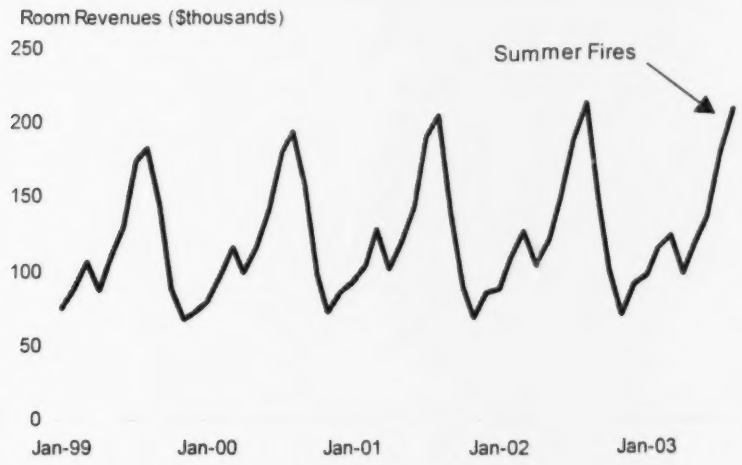


Visitor entries, another proxy of tourism activity, did not show the same negative picture as passenger vehicle traffic and room revenues. Forest fires did not have an adverse effect on visitor entries, perhaps due to the fact that the data covers the whole province while the fires were localised in specific regions. The number of travellers entering Canada through BC borders increased in July (+2.2%, seasonally adjusted) and August (+3.0%).

Wildfires Happened During the Peak of the Season

Tourism is a seasonal phenomenon. The wildfires unfortunately burned mostly during July, August and September, the three months of the year when most room revenues are typically generated. More precisely, establishments generated 38% of their annual room revenues in these three months between 1995 and 2001. Moreover, the forest fires were at their peak in August, also the peak month for tourism. Despite this bad timing, the peak of the 2003 season does not appear to be lower than the peak of previous years. The upturn from the outbreak of SARS and the war in Iraq allowed BC establishments to generate room revenues similar to previous years during the peak of the 2003 season.

BC Experienced a Similar Peak Season than in the Past



Looking ahead: Impact of the Fires Seems Temporary

The fire season is more or less over with only a few active wildfires left (140 burning on November 18, 2003). As a result of cooling temperature, rainfall and reduced fire danger, some forest districts were open again to backcountry travel in late September. At first glance, this suggests that the impact of the forest fires was temporary. However, the full impact of the fires on the tourism sector in 2003 will not be known until we have statistics on room revenues, vehicles traffic and visitors entries for the full year.

The dry weather of 2003 played an important role in the raging fires this summer. Looking forward, some aspects of climate change could be a possible challenge to the tourism sector in the coming years since less rainfall and hotter weather increase the danger of wildfires.

Impact of the Fires on the Economy

Forest fires affected other industries besides the tourism sector. Logging and forestry activities and manufacturing industries such as wood and paper were shut down due to extreme fire hazard. Fears of supply shortages and low inventories due to the forest fires may have partially contributed to the jump in lumber prices in August.

Government spending went up due to firefighting. By October 25, the province had identified an estimated $550 million in total costs related to wildfires. Government spending represents an offset to the losses incurred in other industries in the BC economy. On the bright side, the BC Government is currently studying the possibility that wood affected by wildfires might be marketable timber for China, which may increase BC exports in the future.

Wildfires Have Less of an Impact than Previous Disasters

Based on room revenues, the instantaneous impact of fires on the BC tourism sector was smaller than the events of September 11th, the Iraq War and the outbreak of SARS, since fires were isolated to particular regions within BC. More importantly, these regions represent a small share of all room revenues generated in BC.

September 11 and SARS had a Bigger Impact on BC Room Revenues

Event	Period	BC % change
Sept. 11th	Sep-01	-10.8
SARS Asia/Iraq War	Mar-03	-3.5
SARS Toronto	Jun-03	-9.7
BC fires	Jul-03	1.1
BC fires	Aug-03	2.9

Source: BC Stats

It is difficult to isolate the effect of BC fires on room revenues since the wildfires happened when the recovery from the SARS outbreak and the Iraq War was underway. Despite this caveat, the tourism sector did not suffer as much due to the wildfires as the Iraq War, SARS or September 11th. Even the performance of the Thompson-Okanagan, the region where fires were burning most intensely to a certain degree, was better during the 2003 season than during September 2001.

Table 1: Seasonally Adjusted Room Revenue by Development Region ($000)

Period	Vancouver Island/Coast	Mainland Southwest	Thompson Okanagan	Kootenay	Cariboo	North Coast	Nechako	Northeast	BC Total
1997	205,480	665,314	146,520	44,803	43,225	17,800	9,301	25,142	1,157,586
1998	219,677	686,970	155,800	47,223	42,381	17,923	8,932	27,183	1,206,090
1999	238,389	778,153	166,895	53,603	40,788	18,651	8,684	24,183	1,329,347
2000	245,309	846,849	183,893	63,793	43,571	20,609	8,443	29,617	1,442,085
2001	258,235	854,936	190,350	64,108	42,553	19,342	8,807	35,653	1,473,983
2002	268,454	850,333	205,411	71,712	44,514	19,016	8,843	37,904	1,506,188
Quarterly data									
2002 Q1	67,038	210,145	51,875	18,514	11,621	4,848	2,208	10,058	376,306
2002 Q2	67,745	214,768	49,994	17,745	10,765	4,712	2,116	9,283	377,128
2002 Q3	65,598	210,087	50,648	17,960	11,059	4,815	2,145	9,218	371,530
2002 Q4	68,074	215,333	52,895	17,493	11,069	4,642	2,373	9,345	381,224
2003 Q1	68,957	210,478	56,460	19,086	10,373	4,858	2,358	11,533	384,104
2003 Q2	67,026	194,953	53,285	17,782	10,770	4,746	2,193	11,329	362,084
Monthly data									
Jun-02	22,560	73,386	16,625	6,006	3,655	1,560	725	2,962	127,479
Jul-02	21,990	71,265	17,424	5,759	3,528	1,593	712	2,791	125,062
Aug-02	22,197	70,791	17,537	6,289	3,793	1,598	698	3,050	125,953
Sep-02	21,411	68,031	15,687	5,912	3,738	1,624	735	3,377	120,515
Oct-02	22,347	72,486	17,774	5,805	3,798	1,525	856	3,438	128,028
Nov-02	22,473	69,942	17,315	5,626	3,706	1,571	777	3,088	124,499
Dec-02	23,254	72,905	17,806	6,062	3,564	1,546	741	2,818	128,696
Jan-03	23,038	72,132	20,389	6,276	3,503	1,620	752	3,474	131,183
Feb-03	23,225	73,205	18,298	6,568	3,255	1,572	860	3,623	130,606
Mar-03	22,694	65,141	17,774	6,243	3,615	1,666	746	4,436	122,314
Apr-03	22,824	65,248	17,850	6,073	3,580	1,637	738	3,968	121,919
May-03	22,380	66,566	17,628	5,843	3,566	1,535	739	3,768	122,025
Jun-03	21,822	63,139	17,807	5,866	3,624	1,573	716	3,592	118,139
Jul-03	21,911	64,359	17,320	5,955	3,510	1,591	710	3,911	119,268
Aug-03	22,724	67,165	17,347	5,779	3,514	1,678	720	3,795	122,724
Month-over-month growth rates									
Jun-02	-0.7	5.3	-0.2	1.9	-1.6	-4.3	7.0	2.7	2.9
Jul-02	-2.5	-2.9	4.8	-4.1	-3.5	2.1	-1.8	-5.8	-1.9
Aug-02	0.9	-0.7	0.6	9.2	7.5	0.4	-1.9	9.3	0.7
Sep-02	-3.5	-3.9	-10.5	-6.0	-1.4	1.6	5.2	10.7	-4.3
Oct-02	4.4	6.5	13.3	-1.8	1.6	-6.1	16.5	1.8	6.2
Nov-02	0.6	-3.5	-2.6	-3.1	-2.4	3.1	-9.2	-10.2	-2.8
Dec-02	3.5	4.2	2.8	7.7	-3.8	-1.6	-4.7	-8.7	3.4
Jan-03	-0.9	-1.1	14.5	3.5	-1.7	4.8	1.5	23.3	1.9
Feb-03	0.8	1.5	-10.3	4.7	-7.1	-2.9	14.4	4.3	-0.4
Mar-03	-2.3	-11.0	-2.9	-5.0	11.1	5.9	-13.2	22.4	-6.3
Apr-03	0.6	0.2	0.4	-2.7	-1.0	-1.7	-1.1	-10.5	-0.3
May-03	-1.9	2.0	-1.2	-3.8	-0.4	-6.2	0.1	-5.0	0.1
Jun-03	-2.5	-5.1	1.0	0.4	1.6	2.5	-3.2	-4.7	-3.2
Jul-03	0.4	1.9	-2.7	1.5	-3.1	1.1	-0.8	8.9	1.0
Aug-03	3.7	4.4	0.2	-3.0	0.1	5.5	1.4	-3.0	2.9

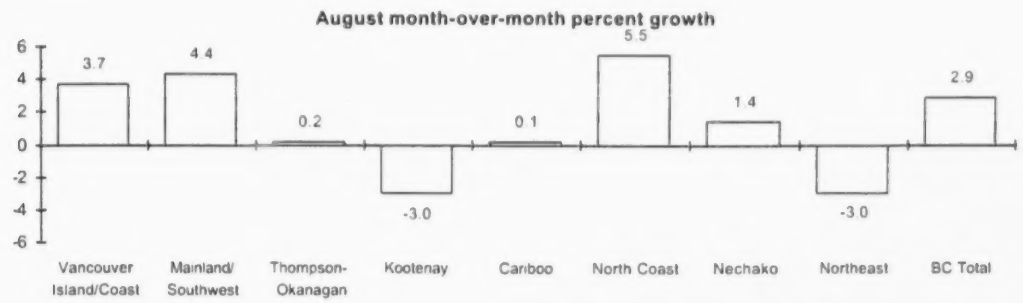


Table 2: Seasonally Adjusted Room Revenue by Accommodation Type ($000)

Period	Hotels (Rooms)				Motels	Vacation Rentals	Miscellaneous incl. Fishing Lodges
	251+	151-250	76-150	1-75			
1997	368,654	147,392	220,648	151,452	167,521	54,331	47,588
1998	366,256	158,023	237,901	163,131	166,418	62,152	52,208
1999	385,951	182,241	274,381	184,163	170,054	74,101	58,456
2000	442,226	201,392	293,035	171,584	174,917	94,829	64,103
2001	449,803	197,535	294,441	172,927	176,402	107,193	75,682
2002	465,543	188,385	297,026	174,173	181,785	112,442	86,833
Quarterly data							
2002 Q1	113,074	47,150	74,212	42,452	46,347	27,645	21,448
2002 Q2	117,994	47,818	73,726	43,789	44,820	28,170	21,180
2002 Q3	116,911	45,940	74,045	43,873	45,509	27,667	21,291
2002 Q4	117,564	47,478	75,044	44,059	45,108	28,961	22,914
2003 Q1	115,271	46,494	74,641	44,404	45,859	29,785	24,867
2003 Q2	106,179	43,644	72,600	43,505	45,270	29,515	22,507
Monthly data							
Jun-02	40,369	15,899	24,530	14,915	15,009	9,049	7,216
Jul-02	39,537	15,800	24,713	14,804	15,227	8,968	6,929
Aug-02	38,656	15,851	24,645	14,999	15,477	9,341	7,341
Sep-02	38,719	14,289	24,686	14,070	14,805	9,358	7,020
Oct-02	40,578	15,811	25,162	14,913	15,317	9,741	7,431
Nov-02	36,663	15,294	24,785	14,923	14,822	9,594	7,523
Dec-02	40,322	16,373	25,097	14,223	14,970	9,626	7,960
Jan-03	40,534	15,881	25,462	15,116	15,189	9,932	8,104
Feb-03	39,030	15,721	24,990	14,948	15,434	9,945	8,562
Mar-03	35,707	14,892	24,189	14,340	15,236	9,908	8,202
Apr-03	35,613	14,912	24,389	14,508	15,242	9,728	7,291
May-03	35,944	14,583	24,083	14,710	14,924	10,017	7,610
Jun-03	34,621	14,149	24,127	14,287	15,105	9,770	7,607
Jul-03	34,614	14,332	24,037	14,263	14,740	9,833	7,594
Aug-03	37,093	14,806	24,547	14,566	14,871	9,898	7,540
Month-over-month growth rates							
Jun-02	4.2	-0.2	-0.8	2.4	-0.1	2.2	6.8
Jul-02	-2.1	-0.6	0.7	-0.7	1.4	-0.9	-4.0
Aug-02	-2.2	0.3	-0.3	1.3	1.6	4.2	5.9
Sep-02	0.2	-9.9	0.2	-6.2	-4.3	0.2	-4.4
Oct-02	4.8	10.7	1.9	6.0	3.5	4.1	5.8
Nov-02	-9.6	-3.3	-1.5	0.1	-3.2	-1.5	1.2
Dec-02	10.0	7.1	1.3	-4.7	1.0	0.3	5.8
Jan-03	0.5	-3.0	1.5	6.3	1.5	3.2	1.8
Feb-03	-3.7	-1.0	-1.9	-1.1	1.6	0.1	5.6
Mar-03	-8.5	-5.3	-3.2	-4.1	-1.3	-0.4	-4.2
Apr-03	-0.3	0.1	0.8	1.2	0.0	-1.8	-11.1
May-03	0.9	-2.2	-1.3	1.4	-2.1	3.0	4.4
Jun-03	-3.7	-3.0	0.2	-2.9	1.2	-2.5	0.0
Jul-03	0.0	1.3	-0.4	-0.2	-2.4	0.6	-0.2
Aug-03	7.2	3.3	2.1	2.1	0.9	0.7	-0.7

August month-over-month percent growth

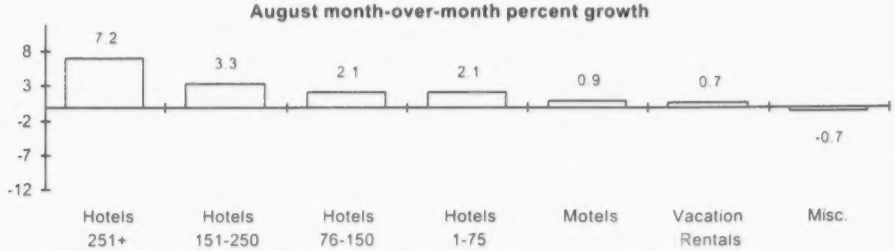


Table 3: Unadjusted Room Revenue by Development Region

Development Region	Revenue				Properties		Rooms	
	($000)		% chg from		(#)	# chg from	(#)	# chg from
	Aug-03	YTD 03	Aug-02	YTD 02	Aug-03	Aug-02	Aug-03	Aug-02
Vancouver Island/Coast								
Total - all accommodation types	**47,020**	**196,995**	**2.5**	**0.5**	**507**	**3**	**16,428**	**333**
Fishing lodges	2,379	7,152	11.0	5.8	48	2	733	24
Total - Hotels	27,384	121,464	-1.9	-3.3	139	2	8,796	171
76+ Rooms	18,061	81,580	-2.2	-4.7	40	2	5,223	164
1-75 Rooms	9,324	39,884	-1.4	-0.1	99	0	3,573	7
Motels	6,369	25,715	2.8	0.6	127	-1	3,335	20
Vacation Rentals	6,193	23,985	14.2	12.5	103	3	1,666	115
Miscellaneous	4,695	18,679	12.5	11.2	90	-3	1,898	3
Mainland/Southwest								
Total - all accommodation types	**101,120**	**584,620**	**-3.7**	**-5.4**	**438**	**-11**	**37,274**	**-279**
Total - Hotels	91,317	519,627	-3.4	-5.7	231	-7	30,319	-197
251+ Rooms	49,426	285,970	-4.2	-6.2	32	0	12,719	0
151-250 Rooms	15,299	84,144	-6.3	-8.2	29	-1	5,466	-222
76-150 Rooms	19,262	110,910	-0.2	-3.7	76	0	8,052	26
1-75 Rooms	7,330	38,604	0.5	-2.5	94	-6	4,082	-1
Motels	4,238	19,337	-10.2	-6.2	92	-9	2,845	-254
Vacation Rentals	2,660	28,567	-2.1	-7.4	56	2	1,881	52
Thompson/Okanagan								
Total - all accommodation types	**36,772**	**159,457**	**-1.7**	**4.0**	**523**	**3**	**17,600**	**289**
Fishing lodges	355	1,409	-28.1	-4.7	25	-5	250	-36
Total - Hotels	18,019	83,148	1.5	4.4	102	3	7,234	372
76+ Rooms	13,195	61,083	3.5	4.4	39	2	4,736	365
1-75 Rooms	4,824	22,065	-3.5	4.2	63	1	2,498	7
Motels	13,495	47,076	-2.7	-0.4	251	1	7,368	102
Vacation Rentals	2,829	17,754	-10.2	10.9	79	-1	1,271	-230
Miscellaneous	2,075	10,070	-3.2	13.6	66	5	1,477	81
Kootenay								
Total - all accommodation types	**9,965**	**53,710**	**-8.9**	**0.1**	**235**	**1**	**6,728**	**130**
Total - Hotels	3,371	19,589	-6.6	-1.8	49	0	2,369	-14
Motels	3,145	13,210	-16.1	-10.2	108	-5	2,216	-97
Vacation Rentals	1,655	9,338	-10.5	7.3	40	3	1,064	51
Cariboo								
Total - all accommodation types	**5,550**	**29,664**	**-7.0**	**-4.1**	**172**	**-7**	**4,878**	**-147**
Fishing lodges	138	559	-25.7	-8.7	20	-2	189	-16
Total - Hotels	2,650	15,895	-3.8	-5.8	30	0	1,931	-93
Motels	2,042	10,476	-12.5	-3.6	63	-3	2,003	-50
Vacation Rentals	457	1,113	16.5	9.1	41	-3	337	-17
Miscellaneous	263	1,622	-11.9	4.5	18	1	418	29
North Coast								
Total - all accommodation types	**3,216**	**14,186**	**6.3**	**1.4**	**73**	**-3**	**2,019**	**63**
Fishing lodges	890	2,948	0.3	1.9	12	-1	179	-10
Total - Hotels	1,213	6,560	-8.4	-2.0	19	0	927	3
Motels	938	3,805	45.1	4.4	26	-1	798	76
Nechako								
Total - all accommodation types	**1,135**	**5,856**	**2.7**	**3.0**	**56**	**-5**	**1,234**	**-17**
Fishing lodges	97	315	11.8	-9.3	11	-3	79	-14
Motels	629	3,387	7.1	10.6	25	0	668	12

Table 3: Unadjusted Room Revenue by Development Region

Development Region	Revenue				Properties		Rooms	
	($000)		% chg from		(#)	# chg from	(#)	# chg from
	Aug-03	YTD 03	Aug-02	YTD 02	Aug-03	Aug-02	Aug-03	Aug-02
Northeast								
Total - all accommodation types	**3,717**	**32,262**	**22.5**	**21.2**	**65**	**-3**	**2,673**	**85**
Total - Hotels	1,477	13,271	-1.9	10.4	19	-1	1,336	-10
Motels	1,131	7,384	13.5	16.7	32	-1	900	-12
Vacation Rentals	956	10,900	117.4	38.4	11	0	350	140
British Columbia Total								
Total - all accommodation types	**208,495**	**1,076,749**	**-1.8**	**-2.0**	**2,069**	**-22**	**88,834**	**457**
Fishing lodges	4,618	14,644	6.8	4.7	125	-9	1,555	-52
Total - Hotels	145,730	781,222	-2.7	-4.0	598	-3	53,302	231
251+ Rooms	55,427	312,750	-4.4	-6.5	35	0	13,823	0
151-250 Rooms	24,080	129,112	-4.6	-5.9	45	0	8,402	-2
76-150 Rooms	40,368	214,009	0.8	-0.9	166	2	17,183	235
1-75 Rooms	25,855	125,350	-2.2	-0.4	352	-5	13,894	-2
Motels	31,988	130,388	-3.4	-1.3	724	-19	20,133	-203
Vacation Rentals	14,867	92,251	5.4	6.9	342	3	6,663	103
Miscellaneous	11,291	58,244	1.7	11.4	280	6	7,181	378

Table 4: Unadjusted Room Revenue by Regional District

Development Region/ Regional District	Revenue ($000)		% change from		Properties (#)	# chg from	Rooms (#)	# chg from
	Aug-03	YTD 03	Aug-02	YTD 02	Aug-03	Aug-02	Aug-03	Aug-02
Vancouver Island/Coast								
17 Capital								
Total - All accommodation types	**25,523**	**110,978**	**-3.6**	**-5.3**	**183**	**1**	**8,054**	**147**
Total - Hotels	20,257	89,676	-4.3	-6.7	68	1	5,348	97
76+ Rooms	15,056	67,577	-3.8	-6.9	25	1	3,701	80
1-75 Rooms	5,200	22,099	-5.7	-6.2	43	0	1,647	17
Motels	2,569	10,229	-0.8	-3.4	32	-2	1,113	-13
Vacation Rentals	889	4,234	34.9	35.4	28	3	338	48
19 Cowichan Valley								
Total - All accommodation types	**1,364**	**5,862**	**12.3**	**10.0**	**38**	**1**	**694**	**82**
Motels	347	1,319	9.8	5.3	17	2	334	42
21 Nanaimo								
Total - All accommodation types	**6,599**	**26,478**	**8.7**	**4.6**	**75**	**0**	**2,788**	**83**
Total - Hotels	2,882	12,928	5.2	2.2	20	0	1,415	0
Motels	1,360	5,378	5.9	1.9	23	0	618	2
Vacation Rentals	2,007	6,772	11.0	5.6	21	-1	596	67
23 Alberni-Clayoquot								
Total - All accommodation types	**6,649**	**24,956**	**19.3**	**19.2**	**62**	**0**	**1,475**	**-23**
Total - Hotels	1,606	6,174	9.7	25.8	11	-1	450	-37
Motels	873	2,883	7.0	7.0	21	0	415	0
Vacation Rentals	1,996	8,329	12.7	14.3	12	1	276	6
25 Comox-Strathcona								
Total - All accommodation types	**4,990**	**21,117**	**6.6**	**5.5**	**89**	**-3**	**2,114**	**-67**
Fishing lodges	1,323	3,836	2.1	-1.0	24	0	410	3
Motels	1,024	4,941	4.8	1.2	25	-1	680	-11
Vacation Rentals	795	2,696	11.6	2.6	22	0	258	-3
27 Powell River								
Total - All accommodation types	**407**	**2,236**	**-6.0**	**-3.1**	**19**	**1**	**397**	**4**
43 Mount Waddington								
Total - All accommodation types	**1,082**	**3,967**	**6.2**	**10.2**	**28**	**3**	**734**	**107**
Total - Hotels	618	2,384	3.4	11.8	13	2	545	104
45 Central Coast								
Total - All accommodation types	**406**	**1,401**	**4.0**	**9.9**	**13**	**0**	**172**	**0**
Mainland/Southwest								
09 Fraser Valley								
Total - All accommodation types	**4,962**	**24,599**	**4.9**	**0.1**	**66**	**-3**	**2,492**	**-55**
Total - Hotels	3,360	17,505	9.1	0.6	21	-1	1,430	-18
Motels	1,241	5,068	-0.4	-2.3	38	0	933	-16
15 Greater Vancouver								
Total - All accommodation types	**82,876**	**405,422**	**-4.1**	**-6.0**	**254**	**-8**	**27,343**	**-246**
Total - Hotels	77,328	380,374	-3.7	-5.9	164	-5	23,444	-122
251+ Rooms	41,512	207,660	-4.4	-5.4	25	0	9,956	0
151-250 Rooms	14,492	72,416	-6.2	-9.2	25	-1	4,753	-222
76-150 Rooms	15,393	74,659	-1.3	-5.1	54	0	5,846	26
1-75 Rooms	5,930	25,639	1.2	-2.1	60	-4	2,889	74
Motels	2,457	11,587	-14.0	-10.1	38	-3	1,559	-126
Vacation Rentals	942	5,216	-2.0	2.5	16	-1	486	-15
29 Sunshine Coast								
Total - All accommodation types	**664**	**2,608**	**-10.7**	**-4.8**	**21**	**-5**	**330**	**-107**
31 Squamish-Lillooet								
Total - All accommodation types	**12,619**	**151,991**	**-3.6**	**-4.9**	**97**	**5**	**7,109**	**129**
Total - Hotels	10,538	121,193	-4.3	-5.9	44	1	5,406	4
76+ Rooms	9,738	111,422	-4.4	-6.1	25	0	4,672	0
1-75 Rooms	799	9,771	-4.1	-4.7	19	1	734	4
Vacation Rentals	1,274	21,276	-4.8	-10.8	27	2	1,223	54
Miscellaneous	608	8,243	15.2	38.7	19	3	311	97
Thompson/Okanagan								
07 Okanagan-Similkameen								
Total - All accommodation types	**9,413**	**29,711**	**1.0**	**6.3**	**122**	**6**	**3,486**	**87**
Total - Hotels	4,045	14,528	2.2	5.1	18	1	1,274	14
Motels	4,448	12,155	0.4	4.5	81	3	1,853	50
Vacation Rentals	696	2,302	-6.6	15.3	14	0	261	0
33 Thompson-Nicola								
Total - All accommodation types	**7,193**	**40,840**	**-3.7**	**8.7**	**170**	**-5**	**5,546**	**162**
Fishing lodges	235	1,076	-28.2	-3.7	16	-4	173	-26

Table 4: Unadjusted Room Revenue by Regional District

Development Region/ Regional District	Revenue ($000)		% change from		Properties (#)	# chg from	Rooms (#)	# chg from
	Aug-03	YTD 03	Aug-02	YTD 02	Aug-03	Aug-02	Aug-03	Aug-02
Total - Hotels	3,446	18,085	13.5	20.0	35	3	2,248	343
76+ Rooms	2,570	14,007	15.9	22.4	12	2	1,389	300
1-75 Rooms	876	4,078	7.1	12.2	23	1	859	43
Motels	2,611	12,092	-8.5	-3.2	74	-1	2,216	-30
Vacation Rentals	285	6,455	-47.3	8.9	24	-2	498	-120
Miscellaneous	616	3,133	-13.3	5.2	21	-1	411	-5
35 Central Okanagan								
Total - All accommodation types	**10,186**	**47,445**	**-5.7**	**-0.7**	**68**	**2**	**3,536**	**-49**
Total - Hotels	6,098	30,472	-1.3	-0.4	19	0	1,731	65
Motels	2,717	9,803	-10.9	-1.9	28	-1	1,140	-21
Vacation Rentals	760	5,426	-10.6	6.1	16	1	252	-112
37 North Okanagan								
Total - All accommodation types	**2,714**	**14,500**	**1.8**	**8.4**	**50**	**0**	**1,692**	**150**
Total - Hotels	1,211	8,637	-13.5	0.2	11	0	757	0
Motels	1,023	3,615	16.3	2.1	20	1	648	114
39 Columbia-Shuswap								
Total - All accommodation types	**7,267**	**26,961**	**1.6**	**1.4**	**113**	**0**	**3,340**	**-61**
Total - Hotels	3,220	11,427	1.4	-1.2	19	-1	1,224	-50
Motels	2,697	9,410	1.3	-1.8	48	-1	1,511	-11
Vacation Rentals	960	2,517	11.5	13.7	16	1	211	6
Kootenay								
01 East Kootenay								
Total - All accommodation types	**6,433**	**37,310**	**-10.4**	**-0.3**	**115**	**-2**	**4,401**	**52**
Total - Hotels	1,876	11,849	-6.1	-2.0	27	1	1,439	9
Motels	1,742	7,646	-17.4	-10.6	51	-5	1,205	-102
Vacation Rentals	1,274	7,956	-19.0	1.5	15	-1	853	-3
03 Central Kootenay								
Total - All accommodation types	**2,740**	**12,284**	**-0.9**	**3.2**	**84**	**2**	**1,630**	**45**
Total - Hotels	1,329	6,440	-0.8	-0.4	16	0	707	-8
Motels	850	3,320	-14.7	-9.7	33	-2	603	-34
Vacation Rentals	318	971	49.5	60.9	20	3	157	41
05 Kootenay Boundary								
Total - All accommodation types	**792**	**4,116**	**-20.2**	**-4.3**	**36**	**1**	**697**	**33**
Motels	553	2,244	-14.0	-9.5	24	2	408	39
Cariboo								
41 Cariboo								
Total - All accommodation types	**2,608**	**11,638**	**0.8**	**0.2**	**115**	**-3**	**2,185**	**-6**
Fishing lodges	135	544	-25.6	-9.2	19	-2	175	-16
Total - Hotels	691	3,277	0.5	-4.8	11	1	524	7
Motels	1,162	5,841	-0.7	2.1	35	-1	1,037	-14
Vacation Rentals	403	952	25.0	12.7	36	-3	297	-17
Miscellaneous	217	1,024	-3.3	0.7	14	2	152	34
53 Fraser-Fort George								
Total - All accommodation types	**2,942**	**18,026**	**-13.0**	**-6.7**	**57**	**-4**	**2,693**	**-141**
Total - Hotels	1,959	12,618	-5.3	-6.1	19	-1	1,407	-100
Motels	880	4,635	-24.4	-10.0	28	-2	966	-36
North Coast								
47 Skeena-Queen Charlotte								
Total - All accommodation types	**2,347**	**9,075**	**11.1**	**1.6**	**41**	**1**	**1,211**	**98**
Motels	639	1,882	92.3	14.1	12	1	426	98
49 Kitimat-Stikine								
Total - All accommodation types	**869**	**5,111**	**-4.6**	**1.0**	**32**	**-4**	**808**	**-35**
Motels	300	1,922	-4.7	-3.6	14	-2	372	-22
Nechako								
51 Bulkley-Nechako + 57 Stikine								
Total - All accommodation types	**1,135**	**5,856**	**2.7**	**3.0**	**56**	**-5**	**1,234**	**-17**
Fishing lodges	97	315	11.8	-9.3	11	-3	79	-14
Motels	629	3,387	7.1	10.6	25	0	668	12
Northeast								
55 Peace River + 59 Northern Rockies								
Total - All accommodation types	**3,717**	**32,262**	**22.5**	**21.2**	**65**	**-3**	**2,673**	**85**
Total - Hotels	1,477	13,271	-1.9	10.4	19	-1	1,336	-10
Motels	1,131	7,384	13.5	16.7	32	-1	900	-12
Vacation Rentals	956	10,900	117.4	38.4	11	0	350	140

Table 5: Unadjusted Room Revenue by Urban Centre

Development Region/ Urban Centre	Revenue				Properties		Rooms	
	($000)		% change from		(#)	# chg from	(#)	# chg from
	Aug-03	YTD 03	Aug-02	YTD 02	Aug-03	Aug-02	Aug-03	Aug-02
Vancouver Island/Coast	**47,020**	**196,995**	**2.5**	**0.5**	**507**	**3**	**16,428**	**333**
Victoria (C)	19,664	87,163	-5.8	-7.9	79	-2	5,369	16
Other CRD	5,860	23,815	4.4	5.6	104	3	2,685	131
Nanaimo (C)	2,516	12,935	6.5	2.6	22	0	1,206	0
Port Alberni (C)	595	2,427	15.5	0.6	13	0	361	-29
Rest of Development Region	18,386	70,654	11.4	10.8	289	2	6,807	215
Mainland/Southwest	**101,120**	**584,620**	**-3.7**	**-5.4**	**438**	**-11**	**37,274**	**-279**
Downtown Vancouver (C)	54,055	257,510	-5.2	-6.7	85	-2	12,977	-197
Other Vancouver (C)	4,923	21,855	-6.2	-9.8	46	-2	2,833	-37
Richmond (C)	11,995	62,385	5.8	-2.4	25	1	4,337	70
Other GVRD	11,903	63,672	-7.3	-5.0	98	-5	7,196	-82
Whistler (DM)	11,826	147,001	-4.5	-5.5	74	4	6,562	102
Rest of Development Region	6,418	32,197	3.8	1.9	110	-7	3,369	-135
Thompson/Okanagan	**36,772**	**159,457**	**-1.7**	**4.0**	**523**	**3**	**17,600**	**289**
Penticton (C)	5,358	17,297	3.9	6.7	51	3	1,992	61
Kamloops (C)	4,980	30,408	0.6	13.7	69	-1	3,581	251
Kelowna (C)	8,454	42,050	-4.3	0.1	47	2	2,918	49
Vernon (C)	2,374	13,469	3.8	11.9	31	3	1,496	172
Rest of Development Region	15,606	56,233	-3.5	0.0	325	-4	7,613	-244
Kootenay	**9,965**	**53,710**	**-8.9**	**0.1**	**235**	**1**	**6,728**	**130**
Cranbrook (C)	1,112	5,275	-4.3	-9.7	16	-1	758	-36
Rest of Development Region	8,853	48,435	-9.4	1.3	219	2	5,970	166
Cariboo	**5,550**	**29,664**	**-7.0**	**-4.1**	**172**	**-7**	**4,878**	**-147**
Quesnel (C)	436	2,336	-0.8	3.6	12	0	427	0
Williams Lake (C)	607	3,171	4.9	0.0	12	0	608	0
Prince George (C)	2,074	13,411	-5.2	-5.7	29	-2	1,906	-132
Rest of Development Region	2,433	10,746	-11.9	-4.9	119	-5	1,937	-15
North Coast	**3,216**	**14,186**	**6.3**	**1.4**	**73**	**-3**	**2,019**	**63**
Prince Rupert (C)	983	4,820	4.8	-2.4	16	1	773	40
Terrace (C)	450	2,894	-7.2	-3.4	11	-1	385	-33
Rest of Development Region	1,783	6,472	11.3	6.7	46	-3	861	56
Nechako	**1,135**	**5,856**	**2.7**	**3.0**	**56**	**-5**	**1,234**	**-17**
Smithers (T)	527	2,642	1.2	-5.4	14	-3	424	-24
Rest of Development Region	608	3,214	4.1	11.2	42	-2	810	362
Northeast	**3,717**	**32,262**	**22.5**	**21.2**	**65**	**-3**	**2,673**	**85**
Dawson Creek (C)	606	3,820	28.2	11.9	14	0	495	0
Fort St. John (C)	1,439	14,483	-3.1	5.4	20	1	1,018	20
Rest of Development Region	1,671	13,960	55.2	47.7	31	-4	1,160	65

Table 6: Historical Unadjusted Room Revenue by Development Region ($000)

Period	Vancouver Island/Coast	Mainland Southwest	Thompson Okanagan	Kootenay	Cariboo	North Coast	Nechako	Northeast	Total
1997	205,480	665,314	146,520	44,803	43,225	17,800	9,301	25,142	1,157,585
1998	219,677	686,970	155,799	47,223	42,381	17,923	8,932	27,183	1,206,090
1999	238,389	778,153	166,895	53,603	40,788	18,651	8,684	24,183	1,329,347
2000	245,309	846,849	183,893	63,793	43,571	20,609	8,443	29,617	1,442,085
2001	258,235	854,936	190,350	64,108	42,553	19,342	8,807	35,653	1,473,983
2002	268,454	850,333	205,411	71,712	44,514	19,016	8,843	37,904	1,506,188
Quarterly data									
2001 Q1	36,158	220,531	32,161	15,157	7,412	2,744	1,436	10,976	326,575
2001 Q2	69,196	213,644	44,680	13,231	11,162	5,361	2,084	7,253	366,610
2001 Q3	112,914	276,100	85,088	24,811	15,882	8,446	3,413	9,112	535,765
2001 Q4	39,967	144,660	28,422	10,909	8,097	2,791	1,875	8,312	245,033
2002 Q1	38,001	205,182	37,083	19,439	8,298	2,802	1,491	13,153	325,447
2002 Q2	72,537	212,157	46,451	14,875	11,478	5,076	2,034	7,697	372,306
2002 Q3	116,167	276,322	90,689	26,530	16,318	8,472	3,262	9,143	546,901
2002 Q4	41,750	156,673	31,188	10,869	8,420	2,666	2,056	7,911	261,533
2003 Q1	39,094	208,009	40,406	20,482	7,500	2,819	1,579	15,940	335,828
2003 Q2	71,632	189,503	49,555	14,624	11,457	5,048	2,090	8,849	352,759
Monthly data									
Jun-02	29,781	82,346	20,189	5,816	4,522	2,600	933	2,470	148,656
Jul-02	39,602	95,896	32,324	8,388	5,194	3,094	1,054	2,724	188,277
Aug-02	45,865	105,008	37,405	10,938	5,967	3,024	1,105	3,035	212,347
Sep-02	30,699	75,418	20,960	7,203	5,157	2,353	1,103	3,384	146,278
Oct-02	18,599	55,507	13,381	3,962	3,723	1,147	1,030	3,187	100,536
Nov-02	11,910	41,802	7,472	2,484	2,635	865	586	2,499	70,252
Dec-02	11,241	59,364	10,335	4,423	2,063	654	441	2,225	90,745
Jan-03	9,564	62,257	12,122	5,439	2,250	732	442	4,011	96,816
Feb-03	12,874	72,407	13,523	7,301	2,260	966	534	5,073	114,938
Mar-03	16,656	73,344	14,761	7,743	2,990	1,120	603	6,857	124,074
Apr-03	18,369	55,669	11,877	4,344	3,192	1,006	510	3,497	98,463
May-03	24,452	64,096	16,311	4,655	3,780	1,434	659	2,455	117,842
Jun-03	28,811	69,739	21,366	5,625	4,485	2,608	921	2,897	136,453
Jul-03	39,248	85,987	32,724	8,639	5,156	3,103	1,052	3,757	179,667
Aug-03	47,020	101,120	36,772	9,965	5,550	3,216	1,135	3,717	208,495
Year-over-year percent changes									
Jun-02	2.5	2.2	5.2	13.0	3.4	-7.3	0.0	-6.0	2.7
Jul-02	0.0	-4.0	5.8	2.2	-3.2	-4.5	-9.3	-8.3	-1.4
Aug-02	2.6	0.9	9.2	13.7	6.8	2.3	-9.9	-4.0	3.3
Sep-02	7.4	4.5	3.4	3.1	4.6	4.5	7.7	13.5	5.1
Oct-02	5.5	16.1	15.7	1.3	8.5	-9.0	15.6	9.2	12.4
Nov-02	2.0	0.1	6.0	-6.1	3.8	-0.2	6.5	-6.2	0.7
Dec-02	5.5	7.7	5.4	1.6	-3.1	-1.4	1.4	-18.5	5.7
Jan-03	6.6	10.5	16.1	4.4	-11.1	1.6	7.1	-0.2	9.2
Feb-03	3.3	5.6	8.8	8.8	-18.1	-3.2	24.2	3.9	5.2
Mar-03	0.5	-8.6	3.9	3.0	-0.6	3.4	-6.8	61.2	-2.7
Apr-03	1.9	-11.6	9.1	2.2	5.8	6.8	3.6	5.3	-5.2
May-03	-1.2	-4.1	6.1	-3.2	-4.0	-6.6	8.2	28.8	-1.6
Jun-03	-3.3	-15.3	5.8	-3.3	-0.8	0.3	-1.3	17.3	-8.2
Jul-03	-0.9	-10.3	1.2	3.0	-0.7	0.3	-0.2	37.9	-4.6
Aug-03	2.5	-3.7	-1.7	-8.9	-7.0	6.3	2.7	22.5	-1.8

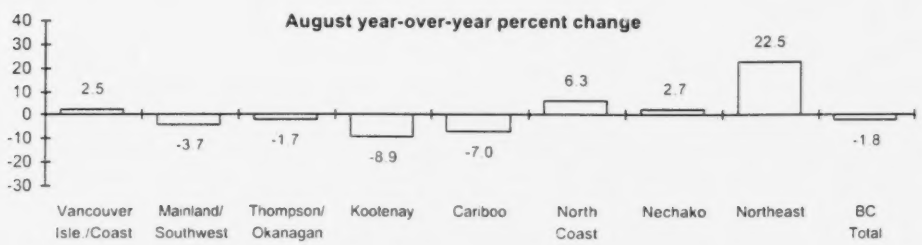


Table 7: Traveller Entries to Canada via BC, Unadjusted (000s)

Period	International								Canadian		
	Total	USA			Overseas				Total	USA same-day auto	Overseas
		Total	Same-day	Overnight	Total	Asia	Europe	Oceania*			
1997	7,322.8	5,892.6	2,798.2	3,094.4	1,430.2	798.0	449.1	122.1	13,427.5	9,328.6	767.3
1998	7,844.6	6,549.0	3,124.2	3,424.7	1,295.7	652.7	449.4	118.2	10,451.3	6,734.9	799.7
1999	8,269.2	6,861.7	3,370.2	3,491.5	1,407.5	716.0	484.6	126.0	9,588.1	5,813.1	798.7
2000	8,481.7	7,006.0	3,407.1	3,598.8	1,475.8	758.9	498.0	133.8	9,435.2	5,639.0	866.4
2001	8,312.5	6,894.5	3,257.7	3,636.8	1,418.0	731.8	466.3	131.9	8,328.6	4,720.3	902.8
2002	7,970.8	6,595.9	2,808.1	3,787.8	1,374.9	764.0	411.8	118.0	7,197.3	3,586.8	927.5
Quarterly data											
2002 Q2	2,113.8	1,746.0	766.6	979.4	367.8	206.2	111.7	31.5	1,857.0	961.0	226.5
2002 Q3	3,019.5	2,491.0	930.3	1,560.7	528.4	280.6	171.0	40.2	2,215.6	1,069.6	217.4
2002 Q4	1,462.4	1,211.8	582.3	629.6	250.6	149.3	63.4	24.4	1,576.4	827.8	208.1
2003 Q1	1,330.4	1,115.7	526.4	589.3	214.7	116.6	63.4	24.3	1,608.4	779.3	299.6
2003 Q2	1,843.4	1,561.8	698.1	863.7	281.6	110.0	114.1	35.8	1,730.4	921.6	177.8
2003 Q3	2,833.6	2,361.5	902.5	1,458.9	472.1	217.4	173.0	41.7	2,309.5	1,170.6	227.4
Monthly data											
May-02	709.6	581.3	261.4	319.9	128.3	70.8	38.3	12.3	635.3	320.6	74.8
Jun-02	901.1	748.0	303.9	444.1	153.1	80.2	51.5	13.1	623.2	335.4	65.2
Jul-02	1,110.0	915.8	325.4	590.5	194.2	104.8	60.2	13.3	759.5	373.6	64.8
Aug-02	1,163.6	980.0	340.3	639.8	183.5	96.4	61.1	13.2	831.0	392.1	88.4
Sep-02	745.9	595.2	264.7	330.5	150.7	79.4	49.7	13.7	625.0	303.9	64.1
Oct-02	503.3	406.6	194.7	212.0	96.7	63.6	22.8	6.2	560.5	290.9	63.4
Nov-02	438.9	373.6	196.5	177.1	65.3	40.2	16.4	5.7	506.8	270.2	67.6
Dec-02	520.2	431.6	191.1	240.5	88.6	45.4	24.2	12.4	509.0	266.7	77.1
Jan-03	437.5	364.6	183.9	180.7	72.9	39.1	17.9	11.8	535.2	255.8	110.4
Feb-03	444.1	377.0	169.1	207.9	67.1	35.0	22.1	6.9	483.5	246.3	83.3
Mar-03	448.8	374.1	173.4	200.7	74.6	42.5	23.3	5.6	589.7	277.2	105.9
Apr-03	448.3	378.5	183.4	195.1	69.9	31.9	25.0	6.1	516.7	267.6	67.6
May-03	611.3	521.4	239.8	281.6	89.9	31.1	38.7	14.4	602.1	318.3	57.1
Jun-03	783.8	661.9	274.9	387.0	121.9	47.0	50.4	15.2	611.6	335.7	53.1
Jul-03	1,024.8	861.4	313.1	548.3	163.4	71.0	61.4	13.2	772.3	398.5	64.2
Aug-03	1,118.8	947.5	339.6	607.9	171.2	81.7	62.8	13.7	903.9	446.4	95.2
Sep-03	690.0	552.5	249.9	302.7	137.5	64.8	48.9	14.9	633.3	325.7	68.1
Year-over-year percent changes											
May-02	-9.7	-11.0	-20.1	-1.8	-3.5	8.9	-14.8	-21.7	-21.4	-32.8	1.6
Jun-02	-6.3	-5.4	-15.9	3.5	-10.2	-6.9	-12.8	-13.2	-18.9	-31.7	3.6
Jul-02	-7.5	-7.3	-23.3	4.7	-8.5	-1.6	-18.8	-6.6	-22.3	-35.3	1.3
Aug-02	-5.2	-4.4	-19.7	6.4	-9.3	-2.4	-17.9	-3.1	-20.0	-34.3	1.3
Sep-02	5.8	6.4	2.6	9.6	3.7	17.8	-10.9	-7.4	7.6	2.8	0.7
Oct-02	23.4	22.6	25.5	20.0	26.8	48.7	-4.4	0.1	21.2	34.5	5.2
Nov-02	12.5	11.0	15.9	5.9	22.1	30.9	7.6	19.5	16.8	24.5	10.9
Dec-02	2.2	2.4	5.3	0.2	1.1	-3.1	-0.6	17.4	9.6	9.9	11.7
Jan-03	7.4	7.4	11.5	3.6	7.7	1.7	2.2	38.4	8.6	16.0	7.2
Feb-03	-3.4	-3.0	-2.9	-3.1	-5.9	-14.3	4.3	6.4	5.2	8.4	7.6
Mar-03	-11.7	-10.7	-8.6	-12.4	-16.2	-12.5	-13.4	-18.2	-1.1	-1.3	11.4
Apr-03	-10.9	-9.2	-8.9	-9.5	-19.1	-42.1	14.0	0.9	-13.7	-12.2	-21.8
May-03	-13.9	-10.3	-8.3	-12.0	-29.9	-56.1	0.9	16.7	-5.2	-0.7	-23.7
Jun-03	-13.0	-11.5	-9.5	-12.9	-20.4	-41.4	-2.1	16.7	-1.9	0.1	-18.6
Jul-03	-7.7	-5.9	-3.8	-7.1	-15.9	-32.3	1.9	-0.9	1.7	6.7	-1.0
Aug-03	-3.9	-3.3	-0.2	-5.0	-6.7	-15.2	2.8	3.4	8.8	13.9	7.6
Sep-03	-7.5	-7.2	-5.6	-8.4	-8.8	-18.4	-1.7	8.5	1.3	7.1	6.2

*** Australia, New Zealand, and other South Pacific nations**

SOURCE: Statistics Canada

Table 8: Traveller Entries to Canada via BC, Seasonally Adjusted (000s)

Period	International								Canadian		
	Total	USA			Overseas				Total	USA same-day auto	Overseas
		Total*	Same-day	Overnight	Total	Asia	Europe	Oceania**			
1997	7,322.8	5,892.6	2,798.2	3,094.4	1,430.2	798.0	449.1	122.1	13,427.5	9,328.6	767.3
1998	7,844.6	6,549.0	3,124.2	3,424.7	1,295.7	652.7	449.4	118.2	10,451.3	6,734.9	799.7
1999	8,269.2	6,861.7	3,370.2	3,491.5	1,407.5	716.0	484.6	126.0	9,588.1	5,813.1	798.7
2000	8,481.7	7,006.0	3,407.1	3,598.8	1,475.8	758.9	498.0	133.8	9,435.2	5,639.0	866.4
2001	8,312.5	6,894.5	3,257.7	3,636.8	1,418.0	731.8	466.3	131.9	8,328.6	4,720.3	902.8
2002	7,960.1	6,583.2	2,808.1	3,787.8	1,376.9	764.0	411.8	118.0	7,187.8	3,582.5	924.9
Quarterly data											
2002 Q2	1,931.1	1,604.3	698.8	939.2	326.8	198.0	96.7	27.2	1,750.9	860.6	230.1
2002 Q3	1,991.5	1,652.6	693.7	941.9	338.9	186.9	95.5	30.3	1,821.1	882.8	231.0
2002 Q4	2,057.9	1,695.5	732.7	973.5	362.4	198.4	109.2	31.9	1,881.8	975.9	238.4
2003 Q1	1,878.4	1,565.2	675.5	892.6	313.1	159.7	104.1	30.6	1,788.2	914.9	234.5
2003 Q2	1,741.0	1,479.9	635.2	842.8	261.1	109.5	99.1	30.6	1,653.5	832.9	193.5
2003 Q3	1,843.8	1,551.0	668.7	877.3	292.9	143.5	97.1	31.5	1,857.8	946.7	236.0
Monthly data											
May-02	640.9	529.6	232.5	310.6	111.3	68.6	32.2	9.2	586.9	287.7	76.5
Jun-02	656.2	548.8	233.2	317.2	107.4	64.3	32.5	9.1	588.3	285.7	78.3
Jul-02	653.5	543.5	228.4	317.1	110.0	63.7	31.4	10.3	597.6	283.9	76.8
Aug-02	673.3	559.2	231.1	315.3	114.1	59.7	31.6	10.2	602.9	293.4	76.0
Sep-02	664.7	549.9	234.2	309.5	114.8	63.6	32.5	9.9	620.6	305.5	78.2
Oct-02	699.8	571.4	241.8	336.2	128.4	75.6	33.9	10.0	625.6	321.2	77.7
Nov-02	678.8	558.9	246.2	312.3	119.9	64.2	40.0	10.6	628.4	330.7	79.2
Dec-02	679.3	565.2	244.7	324.9	114.1	58.5	35.2	11.3	627.9	324.0	81.5
Jan-03	660.4	548.0	244.7	307.6	112.4	57.1	35.4	12.3	612.8	318.9	77.3
Feb-03	628.2	524.7	224.8	300.3	103.5	51.9	35.5	10.1	602.7	309.2	77.6
Mar-03	589.7	492.5	206.0	284.7	97.2	50.7	33.1	8.3	572.7	286.8	79.6
Apr-03	578.3	490.0	208.2	279.5	88.2	39.1	34.4	9.0	511.1	253.8	64.3
May-03	571.9	489.0	211.1	277.8	82.8	31.0	32.7	10.6	558.1	287.2	59.6
Jun-03	590.9	500.9	215.8	285.5	90.1	39.3	32.1	10.9	584.3	292.0	69.6
Jul-03	604.3	510.9	218.5	288.8	93.3	43.6	32.3	10.1	599.3	299.5	75.4
Aug-03	621.1	523.2	224.7	295.3	97.9	49.5	32.5	10.4	629.4	319.4	81.6
Sep-03	618.5	516.8	225.4	293.2	101.6	50.5	32.3	11.1	629.1	327.8	79.1
Month-over-month percent changes											
May-02	1.1	0.7	-0.3	-0.3	2.9	5.5	0.8	2.5	1.9	0.2	1.7
Jun-02	2.4	3.6	0.3	2.1	-3.5	-6.3	1.0	-0.3	0.2	-0.7	2.3
Jul-02	-0.4	-1.0	-2.1	0.0	2.5	-1.0	-3.5	12.5	1.6	-0.6	-1.8
Aug-02	3.0	2.9	1.2	-0.6	3.7	-6.3	0.8	-0.5	0.9	3.4	-1.1
Sep-02	-1.3	-1.7	1.3	-1.9	0.5	6.6	2.7	-3.5	2.9	4.1	2.8
Oct-02	5.3	3.9	3.2	8.6	11.9	18.9	4.3	1.9	0.8	5.1	-0.6
Nov-02	-3.0	-2.2	1.8	-7.1	-6.6	-15.1	18.1	5.8	0.4	2.9	1.9
Dec-02	0.1	1.1	-0.6	4.0	-4.8	-8.9	-12.1	6.1	-0.1	-2.0	3.0
Jan-03	-2.8	-3.0	0.0	-5.3	-1.5	-2.4	0.6	9.1	-2.4	-1.6	-5.2
Feb-03	-4.9	-4.2	-8.1	-2.4	-8.0	-9.1	0.2	-18.2	-1.7	-3.0	0.3
Mar-03	-6.1	-6.1	-8.4	-5.2	-6.0	-2.4	-6.7	-17.8	-5.0	-7.2	2.6
Apr-03	-1.9	-0.5	1.1	-1.9	-9.3	-22.8	3.8	9.5	-10.8	-11.5	-19.2
May-03	-1.1	-0.2	1.4	-0.6	-6.1	-20.8	-5.0	17.6	9.2	13.2	-7.3
Jun-03	3.3	2.4	2.2	2.8	8.7	26.9	-1.8	2.4	4.7	1.7	16.9
Jul-03	2.3	2.0	1.3	1.1	3.7	10.7	0.6	-7.5	2.6	2.6	8.3
Aug-03	2.8	2.4	2.8	2.3	4.9	13.5	0.8	3.3	5.0	6.6	8.2
Sep-03	-0.4	-1.2	0.3	-0.7	3.8	2.0	-0.8	6.5	0.0	2.6	-3.1

*** Seasonal adjustment of total US entries are calculated by Statistics Canada and are adjusted to sum to national totals, therefore same-day plus overnight entries via BC will not necessarily equal the total**

**** Australia, New Zealand, and other South Pacific nations**

SOURCE: BC STATS, Statistics Canada

Table 9: Transportation Indicators (Historical)

Period	Air Passenger Traffic (000s)							Other Transportation (000s)		
	Vancouver				Victoria	Kelowna	Prince George	BC Ferries		Coquihalla Hwy
	Total	Domestic	Trans-border	Other Int'l.	Total	Total	Total	Vehicles	Passengers	Passenger Vehicles
1998	15,508	8,215	4,123	3,170	1,214.2	799.7	322.8	7,822	21,418	2,365
1999	15,806	8,314	4,120	3,372	1,191.4	815.1	352.2	7,852	21,369	2,378
2000	16,033	8,306	4,074	3,652	1,139.2	835.9	392.9	7,887	21,280	2,389
2001	15,477	7,869	4,000	3,608	1,158.2	850.3	361.9	8,104	21,309	2,449
2002	14,878	7,422	3,855	3,600	1,102.2	836.9	325.4	8,245	21,540	2,518
Quarterly data										
2002 Q2	3,737	1,884	956	897	289.0	195.2	79.6	2,122	5,436	648
2002 Q3	4,521	2,150	1,268	1,102	299.4	223.7	80.9	2,686	7,532	1,027
2002 Q4	3,319	1,747	780	793	263.9	207.8	89.1	1,833	4,627	480
2003 Q1	3,308	1,621	883	803	258.1	220.8	85.2	1,655	4,030	358
2003 Q2	3,285	1,723	909	652	289.1	193.9	82.6	2,113	5,388	679
2003 Q3	4,382	2,136	1,256	990	331.8	227.5	83.4	2,710	7,535	970
Monthly data										
Jun-02	1,366	655	383	329	95.3	65.2	27.0	751	1,987	246
Jul-02	1,552	718	466	367	98.1	74.9	27.3	921	2,630	361
Aug-02	1,661	790	470	401	110.9	83.5	27.4	1,013	2,975	415
Sep-02	1,308	642	332	334	90.4	65.3	26.2	752	1,927	251
Oct-02	1,198	641	263	293	95.7	69.7	29.6	667	1,670	203
Nov-02	963	507	227	229	77.9	60.2	28.2	547	1,385	126
Dec-02	1,158	599	289	270	90.3	77.9	31.3	619	1,572	151
Jan-03	1,119	537	292	289	78.8	72.8	27.1	522	1,253	103
Feb-03	1,030	513	277	240	84.1	69.8	27.5	519	1,244	113
Mar-03	1,159	570	314	274	95.2	78.3	30.6	614	1,533	142
Apr-03	970	522	244	203	94.3	63.1	27.0	646	1,608	191
May-03	1,083	584	299	200	98.9	65.9	29.3	714	1,827	232
Jun-03	1,232	618	366	249	95.9	64.9	26.3	753	1,953	257
Jul-03	1,483	715	453	314	109.8	78.6	27.2	930	2,618	356
Aug-03	1,641	784	482	375	121.8	84.0	29.2	1,032	3,032	388
Sep-03	1,258	636	321	301	100.2	64.9	27.0	748	1,885	226
Year-over-year percent changes										
Jun-02	-7.7	-10.6	-4.5	-5.4	-7.4	-8.8	-13.0	3.2	2.1	5.4
Jul-02	-7.6	-10.0	-3.9	-7.1	-13.2	-6.3	-15.4	2.3	1.2	6.3
Aug-02	-7.7	-8.2	-8.7	-5.5	-8.9	-1.7	-12.0	2.4	2.9	3.5
Sep-02	12.6	12.4	23.1	4.0	13.1	11.8	1.1	3.0	1.3	0.1
Oct-02	12.5	7.1	16.9	21.7	0.0	5.7	2.9	4.1	5.0	7.8
Nov-02	4.7	-1.9	7.0	20.1	0.1	-1.4	6.0	-3.7	2.2	3.6
Dec-02	4.3	1.8	9.3	5.0	1.5	4.3	10.8	3.7	3.1	9.7
Jan-03	2.8	-0.1	4.3	7.0	2.9	8.3	6.2	5.0	5.2	5.8
Feb-03	-0.6	-1.0	2.0	-2.9	7.4	2.0	13.0	4.2	4.0	7.8
Mar-03	-1.4	-2.4	4.6	-5.5	0.2	5.0	18.3	0.8	-1.6	-11.9
Apr-03	-13.6	-10.8	-8.1	-25.1	-0.8	-0.6	6.9	1.1	2.8	12.5
May-03	-13.2	-9.3	-2.7	-32.5	0.3	-1.0	6.8	-2.5	-3.1	-0.4
Jun-03	-9.8	-5.7	-4.4	-24.4	0.6	-0.5	-2.3	0.3	-1.7	4.3
Jul-03	-4.5	-0.4	-2.8	-14.4	11.9	5.0	-0.7	1.0	-0.5	-1.4
Aug-03	-1.2	-0.7	2.7	-6.6	9.8	0.5	6.6	1.9	1.9	-6.5
Sep-03	-3.8	-0.9	-3.4	-9.8	10.8	-0.7	3.2	-0.5	-2.2	-9.7

Table 10: Tourism sector indicators

Period	Employment (000s) [1]						Hotel Industry [2]		Consumer Price Index [1]	
	BC Total	Key industries in tourism sector								
	Industrial aggregate	Air transport	Heritage Institutions	Accom-modation	Food & beverage services	Arts, entertainment & recreation	Occupancy Rate (%) [3]	Room Rate ($)	Traveller accom-modation	Restaurant food
1997	1,499.7	14.4	2.2	30.5	106.8	29.5	66.1	106.04	111.6	141.8
1998	1,511.2	15.9	2.3	29.4	109.6	27.3	61.9	108.59	113.9	152.6
1999	1,513.9	15.3	2.3	29.2	110.1	24.7	61.7	112.02	115.6	166.2
2000	1,574.3	14.8	2.3	28.2	116.7	26.5	60.0	114.04	117.6	171.3
2001	1,595.4	13.5	2.4	29.5	117.8	27.4	59.3	116.12	121.3	173.4
2002	1,612.7	12.2	2.5	29.2	118.1	28.8	59.0	117.66	125.4	186.8
Quarterly data										
2001 Q4	1,597.1	12.2	2.4	28.9	115.0	27.4	45.9	101.56	123.1	178.1
2002 Q1	1,575.3	11.6	2.4	27.4	111.7	27.3	51.5	116.58	124.4	172.0
2002 Q2	1,617.4	12.0	2.5	29.6	120.3	28.9	62.4	117.68	124.9	184.6
2002 Q3	1,625.7	12.5	2.6	31.4	122.3	30.0	73.7	131.50	125.9	201.1
2002 Q4	1,632.6	12.6	2.6	28.2	117.9	28.9	48.3	104.87	126.3	189.3
2003 Q1	1,615.3	12.8	2.5	26.9	114.0	29.8	51.9	117.66	126.9	187.1
2003 Q2	1,657.7	13.1	2.8	29.4	118.8	32.5	59.4	113.68	126.9	192.4
2003 Q3	1,641.3	12.7	3.1	32.0	121.2	31.5	72.3	127.13	128.1	195.3
Monthly data										
Jul-02	1,616.3	12.6	2.6	31.9	122.8	30.2	74.0	135.36	125.6	200.9
Aug-02	1,618.3	12.6	2.6	32.4	122.8	30.2	80.0	135.68	126.0	204.7
Sep-02	1,642.4	12.4	2.6	29.9	121.3	29.5	67.2	123.47	126.1	197.7
Oct-02	1,643.1	12.3	2.6	29.5	121.3	29.4	56.4	102.85	126.1	193.9
Nov-02	1,632.8	12.5	2.6	27.9	116.6	28.4	45.9	94.30	126.2	187.6
Dec-02	1,621.9	13.0	2.6	27.3	115.9	29.1	42.5	117.45	126.7	186.5
Jan-03	1,606.2	12.5	2.5	27.8	114.4	29.5	44.2	117.82	126.9	184.4
Feb-03	1,614.7	12.7	2.5	26.5	113.1	29.3	54.7	121.26	127.0	185.4
Mar-03	1,625.1	13.2	2.4	26.4	114.4	30.5	56.9	113.91	126.9	191.6
Apr-03	1,638.4	13.0	2.8	27.7	117.0	32.2	55.6	104.95	126.8	193.0
May-03	1,657.1	13.1	2.7	29.5	119.8	32.5	60.0	113.92	126.9	192.8
Jun-03	1,677.5	13.1	3.1	30.9	119.7	32.9	62.6	122.17	127.1	191.5
Jul-03	1,636.4	12.9	3.2	32.0	122.4	31.9	71.1	130.51	127.8	198.2
Aug-03	1,637.9	12.6	3.2	33.2	122.0	31.9	79.5	131.13	128.3	197.6
Sep-03	1,649.7	12.7	2.9	30.8	119.4	30.7	66.2	119.75	128.2	190.1
Year-over-year percent changes										
Jul-02	1.2	-5.7	4.3	-4.6	1.2	6.5	-0.9	-0.9	3.4	6.5
Aug-02	1.3	-6.9	3.6	-4.1	1.2	6.4	0.5	-0.2	3.2	7.9
Sep-02	1.7	-5.6	4.8	-6.0	1.4	4.6	3.1	3.2	3.1	6.9
Oct-02	1.6	-4.6	3.8	-3.1	2.0	4.2	5.2	2.5	2.6	7.2
Nov-02	2.4	5.9	7.9	-2.5	3.1	5.0	0.9	1.1	2.6	7.5
Dec-02	2.6	10.8	11.3	-1.8	2.6	7.7	0.9	5.7	2.8	4.1
Jan-03	2.4	9.0	4.3	0.7	2.1	9.7	1.4	5.3	2.3	7.8
Feb-03	2.7	8.9	3.0	-3.1	2.3	6.8	0.5	2.6	2.1	8.5
Mar-03	2.6	12.5	1.9	-3.9	1.9	10.5	-0.6	-4.8	1.8	10.1
Apr-03	2.5	7.5	18.0	-1.0	0.1	14.7	-2.9	-2.4	1.6	6.4
May-03	2.5	7.6	4.2	0.6	-1.5	12.5	-1.4	-1.5	1.8	3.2
Jun-03	2.4	10.1	20.8	-1.7	-2.3	10.8	-4.6	-6.0	1.5	3.1
Jul-03	1.2	2.5	22.5	0.1	-0.3	5.4	-2.9	-3.6	1.8	-1.3
Aug-03	1.2	0.4	21.3	2.4	-0.7	5.5	-0.5	-3.4	1.8	-3.5
Sep-03	0.4	1.8	10.0	3.2	-1.6	3.9	-1.0	-3.0	1.7	-3.8

[1]Source: Statistics Canada (Employment data from Survey of Employment Payroll & Hours)
[2]Source: Pannell Kerr Forster
[3]Occupancy Rate change expressed as percentage point change

Table 11: BC Restaurant and Tavern Receipts

Period	Restaurants and Taverns [1]						
	BC	Receipts ($ million)					
	Total [2] locations	Total	Full service	Limited service	Food service contractors	Social & mobile caterers	Drinking places
1998	8,718	4,641.0	2,377.0	1,571.2	227.7	66.3	398.8
1999	8,606	4,467.5	2,188.8	1,616.5	214.3	78.2	369.8
2000	9,060	4,831.5	2,482.6	1,640.1	256.5	93.4	358.9
2001	8,706	5,176.3	2,762.5	1,690.1	274.1	91.6	357.9
2002	8,083	5,101.2	2,728.3	1,720.2	254.3	92.6	305.9
Quarterly data							
2002 Q1	8,277	1,213.5	647.8	390.7	73.3	22.0	79.7
2002 Q2	8,001	1,295.8	690.3	436.1	58.5	33.1	77.9
2002 Q3	7,975	1,350.7	740.2	451.2	61.4	18.8	79.1
2002 Q4	8,079	1,241.3	650.0	442.2	61.1	18.7	69.3
2003 Q1	8,278	1,225.7	660.6	411.5	71.8	14.3	67.6
2003 Q2	8,046	1,303.2	702.5	461.9	47.2	15.4	76.2
2003 Q3	8,165	1,488.9	818.1	508.5	57.9	26.2	78.3
Monthly data							
Jul-02	7,939	459.3	252.3	153.9	19.8	5.9	27.2
Aug-02	8,014	476.4	266.3	157.2	19.7	6.0	27.3
Sep-02	7,971	415.0	221.5	140.1	21.9	6.9	24.6
Oct-02	7,950	401.1	201.2	148.9	21.1	6.2	23.7
Nov-02	8,116	412.8	218.7	146.2	19.6	5.2	23.1
Dec-02	8,172	427.4	230.1	147.0	20.4	7.4	22.5
Jan-03	8,322	404.1	217.2	136.4	24.8	4.1	21.5
Feb-03	8,320	388.9	209.7	129.5	22.2	5.3	22.1
Mar-03	8,193	432.7	233.7	145.5	24.8	4.8	23.9
Apr-03	8,137	417.9	220.1	151.7	15.5	4.4	26.1
May-03	7,997	438.8	236.4	156.6	15.2	5.4	25.1
Jun-03	8,004	446.6	246.0	153.6	16.5	5.6	25.0
Jul-03	8,043	496.6	271.1	174.7	17.7	5.9	27.2
Aug-03	8,184	530.2	297.3	176.9	19.5	9.9	26.7
Sep-03	8,269	462.0	249.7	157.0	20.6	10.4	24.4
Year-over-year percent changes							
Jul-02	-9.8	-4.0	-2.7	0.1	-14.5	-14.8	-22.6
Aug-02	-9.4	-3.6	-1.8	-1.4	-15.5	-21.1	-16.0
Sep-02	-10.3	-4.2	-3.6	-0.8	-0.9	-31.7	-17.9
Oct-02	-8.7	-1.3	-4.2	9.1	-1.0	-27.4	-20.7
Nov-02	-5.6	5.1	7.1	8.1	1.0	-26.9	-13.9
Dec-02	-1.6	-0.9	-0.9	4.0	-2.3	-27.5	-15.2
Jan-03	1.1	5.2	6.6	8.4	6.1	-40.4	-11.5
Feb-03	0.0	-1.8	-0.6	2.2	-10.6	-33.2	-14.0
Mar-03	-1.0	-0.1	0.2	5.3	-1.3	-32.2	-19.1
Apr-03	0.7	0.3	-0.3	7.4	-21.5	-46.6	-0.6
May-03	0.2	0.6	2.8	5.0	-18.9	-55.5	-4.1
Jun-03	0.8	0.8	2.7	5.4	-17.2	-55.9	-1.9
Jul-03	1.3	8.1	7.4	13.5	-10.7	-0.1	0.1
Aug-03	2.1	11.3	11.6	12.5	-0.6	63.8	-2.2
Sep-03	3.7	11.3	12.7	12.0	-5.7	50.7	-0.7

[1]Source: Statistics Canada

[2]The number of locations (physical place in which business activity is conducted) operated in BC during the reporting month.

Note: with the change to NAICS (North American Industry Classification System) coding, many of the series are not available prior to January 1999.

Table 12: BC Restaurant and Tavern Receipts Seasonally Adjusted

Period	Restaurants and Taverns [1]					
	Receipts ($ million)					
	BC			Canada		
	Total	Drinking places	Food Services	Total	Drinking places	Food Services
1998	4,641.0	398.8	4,242.2	26,993.2	1,805.3	25,187.9
1999	4,467.5	369.8	4,097.8	28,143.9	2,038.3	26,105.6
2000	4,831.5	358.9	4,472.6	30,244.5	2,210.4	28,034.1
2001	5,176.3	357.9	4,818.4	32,231.1	2,280.9	29,950.2
2002	5,101.2	305.9	4,795.3	33,134.7	2,241.2	30,893.5
Quarterly data						
2001 Q4	1,287	87	1,200	8,086	581	7,505
2002 Q1	1,282	84	1,198	8,138	560	7,578
2002 Q2	1,276	75	1,201	8,251	562	7,688
2002 Q3	1,244	74	1,170	8,347	556	7,791
2002 Q4	1,299	73	1,226	8,399	563	7,836
2003 Q1	1,291	72	1,219	8,312	533	7,779
2003 Q2	1,287	73	1,215	8,278	527	7,752
2003 Q3	1,374	73	1,301	8,446	526	7,920
Monthly data						
Jul-02	418	25	393	2,789	185	2,603
Aug-02	415	25	390	2,769	180	2,590
Sep-02	411	24	387	2,789	191	2,598
Oct-02	420	23	396	2,788	187	2,601
Nov-02	445	25	420	2,801	188	2,612
Dec-02	434	25	410	2,810	188	2,622
Jan-03	435	24	411	2,765	176	2,588
Feb-03	429	24	405	2,772	178	2,594
Mar-03	427	23	403	2,775	178	2,597
Apr-03	430	25	405	2,725	178	2,547
May-03	429	24	406	2,775	173	2,602
Jun-03	428	24	404	2,778	175	2,603
Jul-03	451	25	426	2,793	181	2,611
Aug-03	461	24	437	2,821	175	2,646
Sep-03	462	24	438	2,833	170	2,663
%Change						
Jul-02	-1.1	1.6	-1.3	0.6	-0.7	0.7
Aug-02	-0.8	-1.0	-0.8	-0.7	-3.1	-0.5
Sep-02	-0.8	-0.8	-0.8	0.7	6.2	0.3
Oct-02	2.1	-3.8	2.4	0.0	-2.0	0.1
Nov-02	5.9	4.6	6.0	0.5	0.7	0.4
Dec-02	-2.4	-0.2	-2.5	0.3	-0.4	0.4
Jan-03	0.2	-1.0	0.3	-1.6	-6.1	-1.3
Feb-03	-1.4	0.2	-1.5	0.3	1.2	0.2
Mar-03	-0.5	-4.1	-0.3	0.1	-0.2	0.1
Apr-03	0.7	6.3	0.4	-1.8	0.3	-1.9
May-03	-0.1	-3.9	0.1	1.8	-3.1	2.2
Jun-03	-0.3	1.7	-0.4	0.1	1.4	0.0
Jul-03	5.3	1.6	5.6	0.5	3.3	0.3
Aug-03	2.2	-1.6	2.4	1.0	-3.6	1.3
Sep-03	0.2	0.2	0.2	0.4	-2.7	0.7

[1]Source: Statistics Canada
Note: with the change to NAICS (North American Industry Classification System) coding, many of the series are not available prior to January 1999.

BRITISH COLUMBIA

BC STATS

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Tourism Sector Monitor ◆ December 2003

Highlights

Room Revenue

The month of **September** saw room revenues decrease strongly (-2.0%, seasonally adjusted), offsetting most of the gains registered in the previous month (+2.9%). Revenues fell in all development regions except Nechako (+0.4%). This drop was also spread over all accommodation types with the exception of the miscellaneous category (+3.0%).

September's drop in revenues offset the good performance of August

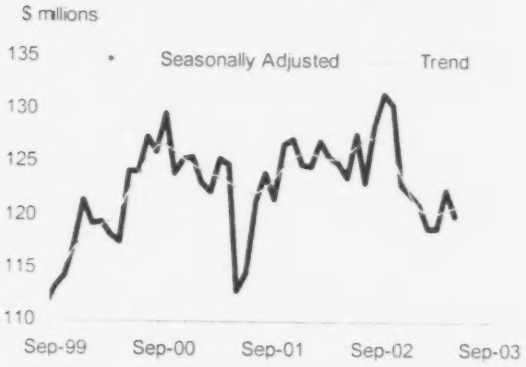


Table 1. Room Revenue* Summary

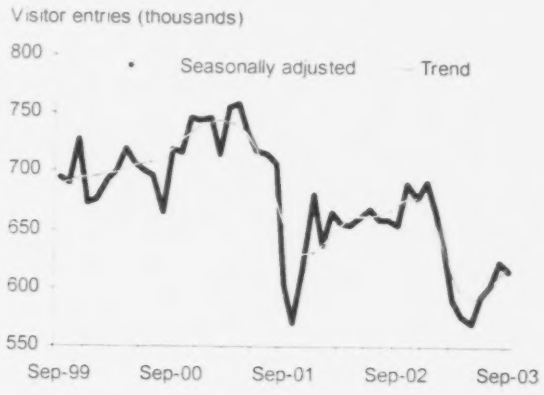
Accommodation Type	Sept 03 ($000)	Aug 03 ($000)	% change
Total	120,069	122,467	-2.0
Hotels	88,702	91,005	-2.5
Motels	14,591	14,820	-1.5
Other Acc.	17,040	17,387	-2.0
Regions (Top 3 performers)			
Nechako	728	724	0.4
Mainland/Southwest	96,118	97,192	-1.6
Kootenay	5,564	5,663	-1.7

Seasonally adjusted room revenue

Visitor Entries

The recovery that began in June stalled in **September**, as the number of travellers entering Canada through BC borders edged down (-0.4%, seasonally adjusted). Entries from the US fell (-1.2%) while entries from overseas continued to improve (+3.8%) at a quick pace.

Entries stabilized in September



Other Indicators

Air passenger traffic through Vancouver Airport reached 1.26 million in **September**, 3.8% lower than September 2002.

The number of passenger vehicles on the Coquihalla Highway (-9.7%) slumped in September compared to the same month in 2002. Both hotel occupancy (-1.0 percentage point) and hotel room rates (-3.0%) dropped relative to September 2002.

Note to readers...

The "look ahead" section, including preliminary estimates for **October** is now a separate section beginning on page 6.

Special Focus Article:
Third Quarter Review of the BC Tourism Sector, Page 7

Tourism Trends

Room Revenue

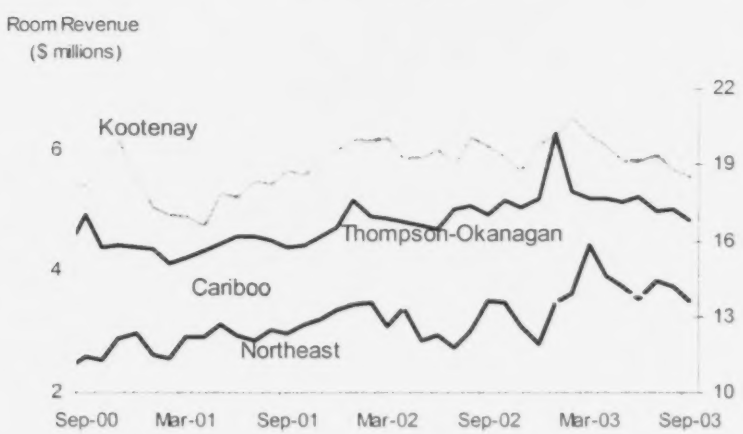
Room revenues fell 2.0% (seasonally adjusted) in **September** after starting to recover from the outbreak of SARS and the war in Iraq among other factors. With this decline, room revenues generated in September were almost as low as they were in the trough observed in June. September's drop was also the largest registered since March.

Room revenues were down in almost all developments regions, partially offsetting gains of the previous month

Revenues fell in all development regions except Nechako, where revenues edged up (+0.4%). The revenues generated in the Northeast (-5.8%) and North Coast (-4.7%) development regions fell heavily while other regions in BC experienced a decline more or less similar to the BC average (-2.0%). The forest fires, though on the retreat by September, contributed to the drop of revenues in Thompson-Okanagan (-2.5%), Cariboo (-2.3%), Kootenay (-1.7%) and Northeast (-5.8%) development regions. Tourism activity was already edging down this year in these four regions before the fires season. While the worst has passed in most development regions, September's room revenues registered in Thompson-Okanagan, Kootenay and Northeast were the lowest observed this year due to the fires.

The forest fires situation was still a factor behind the weak performance of some regions

Room revenues in regions close to the fires were still going down



September's decrease was spread over all accommodation types with the exception of the miscellaneous category (+3.0%). All types of accommodation that registered an increase in revenues in August saw their revenues decline in September. Vacation rentals saw the largest decline in revenues (-5.9%). Motels (-1.5%) and hotels (-2.5%) saw a smaller decline.

Almost all types of establishments generated fewer revenues than in August

Visitor Entries

Visitor entries stabilised in September

The number of visitors entering Canada via BC slipped in **September** (-0.4%, seasonally adjusted), after increasing for three consecutive months.

The number of US travellers entering Canada through BC borders went down while expansion from overseas markets continued

The drop in the number of US visitors on overnight trips (-0.9%) was the dominant contributor to the overall decrease in **September**. This coincided with an increase in the value of the Canadian dollar against its American counterpart. It might also be a side-effect of the fires that were still raging in **September**. The number of US visitors on same-day trips to BC remained approximately the same (+0.1%) after increasing the previous four months.

Entries from overseas continued to improve considerably (+3.8%) for a fourth consecutive month. Oceania's strong performance (Australia and the South Pacific, +7.7%) contributed to the increase in overseas entries this month. Asian entries have been the main source of expansion in the previous few months. In **September** though, Asian entries rose at a lower pace (+2.7%), after registering double-digit increases between June and August. Entries from Taiwan (+12.0%), Hong Kong (+7.0%) and Japan (+9.3%) continued to surge while visitors from South Korea entering Canada via BC declined (-2.9%) for the first time in four months.

Overseas entries were boosted by visitors coming from Oceania in September

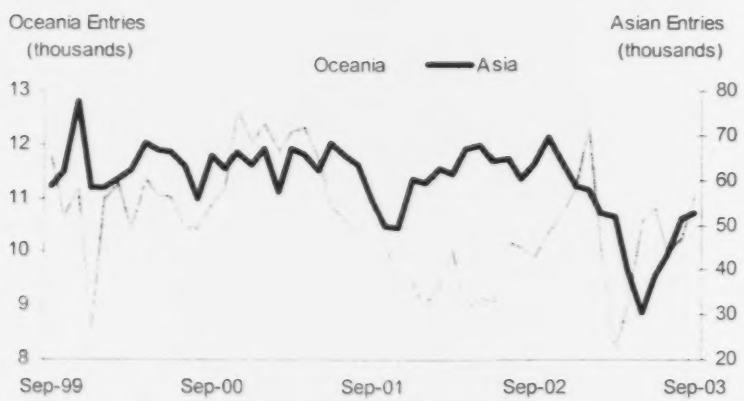


Table 2. Traveller Entries (September, seasonally adjusted)

	Sep-03 ('000)	Aug-03 ('000)	% chg from Aug-03
American visitors			
Total	517	523	-1.2
Same-day	225	225	0.1
Overnight	293	296	-0.9
Overseas visitors			
Total	102	98	3.8
Europe	32	33	-0.7
UK	17	17	-0.6
Asia	53	51	2.7
Japan	15	14	9.3
Taiwan	8	7	12.0
Oceania	11	10	7.7
Canadian re-entries			
Total	629	629	0.0
From overseas	79	82	-3.1
From US same-day auto	328	319	2.6

(BC STATS & Statistics Canada)

note: Total Overseas visitors is not equal to the sum of visitors from Europe, Asia and Oceania since it is also includes other areas

Other Tourism Indicators (Up to August 2003)

Vehicle traffic over the Coquihalla highway slumped (-9.7%) again in **September** compared to the same month in 2002, a side effect of the forest fire situation in the BC Interior.

The number of passengers through Vancouver Airport continued to fall in **September** compared to the same month last year (-3.8%), mainly due to drop in transborder (-3.4%) and international traffic (-9.8%). The number of passengers (-2.2%) and vehicles (-0.5%) on the ferries was also down on a year-over-year basis in **September**.

Compared to the same month last year, hotel occupancy dropped one percentage point to 66.2% in **September**. Average room rates were also lower (-3.0% to $119.75) than in September 2002.

The Canadian dollar appreciated relative to the US currency in **September**. The cost of a US dollar was $1.36 Canadian, down 4 cents from July. The cost of a US dollar fell heavily earlier this year before increasing slightly in July and August. However, **September's** gain erased most of the loss registered the two previous months.

Restaurant and tavern receipts edged up (+0.2%) in **September**, as food services and drinking places rose at the same pace (+0.2%).

Table 3. Other Tourism Indicators (September, unadjusted)

	Reference period	Total	Change from year ago
Hotel Industry			
Occupancy rate	Sep-03	66.2%	-1.0 pp.
Average room charge	Sep-03	$119.75	-3.0%
(Pannell Kerr Forster)			
Airport Passengers		(000s)	(%)
Vancouver International Airport			
Total traffic	Sep-03	1,258	-3.8
US	Sep-03	321	-3.4
Other International	Sep-03	301	-9.8
Canada	Sep-03	636	-0.9
(YVR)			
Victoria International Airport			
Total traffic	Sep-03	100	10.8
(Victoria Airport Authority)			
Restaurant Receipts		($ millions)	(%)
Full service	Sep-03	250	12.7
Limited service	Sep-03	157	12.0
Drinking places	Sep-03	24	-0.7
(Statistics Canada)			
Transportation		(000s)	(%)
Coquihalla Highway			
Passenger Vehicles	Sep-03	226	-9.7
(Ministry of Transportation & Highways)			
BC Ferries			
Vehicle Volume	Sep-03	748	-0.5
Passenger Volume	Sep-03	1,885	-2.2
(BC Ferries)			
Exchange Rates		Cdn $	Change from year ago
US $	Sep-03	1.363	-0.213
UK Pound	Sep-03	2.202	-0.251
Japanese Yen	Sep-03	0.012	-0.001
Australian $	Sep-03	0.905	0.043
(Statistics Canada)			

note: pp. percentage points

A look ahead

Room Revenue

Preliminary numbers suggest that room revenues bounced back strongly (+3.2%) in **October**, more than offsetting September's losses. Moreover, the increase was observed in all development regions and all accommodation types.

Room revenues were up across all regions and accommodation types in October

A caution about preliminary numbers

Because companies file their hotel room taxes with a varying lag, the initial data retrieved by BC Stats may be revised considerably over the following months. BC Stats reports room revenues with a two-month lag. However, we also briefly report "preliminary data" with a one-month lag.

How accurate is the preliminary data? Our preliminary numbers—reported in the "look ahead" box—have typically been off by less than a half percentage point. The preliminary figures, in other words, seem basically on the mark, though they should be used with caution (a more detailed analysis of their accuracy will be undertaken in the future).

Visitor Entries

The number of travellers entering Canada through BC borders fell (-0.8%, seasonally adjusted) for a second consecutive month in **October**. Again, a drop in US entries (-1.1%) seems to explain the overall decline while entries from overseas continued to improve (+0.5%).

Visitor entries fell again in October due to fewer US visitors

Other Tourism Indicators

With the summer fire season now behind us, passenger vehicle traffic over the Coquihalla highway got back to normal in **October** compared to the same month in 2002, increasing 3.1%.

After falling seven straight months on a year-over-year basis, hotel occupancy was up in **October**. However, average room charges were still down in **October** 2003 compared to October 2002, marking eight consecutive months of decline.

In October, the cost of a US dollar was $1.32 Canadian, almost a 10-year high.

In **October**, the cost of a US dollar was $1.32 Canadian, down 4 cents from September. Relative to the US currency, this is the strongest position of the Canadian dollar since January 1994.

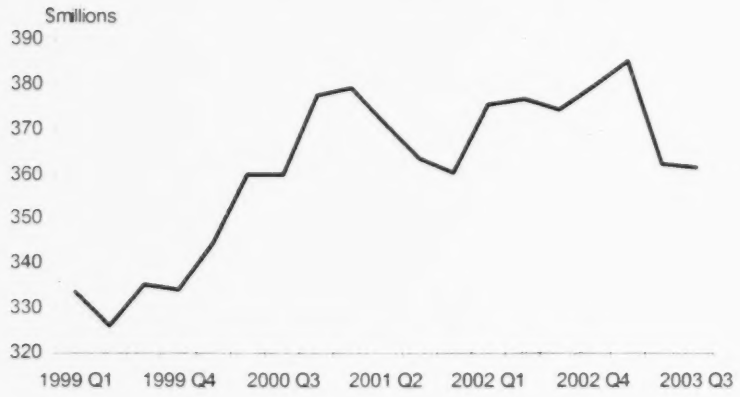
Special Focus: Third Quarter Review of the BC Tourism Sector

Despite the forest fires that raged across BC in the third quarter of 2003, room revenues stabilized after a difficult second quarter unsettled by the war in Iraq, SARS and a strong Canadian dollar among other factors. Visitor entries showed an encouraging picture for the tourism sector, increasing after a dismal first half of the year. Most tourism statistics suggest that the worst appeared to be past. Looking forward, the tourism sector should rebound at the end of this year and in 2004 from these shocks. In addition, the heavy snowfall that arrived early this autumn will likely attract tourists for skiing in BC this winter.

Room Revenues Stabilized

Following a large decline (-6.0%) in 2003Q2 due to the outbreak of SARS and the war in Iraq among other factors, room revenues stabilized (-0.2%) in 2003Q3. Still, the level of room revenues generated was very low, approximately the same as it was in 2001Q3 when the 9/11 events occurred.

After slumping in the second quarter of 2003, room revenues stabilized in the third quarter

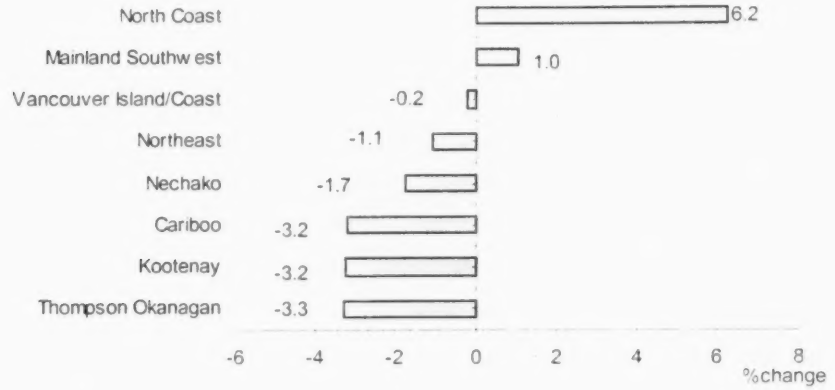


Source: BC Stats

Room revenues may have stabilized province wide but have varied considerably across development regions. The strong performance observed in Mainland/Southwest (+1.0%), the largest development region in BC, and North Coast (+6.2%) offset the decline in revenues generated in the six other development regions. On one hand, the Mainland/Southwest performance occurred after that development region suffered more than others from the SARS outbreak and the Iraq War. On the other, the forest fire situation more directly affected Thompson-Okanagan (-3.3%), Cariboo (-3.2%), Kootenay (-3.2%) and Northeast (-1.1%) development regions. Tourism activity was already going down in

these four regions this year before the fires extended the downward trend.

Compared to 2003Q2, room revenues were down in 6 of the 8 developments regions in 2003Q3 despite the overall stabilisation

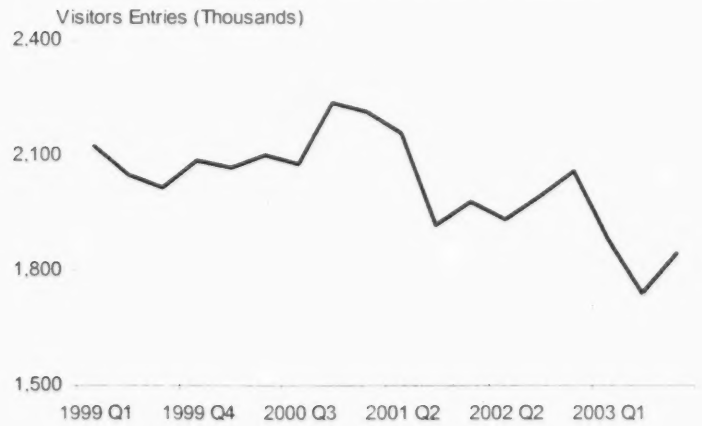


Source: BC Stats

Visitor Entries started to recover in the third quarter

Visitor entries have regained (+5.9%) some of the ground lost in 2003Q1 (-8.7%) and 2003Q2 (-7.3%). Despite improvement in the third quarter, visitor entries remain relatively low.

The recovery visitor entries has started

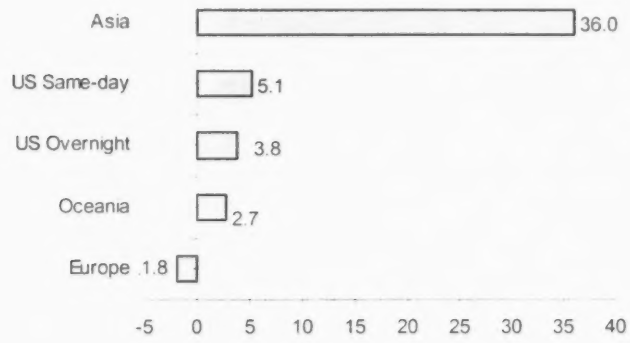


Source: BC Stats

This overall increase in visitor entries in 2003Q3 was spread over all source markets except Europe (-1.8%). The main source of the increase was Asian entries, which surged (+36.0%), after plummeting in 2003Q1 (-15.7%) and 2003Q2 (-33.2%) in the wake of the SARS. Asian entries have yet to recover to pre-SARS levels, but the

worst of the effects is over. A similar dynamic occurred for the number of US visitors entering Canada via BC. The number of US visitors on same-day trips (+5.1%) and overnight trips (+3.8%) increased in the third quarter, recovering some of the ground lost in the first half of the year. These latter increases were quite strong considering the higher value of the Canadian dollar, together with other factors such as longer waits at border crossings.

Asian and US visitor entries bounced back in 2003Q3 relative to the previous quarter



Source: BC Stats

Since the number of travellers entering Canada through BC borders increased while room revenues stabilized, travellers may have spent less time in BC due to the stronger Canadian dollar. As it becomes more expensive to travel in BC, travellers may be encouraged to spend less time in BC. This factor, more persistent than others, will continue to represent a challenge for the tourism sector.

Other Tourism Indicators

Other tourism indicators showed a mixed performance in 2003Q3. On the positive side, restaurant and tavern receipts surged (+6.7%) relative to 2003Q2. The number of passengers (+0.4%) and vehicles (+0.9%) aboard BC Ferries edged up compared to 2002Q3. However, passengers travelling through the Vancouver Airport in 2003Q3 was below (-3.1%) the traffic level in the third quarter of last year, as airline scheduling cutbacks continued to affect traffic. Also, the BC fires caused problems for people travelling by car. Traffic on the Coquihalla Highway, the main route connecting the southwestern part of the province with the BC interior, fell on a year-over-year basis in 2003Q3 (-5.5%). Finally, the cost of a US dollar was $1.38, down 2 cents from 2003Q2. Even as the Canadian dollar continued to appreciate relative to the US dollar, the good news was that the rate of appreciation was moderating from the first two quarters of 2003.

Table 1: Seasonally Adjusted Room Revenue by Development Region ($000)

Period	Vancouver Island/Coast	Mainland Southwest	Thompson Okanagan	Kootenay	Cariboo	North Coast	Nechako	Northeast	BC Total
1997	205,480	665,314	146,520	44,803	43,225	17,800	9,301	25,142	1,157,586
1998	219,677	686,970	155,799	47,223	42,381	17,923	8,932	27,183	1,206,090
1999	238,389	778,153	166,895	53,603	40,788	18,651	8,684	24,183	1,329,347
2000	245,309	846,849	183,893	63,793	43,571	20,609	8,443	29,617	1,442,085
2001	258,235	854,936	190,350	64,108	42,553	19,342	8,807	35,653	1,473,983
2002	268,454	850,333	205,411	71,712	44,514	19,016	8,843	37,904	1,506,188
Quarterly data									
2002 Q2	67,659	214,709	49,780	17,692	10,765	4,718	2,115	9,197	376,634
2002 Q3	65,700	211,616	51,645	17,961	11,044	4,815	2,145	9,260	374,186
2002 Q4	68,062	213,987	52,560	17,568	11,068	4,637	2,374	9,395	379,651
2003 Q1	68,927	212,279	55,868	19,034	10,389	4,857	2,358	11,510	385,221
2003 Q2	66,910	195,612	52,946	17,698	10,773	4,765	2,204	11,208	362,116
2003 Q3	66,777	197,647	51,213	17,127	10,430	5,062	2,166	11,090	361,512
Monthly data									
Jul-02	21,947	72,012	17,272	5,730	3,521	1,598	712	2,741	125,533
Aug-02	22,157	70,184	17,379	6,187	3,782	1,609	698	3,011	125,006
Sep-02	21,597	69,419	16,994	6,043	3,741	1,608	735	3,508	123,646
Oct-02	22,348	72,353	17,609	5,866	3,798	1,521	856	3,475	127,826
Nov-02	22,470	68,622	17,292	5,631	3,706	1,570	777	3,107	123,177
Dec-02	23,244	73,012	17,659	6,070	3,563	1,545	741	2,814	128,648
Jan-03	23,033	72,670	20,234	6,271	3,510	1,619	752	3,475	131,563
Feb-03	23,211	73,565	17,974	6,537	3,264	1,572	860	3,614	130,598
Mar-03	22,682	66,043	17,660	6,226	3,615	1,666	746	4,420	123,060
Apr-03	22,786	65,696	17,663	6,056	3,583	1,640	739	3,923	122,086
May-03	22,339	65,755	17,560	5,815	3,567	1,545	745	3,734	121,060
Jun-03	21,785	64,161	17,723	5,827	3,623	1,580	720	3,552	118,971
Jul-03	21,900	64,337	17,191	5,900	3,502	1,599	714	3,833	118,977
Aug-03	22,650	67,192	17,224	5,663	3,504	1,773	724	3,737	122,467
Sep-03	22,227	66,118	16,798	5,564	3,424	1,690	728	3,520	120,069
Month-over-month growth rates									
Jul-02	-2.6	-1.7	5.0	-4.2	-3.6	2.2	-1.7	-6.6	-1.2
Aug-02	1.0	-2.5	0.6	8.0	7.4	0.7	-1.9	9.9	-0.4
Sep-02	-2.5	-1.1	-2.2	-2.3	-1.1	-0.1	5.3	16.5	-1.1
Oct-02	3.5	4.2	3.6	-2.9	1.5	-5.4	16.5	-1.0	3.4
Nov-02	0.5	-5.2	-1.8	-4.0	-2.4	3.2	-9.2	-10.6	-3.6
Dec-02	3.4	6.4	2.1	7.8	-3.9	-1.6	-4.7	-9.4	4.4
Jan-03	-0.9	-0.5	14.6	3.3	-1.5	4.8	1.5	23.5	2.3
Feb-03	0.8	1.2	-11.2	4.3	-7.0	-2.9	14.4	4.0	-0.7
Mar-03	-2.3	-10.2	-1.7	-4.8	10.8	6.0	-13.2	22.3	-5.8
Apr-03	0.5	-0.5	0.0	-2.7	-0.9	-1.6	-1.0	-11.3	-0.8
May-03	-2.0	0.1	-0.6	-4.0	-0.5	-5.8	0.9	-4.8	-0.8
Jun-03	-2.5	-2.4	0.9	0.2	1.6	2.3	-3.3	-4.9	-1.7
Jul-03	0.5	0.3	-3.0	1.3	-3.3	1.2	-0.9	7.9	0.0
Aug-03	3.4	4.4	0.2	-4.0	0.1	10.9	1.5	-2.5	2.9
Sep-03	-1.9	-1.6	-2.5	-1.7	-2.3	-4.7	0.4	-5.8	-2.0

September month-over-month percent growth

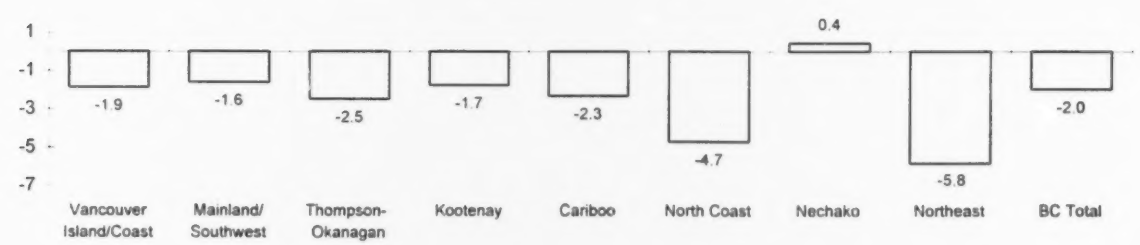


Table 2: Seasonally Adjusted Room Revenue by Accommodation Type ($000)

Period	Hotels (Rooms)				Motels	Vacation Rentals	Miscellaneous incl. Fishing Lodges
	251+	151-250	76-150	1-75			
1997	368,654	147,392	220,648	151,452	167,521	54,331	47,588
1998	366,256	158,023	237,901	163,131	166,418	62,152	52,208
1999	385,951	182,241	274,381	184,163	170,054	74,101	58,456
2000	442,226	201,392	293,035	171,584	174,917	94,829	64,103
2001	449,803	197,535	294,441	172,927	176,402	107,193	75,682
2002	465,543	188,385	297,026	174,173	181,785	112,442	86,833
Quarterly data							
2002 Q2	117,938	47,847	73,777	43,693	44,713	28,093	21,289
2002 Q3	116,857	46,062	73,671	44,022	45,662	27,784	21,365
2002 Q4	117,602	47,261	75,105	44,023	45,087	28,925	22,678
2003 Q1	115,346	46,535	74,879	44,368	45,779	29,761	24,872
2003 Q2	106,187	43,663	72,600	43,385	45,119	29,408	22,648
2003 Q3	107,525	43,623	72,651	43,024	44,164	28,683	23,110
Monthly data							
Jul-02	39,519	15,771	24,702	14,758	15,199	8,906	7,015
Aug-02	38,623	15,787	24,542	14,920	15,413	9,293	7,372
Sep-02	38,716	14,504	24,427	14,344	15,051	9,585	6,978
Oct-02	40,504	15,631	25,124	14,917	15,360	9,744	7,415
Nov-02	36,782	15,256	24,805	14,898	14,762	9,574	7,553
Dec-02	40,317	16,374	25,176	14,208	14,965	9,607	7,710
Jan-03	40,549	15,950	25,583	15,103	15,162	9,926	8,075
Feb-03	39,053	15,735	25,058	14,938	15,402	9,943	8,588
Mar-03	35,743	14,850	24,238	14,326	15,215	9,893	8,210
Apr-03	35,659	14,938	24,402	14,474	15,169	9,709	7,340
May-03	35,948	14,537	24,060	14,664	14,865	9,983	7,625
Jun-03	34,580	14,188	24,138	14,248	15,085	9,715	7,683
Jul-03	34,578	14,334	23,955	14,251	14,753	9,762	7,909
Aug-03	36,990	14,890	24,505	14,620	14,820	9,748	7,639
Sep-03	35,958	14,400	24,191	14,153	14,591	9,172	7,868
Month-over-month growth rates							
Jul-02	-2.0	-1.1	0.8	-0.8	1.1	-1.2	-2.8
Aug-02	-2.3	0.1	-0.6	1.1	1.4	4.3	5.1
Sep-02	0.2	-8.1	-0.5	-3.9	-2.4	3.1	-5.3
Oct-02	4.6	7.8	2.9	4.0	2.1	1.7	6.3
Nov-02	-9.2	-2.4	-1.3	-0.1	-3.9	-1.7	1.9
Dec-02	9.6	7.3	1.5	-4.6	1.4	0.3	2.1
Jan-03	0.6	-2.6	1.6	6.3	1.3	3.3	4.7
Feb-03	-3.7	-1.3	-2.1	-1.1	1.6	0.2	6.4
Mar-03	-8.5	-5.6	-3.3	-4.1	-1.2	-0.5	-4.4
Apr-03	-0.2	0.6	0.7	1.0	-0.3	-1.9	-10.6
May-03	0.8	-2.7	-1.4	1.3	-2.0	2.8	3.9
Jun-03	-3.8	-2.4	0.3	-2.8	1.5	-2.7	0.8
Jul-03	0.0	1.0	-0.8	0.0	-2.2	0.5	-1.0
Aug-03	7.0	3.9	2.3	2.6	0.5	-0.1	0.5
Sep-03	-2.8	-3.3	-1.3	-3.2	-1.5	-5.9	3.0

September month-over-month percent growth

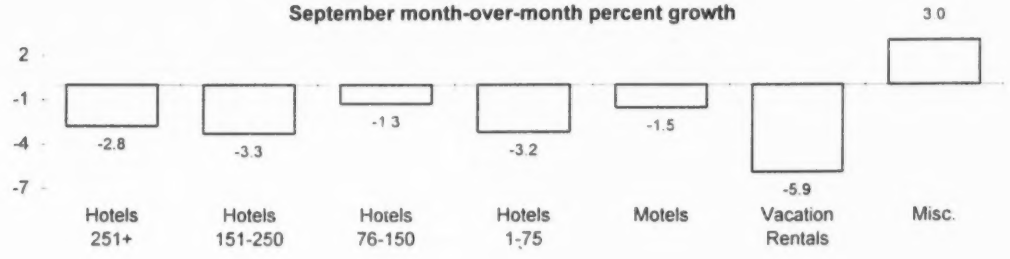


Table 3: Unadjusted Room Revenue by Development Region

Development Region	Revenue				Properties		Rooms	
	($000)		% chg from		(#)	# chg from	(#)	# chg from
	Sep-03	YTD 03	Sep-02	YTD 02	Sep-03	Sep-02	Sep-03	Sep-02
Vancouver Island/Coast								
Total - all accommodation types	**31,283**	**228,316**	**1.9**	**0.7**	**511**	**2**	**16,501**	**312**
Fishing lodges	1,283	8,435	9.1	6.3	44	1	676	11
Total - Hotels	19,359	140,823	0.6	-2.7	139	0	8,788	145
76+ Rooms	13,271	94,851	2.2	-3.8	40	2	5,223	164
1-75 Rooms	6,088	45,972	-2.6	-0.5	99	-2	3,565	-19
Motels	4,152	29,867	2.7	0.9	131	3	3,381	67
Vacation Rentals	3,300	27,285	-1.2	10.7	100	-2	1,607	50
Miscellaneous	3,188	21,905	9.8	11.2	97	0	2,049	39
Mainland/Southwest								
Total - all accommodation types	**72,655**	**657,430**	**-3.7**	**-5.2**	**436**	**3**	**35,928**	**-27**
Total - Hotels	66,965	586,751	-4.1	-5.5	229	-6	30,132	-245
251+ Rooms	36,909	322,879	-4.9	-6.0	32	0	12,719	0
151-250 Rooms	11,470	95,613	-3.9	-7.7	28	-1	5,295	-201
76-150 Rooms	13,453	124,363	-3.3	-3.6	76	-1	8,052	-71
1-75 Rooms	5,134	43,896	-0.7	-1.9	93	-4	4,066	27
Motels	2,794	22,131	-8.7	-6.5	92	-2	2,872	-166
Vacation Rentals	1,540	30,105	-3.7	-7.2	58	7	1,887	92
Thompson/Okanagan								
Total - all accommodation types	**19,936**	**179,413**	**-4.9**	**3.0**	**511**	**3**	**17,082**	**267**
Fishing lodges	278	1,695	-5.9	-4.5	22	-4	229	-24
Total - Hotels	11,093	94,252	-3.2	3.4	98	1	7,080	227
76+ Rooms	8,571	69,654	-3.5	3.4	38	1	4,646	275
1-75 Rooms	2,522	24,598	-2.3	3.5	60	0	2,434	-48
Motels	6,369	53,446	-6.9	-1.2	254	1	7,410	78
Vacation Rentals	1,084	18,838	-16.7	8.8	76	3	1,344	-46
Miscellaneous	1,112	11,182	5.1	12.7	61	2	1,019	32
Kootenay								
Total - all accommodation types	**6,479**	**60,189**	**-10.1**	**-1.1**	**243**	**7**	**6,817**	**85**
Total - Hotels	2,401	21,990	-10.6	-2.8	51	0	2,396	-28
Motels	2,188	15,397	-16.3	-11.1	107	-8	2,200	-140
Vacation Rentals	700	10,038	-3.8	6.5	45	9	1,059	84
Cariboo								
Total - all accommodation types	**4,734**	**34,397**	**-8.2**	**-4.7**	**176**	**-6**	**4,730**	**-140**
Fishing lodges	182	740	-0.2	-6.8	19	-3	183	-20
Total - Hotels	2,431	18,326	-6.4	-5.9	30	1	1,938	-78
Motels	1,652	12,128	-10.9	-4.7	65	-4	2,051	-60
Vacation Rentals	233	1,346	-4.4	6.5	41	-1	330	-12
Miscellaneous	236	1,857	-15.1	1.5	21	1	228	30
North Coast								
Total - all accommodation types	**2,489**	**16,842**	**5.8**	**3.0**	**77**	**-1**	**2,046**	**73**
Fishing lodges	463	3,411	10.7	3.0	12	0	151	0
Total - Hotels	1,039	7,759	-5.7	-0.5	19	-1	927	-7
Motels	810	4,615	20.4	6.9	28	-1	821	76
Nechako								
Total - all accommodation types	**1,091**	**6,974**	**-1.1**	**2.8**	**63**	**2**	**1,316**	**46**
Fishing lodges	101	416	-0.5	-7.3	14	2	95	26
Motels	579	3,966	1.5	9.1	27	1	689	26

Table 3: Unadjusted Room Revenue by Development Region

Development Region	Revenue				Properties		Rooms	
	($000)		% chg from		(#)	# chg from	(#)	# chg from
	Sep-03	YTD 03	Sep-02	YTD 02	Sep-03	Sep-02	Sep-03	Sep-02
Northeast								
Total - all accommodation types	**3,377**	**35,639**	**-0.2**	**18.8**	**68**	**-2**	**2,783**	**143**
Total - Hotels	1,501	14,772	-0.7	9.2	20	0	1,346	0
Motels	1,064	8,448	22.4	17.4	33	0	920	0
Vacation Rentals	737	11,638	-23.2	31.7	12	-2	430	143
British Columbia Total								
Total - all accommodation types	**142,043**	**1,219,201**	**-2.9**	**-2.0**	**2,085**	**8**	**87,203**	**759**
Fishing lodges	2,547	17,198	11.1	5.6	119	-3	1,440	12
Total - Hotels	105,100	886,650	-3.4	-3.9	596	-4	53,009	25
251+ Rooms	41,727	354,477	-4.8	-6.3	35	0	13,823	0
151-250 Rooms	18,081	147,192	-2.8	-5.6	44	0	8,231	19
76-150 Rooms	28,111	242,121	-2.1	-1.0	165	0	17,093	48
1-75 Rooms	17,181	142,860	-2.5	-0.5	352	-4	13,862	-42
Motels	19,607	149,997	-4.5	-1.7	737	-10	20,344	-119
Vacation Rentals	7,671	99,921	-7.0	5.6	343	12	6,744	296
Miscellaneous	7,118	65,435	10.7	11.4	290	13	5,666	545

Table 4: Unadjusted Room Revenue by Regional District

Development Region/ Regional District	Revenue ($000) Sep-03	Revenue ($000) YTD 03	Revenue % change from Sep-02	Revenue % change from YTD 02	Properties (#) Sep-03	Properties # chg from Sep-02	Rooms (#) Sep-03	Rooms # chg from Sep-02
Vancouver Island/Coast								
17 Capital								
Total - All accommodation types	**17,675**	**128,653**	**-1.7**	**-4.9**	**185**	**3**	**8,140**	**155**
Total - Hotels	14,511	104,186	-0.8	-5.9	68	1	5,348	97
76+ Rooms	11,178	78,754	1.2	-5.8	25	1	3,701	80
1-75 Rooms	3,333	25,432	-7.0	-6.3	43	0	1,647	17
Motels	1,556	11,785	-7.3	-3.9	30	-1	1,079	5
Vacation Rentals	448	4,683	14.7	33.1	28	3	338	48
19 Cowichan Valley								
Total - All accommodation types	**914**	**6,776**	**6.0**	**9.4**	**38**	**-1**	**694**	**72**
Motels	216	1,535	16.0	6.7	17	2	335	42
21 Nanaimo								
Total - All accommodation types	**3,684**	**30,162**	**9.1**	**5.1**	**79**	**1**	**2,844**	**92**
Total - Hotels	1,808	14,736	6.6	2.7	20	0	1,415	0
Motels	911	6,289	10.5	3.1	27	1	674	11
Vacation Rentals	785	7,557	13.5	6.3	21	-1	596	67
23 Alberni-Clayoquot								
Total - All accommodation types	**4,206**	**29,200**	**8.4**	**17.7**	**64**	**-2**	**1,435**	**-74**
Total - Hotels	1,072	7,247	-0.1	21.1	11	-2	408	-57
Motels	505	3,388	-4.8	5.1	21	0	415	0
Vacation Rentals	1,298	9,627	2.8	12.6	13	1	276	1
25 Comox-Strathcona								
Total - All accommodation types	**3,282**	**24,399**	**0.9**	**4.8**	**87**	**-3**	**2,121**	**-54**
Fishing lodges	756	4,592	3.2	-0.4	22	1	378	21
Motels	820	5,761	23.1	3.9	27	0	703	-3
Vacation Rentals	344	3,039	-40.8	-5.3	19	-4	220	-58
27 Powell River								
Total - All accommodation types	**408**	**2,644**	**0.6**	**-2.5**	**18**	**1**	**377**	**12**
43 Mount Waddington								
Total - All accommodation types	**912**	**4,879**	**23.1**	**12.4**	**27**	**2**	**723**	**102**
Total - Hotels	497	2,881	6.9	10.9	12	1	539	98
45 Central Coast								
Total - All accommodation types	**201**	**1,603**	**1.0**	**8.7**	**13**	**1**	**167**	**7**
Mainland/Southwest								
09 Fraser Valley								
Total - All accommodation types	**3,954**	**28,553**	**1.3**	**0.2**	**68**	**2**	**2,489**	**-11**
Total - Hotels	2,914	20,419	3.5	1.0	20	-1	1,380	-42
Motels	826	5,894	7.3	-1.0	38	3	962	38
15 Greater Vancouver								
Total - All accommodation types	**61,999**	**467,418**	**-1.8**	**-5.4**	**251**	**-2**	**26,023**	**-5**
Total - Hotels	58,757	439,131	-1.9	-5.4	165	-4	23,501	12
251+ Rooms	32,067	239,727	-2.3	-5.0	25	0	9,956	0
151-250 Rooms	11,175	83,591	-2.5	-8.4	25	0	4,753	-30
76-150 Rooms	11,331	85,990	-1.2	-4.6	54	-1	5,846	-71
1-75 Rooms	4,184	29,823	0.6	-1.7	61	-3	2,946	113
Motels	1,521	13,108	-17.3	-11.0	38	-2	1,557	-122
Vacation Rentals	862	6,077	0.6	2.2	18	1	514	16
29 Sunshine Coast								
Total - All accommodation types	**479**	**3,244**	**3.0**	**1.3**	**22**	**0**	**365**	**-26**
31 Squamish-Lillooet								
Total - All accommodation types	**6,224**	**158,215**	**-21.4**	**-5.7**	**95**	**3**	**7,051**	**15**
Total - Hotels	5,159	126,352	-26.2	-7.0	41	-1	5,167	-215
76+ Rooms	4,711	116,133	-26.8	-7.1	24	-1	4,501	-171
1-75 Rooms	448	10,219	-19.1	-5.4	17	0	666	-44
Vacation Rentals	491	21,767	-3.4	-10.7	27	3	1,212	49
Miscellaneous	352	8,595	56.4	39.3	20	2	503	207
Thompson/Okanagan								
07 Okanagan-Similkameen								
Total - All accommodation types	**3,185**	**32,898**	**-11.6**	**4.3**	**120**	**4**	**3,329**	**-49**
Total - Hotels	1,684	16,212	-5.5	3.9	16	-1	1,170	-90
Motels	1,177	13,334	-19.0	1.9	78	0	1,805	9
Vacation Rentals	204	2,506	-22.8	10.9	15	1	262	1
33 Thompson-Nicola								
Total - All accommodation types	**5,465**	**46,305**	**-1.0**	**7.4**	**170**	**-2**	**5,576**	**-231**
Fishing lodges	250	1,325	-4.2	-3.8	14	-4	162	-24
Total - Hotels	2,542	20,627	5.7	18.0	34	3	2,212	312
76+ Rooms	1,910	15,917	4.2	19.9	12	2	1,389	300

Table 4: Unadjusted Room Revenue by Regional District

Development Region/ Regional District	Revenue ($000) Sep-03	Revenue ($000) YTD 03	Revenue % change from Sep-02	Revenue % change from YTD 02	Properties (#) Sep-03	Properties # chg from Sep-02	Rooms (#) Sep-03	Rooms # chg from Sep-02
1-75 Rooms	632	4,710	10.5	12.0	22	1	823	12
Motels	1,947	14,039	-2.5	-3.1	79	0	2,305	-9
Vacation Rentals	245	6,699	-25.8	7.1	22	1	482	-43
Miscellaneous	481	3,614	-8.7	3.1	21	-2	415	-5
35 Central Okanagan								
Total - All accommodation types	**6,347**	**53,792**	**-6.7**	**-1.4**	**67**	**-1**	**3,398**	**22**
Total - Hotels	4,503	34,974	-6.9	-1.3	18	-1	1,706	40
Motels	1,386	11,189	-3.7	-2.2	28	-1	1,162	-14
Vacation Rentals	253	5,679	-18.3	4.7	17	1	372	1
37 North Okanagan								
Total - All accommodation types	**1,502**	**16,010**	**11.3**	**8.7**	**46**	**1**	**1,537**	**155**
Total - Hotels	718	9,356	-9.5	-0.6	11	0	757	0
Motels	554	4,169	14.7	3.6	19	2	642	122
39 Columbia-Shuswap								
Total - All accommodation types	**3,437**	**30,408**	**-6.7**	**0.5**	**108**	**1**	**3,242**	**-92**
Total - Hotels	1,645	13,083	-0.2	-0.9	19	0	1,235	-35
Motels	1,305	10,715	-11.1	-3.0	50	0	1,496	-30
Vacation Rentals	367	2,883	-0.6	11.7	15	2	192	7
Kootenay								
01 East Kootenay								
Total - All accommodation types	**4,021**	**41,331**	**-12.6**	**-1.7**	**125**	**5**	**4,545**	**103**
Total - Hotels	1,259	13,118	-16.9	-3.7	27	0	1,439	-20
Motels	1,140	8,786	-21.3	-12.2	53	-4	1,246	-66
Vacation Rentals	551	8,507	-5.0	1.1	21	6	865	38
03 Central Kootenay								
Total - All accommodation types	**2,018**	**14,302**	**7.6**	**3.8**	**80**	**1**	**1,591**	**-7**
Total - Hotels	1,014	7,454	2.9	0.0	18	0	734	-8
Motels	742	4,062	16.0	-5.9	31	-3	576	-46
Vacation Rentals	142	1,114	8.2	51.5	19	2	140	33
05 Kootenay Boundary								
Total - All accommodation types	**439**	**4,555**	**-39.4**	**-9.4**	**38**	**1**	**681**	**-11**
Motels	305	2,550	-42.0	-15.2	23	-1	378	-28
Cariboo								
41 Cariboo								
Total - All accommodation types	**1,954**	**13,592**	**-7.1**	**-1.0**	**117**	**-4**	**2,223**	**-11**
Fishing lodges	168	712	-7.1	-8.7	17	-4	161	-28
Total - Hotels	504	3,781	-5.8	-4.9	11	2	524	22
Motels	897	6,738	-5.7	1.0	36	-2	1,076	-24
Vacation Rentals	205	1,157	-2.6	9.6	36	-2	290	-16
Miscellaneous	181	1,205	-20.3	-3.1	17	2	172	35
53 Fraser-Fort George								
Total - All accommodation types	**2,779**	**20,805**	**-9.0**	**-7.0**	**59**	**-2**	**2,507**	**-129**
Total - Hotels	1,927	14,545	-6.6	-6.2	19	-1	1,414	-100
Motels	755	5,390	-16.4	-11.0	29	-2	975	-36
North Coast								
47 Skeena-Queen Charlotte								
Total - All accommodation types	**1,572**	**10,814**	**16.2**	**5.1**	**40**	**1**	**1,179**	**98**
Motels	446	2,328	73.2	22.1	12	1	426	98
49 Kitimat-Stikine								
Total - All accommodation types	**917**	**6,028**	**-8.4**	**-0.6**	**37**	**-2**	**867**	**-25**
Motels	364	2,286	-12.4	-5.1	16	-2	395	-22
Nechako								
51 Bulkley-Nechako + 57 Stikine								
Total - All accommodation types	**1,091**	**6,974**	**-1.1**	**2.8**	**63**	**2**	**1,316**	**46**
Fishing lodges	101	416	-0.5	-7.3	14	2	95	26
Motels	579	3,966	1.5	9.1	27	1	689	26
Northeast								
55 Peace River + 59 Northern Rockies								
Total - All accommodation types	**3,377**	**35,639**	**-0.2**	**18.8**	**68**	**-2**	**2,783**	**143**
Total - Hotels	1,501	14,772	-0.7	9.2	20	0	1,346	0
Motels	1,064	8,448	22.4	17.4	33	0	920	0
Vacation Rentals	737	11,638	-23.2	31.7	12	-2	430	143

Table 5: Unadjusted Room Revenue by Urban Centre

Development Region/ Urban Centre	Revenue				Properties		Rooms	
	($000)		% change from		(#)	# chg from	(#)	# chg from
	Sep-03	YTD 03	Sep-02	YTD 02	Sep-03	Sep-02	Sep-03	Sep-02
Vancouver Island/Coast	**31,283**	**228,316**	**1.9**	**0.7**	**511**	**2**	**16,501**	**312**
Victoria (C)	14,163	101,326	-2.1	-7.2	83	0	5,393	40
Other CRD	3,513	27,328	-0.2	4.8	102	3	2,747	115
Nanaimo (C)	1,864	14,799	4.8	2.9	24	0	1,244	0
Port Alberni (C)	462	2,889	-1.1	0.3	13	-1	376	-37
Courtenay (C)	722	6,284	24	16	11	0	485	-18
Rest of Development Region	10,560	75,690	6.7	10.0	289	0	6,256	212
Mainland/Southwest	**72,655**	**657,430**	**-3.7**	**-5.2**	**436**	**3**	**35,928**	**-27**
Downtown Vancouver (C)	41,622	299,130	-0.2	-5.8	84	0	12,967	-73
Other Vancouver (C)	3,687	25,541	-1.7	-8.8	46	0	2,888	35
Richmond (C)	8,692	71,078	-5.7	-2.8	27	2	4,348	76
Other GVRD	5,625	51,990	-33.4	-31.1	83	-15	4,605	-1258
Whistler (DM)	5,707	152,709	-22.7	-6.3	72	2	6,507	-9
Rest of Development Region	7,322	56,983	49.3	56.1	124	14	4,613	1202
Thompson/Okanagan	**19,936**	**179,413**	**-4.9**	**3.0**	**511**	**3**	**17,082**	**267**
Penticton (C)	1,678	18,976	-13.1	4.6	48	0	1,840	-87
Kamloops (C)	3,694	34,102	-2.7	11.7	68	-1	3,587	285
Kelowna (C)	5,694	47,744	-6.4	-0.8	50	3	2,719	54
Vernon (C)	1,426	14,894	14.8	12.2	29	3	1,354	172
Rest of Development Region	7,444	63,696	-5.9	-0.7	316	-2	7,582	-157
Kootenay	**6,479**	**60,189**	**-10.1**	**-1.1**	**243**	**7**	**6,817**	**85**
Cranbrook (C)	925	6,201	-10.8	-9.9	19	0	892	-27
Rest of Development Region	5,553	53,988	-9.9	0.0	224	7	5,925	112
Cariboo	**4,734**	**34,397**	**-8.2**	**-4.7**	**176**	**-6**	**4,730**	**-140**
Quesnel (C)	356	2,692	-2.0	2.8	14	0	476	0
Williams Lake (C)	467	3,638	-4.9	-0.6	12	0	608	0
Prince George (C)	2,039	15,450	-9.5	-6.2	30	-2	1,728	-132
Rest of Development Region	1,871	12,617	-8.7	-5.4	120	-4	1,918	-8
North Coast	**2,489**	**16,842**	**5.8**	**3.0**	**77**	**-1**	**2,046**	**73**
Prince Rupert (C)	974	5,794	1.3	-1.8	17	1	780	40
Terrace (C)	418	3,312	-17.5	-5.4	11	-1	385	-33
Rest of Development Region	1,097	7,737	23.9	11.3	49	-1	881	66
Nechako	**1,091**	**6,974**	**-1.1**	**2.8**	**63**	**2**	**1,316**	**46**
Smithers (T)	560	3,202	-4.7	-5.3	18	1	447	9
Rest of Development Region	531	3,772	3.0	10.8	45	1	869	431
Northeast	**3,377**	**35,639**	**-0.2**	**18.8**	**68**	**-2**	**2,783**	**143**
Dawson Creek (C)	557	4,377	28.6	13.8	14	0	495	0
Fort St. John (C)	1,083	15,565	1.0	5.0	20	1	1,018	20
Rest of Development Region	1,737	15,696	-7.5	38.6	34	-3	1,270	123

Table 6: Historical Unadjusted Room Revenue by Development Region ($000)

Period	Vancouver Island/Coast	Mainland Southwest	Thompson Okanagan	Kootenay	Cariboo	North Coast	Nechako	Northeast	Total
1997	205,480	665,314	146,520	44,803	43,225	17,800	9,301	25,142	1,157,585
1998	219,677	686,970	155,799	47,223	42,381	17,923	8,932	27,183	1,206,090
1999	238,389	778,153	166,895	53,603	40,788	18,651	8,684	24,183	1,329,347
2000	245,309	846,849	183,893	63,793	43,571	20,609	8,443	29,617	1,442,085
2001	258,235	854,936	190,350	64,108	42,553	19,342	8,807	35,653	1,473,983
2002	268,454	850,333	205,411	71,712	44,514	19,016	8,843	37,904	1,506,188
Quarterly data									
2001 Q2	69,196	213,644	44,680	13,231	11,162	5,361	2,084	7,253	366,610
2001 Q3	112,914	276,100	85,088	24,811	15,882	8,446	3,413	9,112	535,765
2001 Q4	39,967	144,660	28,422	10,909	8,097	2,791	1,875	8,312	245,033
2002 Q1	38,001	205,182	37,083	19,439	8,298	2,802	1,491	13,153	325,447
2002 Q2	72,537	212,157	46,451	14,875	11,478	5,076	2,034	7,697	372,306
2002 Q3	116,167	276,322	90,689	26,530	16,318	8,472	3,262	9,143	546,901
2002 Q4	41,750	156,673	31,188	10,869	8,420	2,666	2,056	7,911	261,533
2003 Q1	39,094	208,009	40,408	20,482	7,500	2,819	1,579	15,940	335,830
2003 Q2	71,642	189,501	49,552	14,624	11,457	5,056	2,104	8,849	352,786
2003 Q3	117,580	259,920	89,452	25,082	15,440	8,968	3,291	10,850	530,584
Monthly data									
Jul-02	39,602	95,896	32,324	8,388	5,194	3,094	1,054	2,724	188,277
Aug-02	45,865	105,008	37,405	10,938	5,967	3,024	1,105	3,035	212,347
Sep-02	30,699	75,418	20,960	7,203	5,157	2,353	1,103	3,384	146,278
Oct-02	18,599	55,507	13,381	3,962	3,723	1,147	1,030	3,187	100,536
Nov-02	11,910	41,802	7,472	2,484	2,635	865	586	2,499	70,252
Dec-02	11,241	59,364	10,335	4,423	2,063	654	441	2,225	90,745
Jan-03	9,564	62,257	12,122	5,439	2,250	732	442	4,011	96,816
Feb-03	12,874	72,407	13,523	7,301	2,260	966	534	5,073	114,938
Mar-03	16,656	73,344	14,763	7,743	2,990	1,120	603	6,857	124,076
Apr-03	18,369	55,669	11,875	4,344	3,192	1,006	510	3,497	98,461
May-03	24,452	64,094	16,311	4,655	3,780	1,441	666	2,455	117,856
Jun-03	28,821	69,739	21,366	5,625	4,485	2,608	928	2,897	136,469
Jul-03	39,331	86,051	32,724	8,639	5,156	3,103	1,058	3,757	179,820
Aug-03	46,966	101,214	36,793	9,965	5,550	3,375	1,142	3,717	208,721
Sep-03	31,283	72,655	19,936	6,479	4,734	2,489	1,091	3,377	142,043
Year-over-year percent changes									
Jul-02	0.0	-4.0	5.8	2.2	-3.2	-4.5	-9.3	-8.3	-1.4
Aug-02	2.6	0.9	9.2	13.7	6.8	2.3	-9.9	-4.0	3.3
Sep-02	7.4	4.5	3.4	3.1	4.6	4.5	7.7	13.5	5.1
Oct-02	5.5	16.1	15.7	1.3	8.5	-9.0	15.6	9.2	12.4
Nov-02	2.0	0.1	6.0	-6.1	3.8	-0.2	6.5	-6.2	0.7
Dec-02	5.5	7.7	5.4	1.6	-3.1	-1.4	1.4	-18.5	5.7
Jan-03	6.6	10.5	16.1	4.4	-11.1	1.6	7.1	-0.2	9.2
Feb-03	3.3	5.6	8.8	8.8	-18.1	-3.2	24.2	3.9	5.2
Mar-03	0.5	-8.6	3.9	3.0	-0.6	3.4	-6.8	61.2	-2.7
Apr-03	1.9	-11.6	9.0	2.2	5.8	6.8	3.6	5.3	-5.2
May-03	-1.2	-4.1	6.1	-3.2	-4.0	-6.1	9.4	28.8	-1.6
Jun-03	-3.2	-15.3	5.8	-3.3	-0.8	0.3	-0.6	17.3	-8.2
Jul-03	-0.7	-10.3	1.2	3.0	-0.7	0.3	0.4	37.9	-4.5
Aug-03	2.4	-3.6	-1.6	-8.9	-7.0	11.6	3.3	22.5	-1.7
Sep-03	1.9	-3.7	-4.9	-10.1	-8.2	5.8	-1.1	-0.2	-2.9

September year-over-year percent change

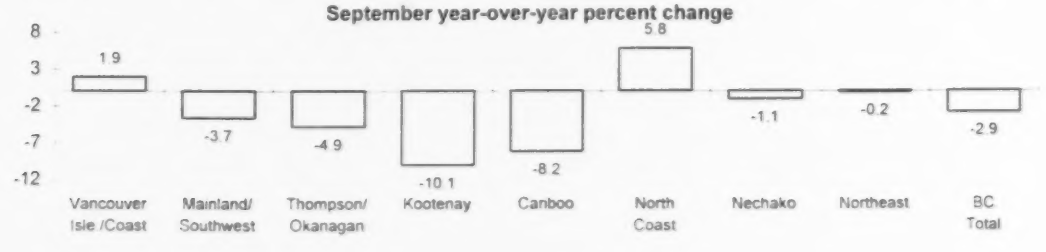


Table 7: Traveller Entries to Canada via BC, Unadjusted (000s)

Period	International								Canadian		
	Total	USA			Overseas				Total	USA same-day auto	Overseas
		Total	Same-day	Overnight	Total	Asia	Europe	Oceania*			
1997	7,322.8	5,892.6	2,798.2	3,094.4	1,430.2	798.0	449.1	122.1	13,427.5	9,328.6	767.3
1998	7,844.6	6,549.0	3,124.2	3,424.7	1,295.7	652.7	449.4	118.2	10,451.3	6,734.9	799.7
1999	8,269.2	6,861.7	3,370.2	3,491.5	1,407.5	716.0	484.6	126.0	9,588.1	5,813.1	798.7
2000	8,481.7	7,006.0	3,407.1	3,598.8	1,475.8	758.9	498.0	133.8	9,435.2	5,639.0	866.4
2001	8,312.5	6,894.5	3,257.7	3,636.8	1,418.0	731.8	466.3	131.9	8,328.6	4,720.3	902.8
2002	7,970.8	6,595.9	2,808.1	3,787.8	1,374.9	764.0	411.8	118.0	7,197.3	3,586.8	927.5
Quarterly data											
2002 Q2	2,113.8	1,746.0	766.6	979.4	367.8	206.2	111.7	31.5	1,857.0	961.0	226.5
2002 Q3	3,019.5	2,491.0	930.3	1,560.7	528.4	280.6	171.0	40.2	2,215.6	1,069.6	217.4
2002 Q4	1,462.4	1,211.8	582.3	629.6	250.6	149.3	63.4	24.4	1,576.4	827.8	208.1
2003 Q1	1,330.4	1,115.7	520.0	595.7	214.7	116.6	63.4	24.3	1,608.4	779.3	299.6
2003 Q2	1,843.4	1,561.8	698.1	863.7	281.6	110.0	114.1	35.8	1,730.4	921.6	177.8
2003 Q3	2,833.6	2,361.5	902.5	1,458.9	472.1	217.4	173.0	41.7	2,309.5	1,170.6	227.4
Monthly data											
Jun-02	901.1	748.0	303.9	444.1	153.1	80.2	51.5	13.1	623.2	335.4	65.2
Jul-02	1,110.0	915.8	325.4	590.5	194.2	104.8	60.2	13.3	759.5	373.6	64.8
Aug-02	1,163.6	980.0	340.3	639.8	183.5	96.4	61.1	13.2	831.0	392.1	88.4
Sep-02	745.9	595.2	264.7	330.5	150.7	79.4	49.7	13.7	625.0	303.9	64.1
Oct-02	503.3	406.6	194.7	212.0	96.7	63.6	22.8	6.2	560.5	290.9	63.4
Nov-02	438.9	373.6	196.5	177.1	65.3	40.2	16.4	5.7	506.8	270.2	67.6
Dec-02	520.2	431.6	191.1	240.5	88.6	45.4	24.2	12.4	509.0	266.7	77.1
Jan-03	437.5	364.6	182.1	182.5	72.9	39.1	17.9	11.8	535.2	255.8	110.4
Feb-03	444.1	377.0	166.9	210.1	67.1	35.0	22.1	6.9	483.5	246.3	83.3
Mar-03	448.8	374.1	171.0	203.1	74.6	42.5	23.3	5.6	589.7	277.2	105.9
Apr-03	448.3	378.5	183.4	195.1	69.9	31.9	25.0	6.1	516.7	267.6	67.6
May-03	611.3	521.4	239.8	281.6	89.9	31.1	38.7	14.4	602.1	318.3	57.1
Jun-03	783.8	661.9	274.9	387.0	121.9	47.0	50.4	15.2	611.6	335.7	53.1
Jul-03	1,024.8	861.4	313.1	548.3	163.4	71.0	61.4	13.2	772.3	398.5	64.2
Aug-03	1,118.8	947.5	339.6	607.9	171.2	81.7	62.8	13.7	903.9	446.4	95.2
Sep-03	690.0	552.5	249.9	302.7	137.5	64.8	48.9	14.9	633.3	325.7	68.1
Oct-03	454.2	371.7	179.8	191.9	82.5	52.0	21.9	5.5	560.6	302.6	71.2
Year-over-year percent changes											
Jun-02	-6.3	-5.4	-15.9	3.5	-10.2	-6.9	-12.8	-13.2	-18.9	-31.7	3.6
Jul-02	-7.5	-7.3	-23.3	4.7	-8.5	-1.6	-18.8	-6.6	-22.3	-35.3	1.3
Aug-02	-5.2	-4.4	-19.7	6.4	-9.3	-2.4	-17.9	-3.1	-20.0	-34.3	1.3
Sep-02	5.8	6.4	2.6	9.6	3.7	17.8	-10.9	-7.4	7.6	2.8	0.7
Oct-02	23.4	22.6	25.5	20.0	26.8	48.7	-4.4	0.1	21.2	34.5	5.2
Nov-02	12.5	11.0	15.9	5.9	22.1	30.9	7.6	19.5	16.8	24.5	10.9
Dec-02	2.2	2.4	5.3	0.2	1.1	-3.1	-0.6	17.4	9.6	9.9	11.7
Jan-03	7.4	7.4	10.4	4.6	7.7	1.7	2.2	38.4	8.6	16.0	7.2
Feb-03	-3.4	-3.0	-4.2	-2.0	-5.9	-14.3	4.3	6.4	5.2	8.4	7.6
Mar-03	-11.7	-10.7	-9.9	-11.4	-16.2	-12.5	-13.4	-18.2	-1.1	-1.3	11.4
Apr-03	-10.9	-9.2	-8.9	-9.5	-19.1	-42.1	14.0	0.9	-13.7	-12.2	-21.8
May-03	-13.9	-10.3	-8.3	-12.0	-29.9	-56.1	0.9	16.7	-5.2	-0.7	-23.7
Jun-03	-13.0	-11.5	-9.5	-12.9	-20.4	-41.4	-2.1	16.7	-1.9	0.1	-18.6
Jul-03	-7.7	-5.9	-3.8	-7.1	-15.9	-32.3	1.9	-0.9	1.7	6.7	-1.0
Aug-03	-3.9	-3.3	-0.2	-5.0	-6.7	-15.2	2.8	3.4	8.8	13.9	7.6
Sep-03	-7.5	-7.2	-5.6	-8.4	-8.8	-18.4	-1.7	8.5	1.3	7.1	6.2
Oct-03	-9.7	-8.6	-7.7	-9.5	-14.6	-18.2	-3.8	-12.1	0.0	4.0	12.3

*** Australia, New Zealand, and other South Pacific nations**

SOURCE: Statistics Canada

Table 8: Traveller Entries to Canada via BC, Seasonally Adjusted (000s)

Period	International								Canadian		
	Total	USA			Overseas				Total	USA same-day auto	Overseas
		Total*	Same-day	Overnight	Total	Asia	Europe	Oceania**			
1997	7,322.8	5,892.6	2,798.2	3,094.4	1,430.2	798.0	449.1	122.1	13,427.5	9,328.6	767.3
1998	7,844.6	6,549.0	3,124.2	3,424.7	1,295.7	652.7	449.4	118.2	10,451.3	6,734.9	799.7
1999	8,269.2	6,861.7	3,370.2	3,491.5	1,407.5	716.0	484.6	126.0	9,588.1	5,813.1	798.7
2000	8,481.7	7,006.0	3,407.1	3,598.8	1,475.8	758.9	498.0	133.8	9,435.2	5,639.0	866.4
2001	8,312.5	6,894.5	3,257.7	3,636.8	1,418.0	731.8	466.3	131.9	8,328.6	4,720.3	902.8
2002	7,960.1	6,583.2	2,808.1	3,787.8	1,376.9	764.0	411.8	118.0	7,187.8	3,582.5	924.9
Quarterly data											
2002 Q2	1,931.1	1,604.3	699.8	941.3	326.8	199.4	96.5	27.1	1,750.9	860.6	230.1
2002 Q3	1,991.5	1,652.6	693.6	943.7	338.9	188.4	95.4	30.2	1,821.1	882.8	231.0
2002 Q4	2,057.9	1,695.5	729.7	970.4	362.4	192.7	109.1	32.3	1,881.8	975.9	238.4
2003 Q1	1,878.4	1,565.2	669.7	901.2	313.1	162.4	104.6	30.6	1,788.2	914.9	234.5
2003 Q2	1,741.0	1,479.9	636.4	846.2	261.1	108.4	98.8	30.4	1,653.5	832.9	193.5
2003 Q3	1,843.8	1,551.0	669.0	878.4	292.9	147.5	97.0	31.3	1,857.8	946.7	236.0
Monthly data											
Jun-02	656.2	548.8	233.3	317.5	107.4	64.2	32.5	9.1	588.3	285.7	78.3
Jul-02	653.5	543.5	228.7	317.9	110.0	64.5	31.3	10.2	597.6	283.9	76.8
Aug-02	673.3	559.2	231.0	315.7	114.1	60.2	31.6	10.1	602.9	293.4	76.0
Sep-02	664.7	549.9	233.9	310.0	114.8	63.7	32.5	9.9	620.6	305.5	78.2
Oct-02	699.8	571.4	240.4	335.0	128.4	69.6	33.9	10.4	625.6	321.2	77.7
Nov-02	678.8	558.9	245.0	313.3	119.9	64.5	40.0	10.7	628.4	330.7	79.2
Dec-02	679.3	565.2	244.2	322.1	114.1	58.6	35.2	11.2	627.9	324.0	81.5
Jan-03	660.4	548.0	243.7	310.5	112.4	57.8	35.4	12.3	612.8	318.9	77.3
Feb-03	628.2	524.7	222.9	303.1	103.5	52.8	36.2	10.1	602.7	309.2	77.6
Mar-03	589.7	492.5	203.1	287.6	97.2	51.9	33.0	8.2	572.7	286.8	79.6
Apr-03	578.3	490.0	209.0	280.9	88.2	39.6	34.3	9.0	511.1	253.8	64.3
May-03	571.9	489.0	211.3	278.7	82.8	30.4	32.6	10.6	558.1	287.2	59.6
Jun-03	590.9	500.9	216.1	286.6	90.1	38.5	32.0	10.8	584.3	292.0	69.6
Jul-03	604.3	510.9	219.0	289.4	93.3	43.3	32.2	10.0	599.3	299.5	75.4
Aug-03	621.1	523.2	224.8	295.8	97.9	51.4	32.5	10.2	629.4	319.4	81.6
Sep-03	618.5	516.8	225.1	293.2	101.6	52.8	32.3	11.0	629.1	327.8	79.1
Oct-03	613.5	511.3	222.9	294.0	102.2	54.8	32.4	9.3	621.0	328.5	84.9
Month-over-month percent changes											
Jun-02	2.4	3.6	0.0	1.8	-3.5	-5.7	1.0	-1.1	0.2	-0.7	2.3
Jul-02	-0.4	-1.0	-2.0	0.1	2.5	0.5	-3.5	12.4	1.6	-0.6	-1.8
Aug-02	3.0	2.9	1.0	-0.7	3.7	-6.6	0.9	-1.0	0.9	3.4	-1.1
Sep-02	-1.3	-1.7	1.3	-1.8	0.5	5.7	2.7	-1.9	2.9	4.1	2.8
Oct-02	5.3	3.9	2.8	8.0	11.9	9.4	4.4	5.1	0.8	5.1	-0.6
Nov-02	-3.0	-2.2	1.9	-6.5	-6.6	-7.4	17.9	2.9	0.4	2.9	1.9
Dec-02	0.1	1.1	-0.3	2.8	-4.8	-9.1	-12.0	4.5	-0.1	-2.0	3.0
Jan-03	-2.8	-3.0	-0.2	-3.6	-1.5	-1.4	0.6	10.4	-2.4	-1.6	-5.2
Feb-03	-4.9	-4.2	-8.5	-2.4	-8.0	-8.6	2.2	-18.5	-1.7	-3.0	0.3
Mar-03	-6.1	-6.1	-8.9	-5.1	-6.0	-1.8	-8.9	-18.4	-5.0	-7.2	2.6
Apr-03	-1.9	-0.5	2.9	-2.3	-9.3	-23.7	3.9	9.8	-10.8	-11.5	-19.2
May-03	-1.1	-0.2	1.1	-0.8	-6.1	-23.2	-5.0	17.4	9.2	13.2	-7.3
Jun-03	3.3	2.4	2.3	2.8	8.7	26.9	-1.7	2.3	4.7	1.7	16.9
Jul-03	2.3	2.0	1.3	1.0	3.7	12.4	0.7	-8.0	2.6	2.6	8.3
Aug-03	2.8	2.4	2.7	2.2	4.9	18.7	0.8	2.8	5.0	6.6	8.2
Sep-03	-0.4	-1.2	0.1	-0.9	3.8	2.7	-0.7	7.7	0.0	2.6	-3.1
Oct-03	-0.8	-1.1	-1.0	0.3	0.5	3.9	0.4	-15.5	-1.3	0.2	7.4

*** Seasonal adjustment of total US entries are calculated by Statistics Canada and are adjusted to sum to national totals, therefore same-day plus overnight entries via BC will not necessarily equal the total**

**** Australia, New Zealand, and other South Pacific nations**

SOURCE: BC STATS, Statistics Canada

Table 9: Transportation Indicators (Historical)

Period	Air Passenger Traffic (000s)								Other Transportation (000s)		
	Vancouver				Victoria	Kelowna	Prince George	Comox Valley	BC Ferries		Coquihalla Hwy
	Total	Domestic	Trans-border	Other Int'l.	Total	Total	Total	Total	Vehicles	Passengers	Passenger Vehicles
1998	15,508	8,215	4,123	3,170	1,214.2	799.7	322.8		7,822	21,418	2,365
1999	15,806	8,314	4,120	3,372	1,191.4	815.1	352.2		7,852	21,369	2,378
2000	16,033	8,306	4,074	3,652	1,139.2	835.9	392.9		7,887	21,280	2,389
2001	15,477	7,869	4,000	3,608	1,158.2	850.3	361.9		8,104	21,309	2,449
2002	14,878	7,422	3,855	3,600	1,102.2	836.9	325.4	148.7	8,245	21,540	2,518
Quarterly data											
2002 Q3	4,521	2,150	1,268	1,102	299.4	223.7	80.9	46.2	2,686	7,532	1,027
2002 Q4	3,319	1,747	780	793	263.9	207.8	89.1	34.7	1,833	4,627	480
2003 Q1	3,308	1,621	883	803	258.1	220.8	85.2	32.2	1,655	4,030	358
2003 Q2	3,285	1,723	909	652	289.1	193.9	82.6	38.1	2,113	5,388	679
2003 Q3	4,382	2,136	1,256	990	331.8	227.5	83.4	54.6	2,710	7,535	970
Monthly data											
Aug-02	1,661	790	470	401	110.9	83.5	27.4	17.7	1,013	2,975	415
Sep-02	1,308	642	332	334	90.4	65.3	26.2	12.6	752	1,927	251
Oct-02	1,198	641	263	293	95.7	69.7	29.6	12.3	667	1,670	203
Nov-02	963	507	227	229	77.9	60.2	28.2	9.3	547	1,385	126
Dec-02	1,158	599	289	270	90.3	77.9	31.3	13.2	619	1,572	151
Jan-03	1,119	537	292	289	78.8	72.8	27.1	10.2	522	1,253	103
Feb-03	1,030	513	277	240	84.1	69.8	27.5	10.1	519	1,244	113
Mar-03	1,159	570	314	274	95.2	78.3	30.6	11.9	614	1,533	142
Apr-03	970	522	244	203	94.3	63.1	27.0	12.3	646	1,608	191
May-03	1,083	584	299	200	98.9	65.9	29.3	12.5	714	1,827	232
Jun-03	1,232	618	366	249	95.9	64.9	26.3	13.3	753	1,953	257
Jul-03	1,483	715	453	314	109.8	78.6	27.2	19.1	930	2,618	356
Aug-03	1,641	784	482	375	121.8	84.0	29.2	20.4	1,032	3,032	388
Sep-03	1,258	636	321	301	100.2	64.9	27.0	15.2	748	1,885	226
Oct-03	1,152	636	248	267	110.5	70.4	29.9	14.3	672	1,657	209
Year-over-year percent changes											
Aug-02	-7.7	-8.2	-8.7	-5.5	-8.9	-1.7	-12.0		2.4	2.9	3.5
Sep-02	12.6	12.4	23.1	4.0	13.1	11.8	1.1		3.0	1.3	0.1
Oct-02	12.5	7.1	16.9	21.7	0.0	5.7	2.9		4.1	5.0	7.8
Nov-02	4.7	-1.9	7.0	20.1	0.1	-1.4	6.0		-3.7	2.2	3.6
Dec-02	4.3	1.8	9.3	5.0	1.5	4.3	10.8		3.7	3.1	9.7
Jan-03	2.8	-0.1	4.3	7.0	2.9	8.3	6.2	2.2	5.0	5.2	5.8
Feb-03	-0.6	-1.0	2.0	-2.9	7.4	2.0	13.0	-1.6	4.2	4.0	7.8
Mar-03	-1.4	-2.4	4.6	-5.5	0.2	5.0	18.3	3.6	0.8	-1.6	-11.9
Apr-03	-13.6	-10.8	-8.1	-25.1	-0.8	-0.6	6.9	10.1	1.1	2.8	12.5
May-03	-13.2	-9.3	-2.7	-32.5	0.3	-1.0	6.8	-0.4	-2.5	-3.1	-0.4
Jun-03	-9.8	-5.7	-4.4	-24.4	0.6	-0.5	-2.3	8.2	0.3	-1.7	4.3
Jul-03	-4.5	-0.4	-2.8	-14.4	11.9	5.0	-0.7	19.4	1.0	-0.5	-1.4
Aug-03	-1.2	-0.7	2.7	-6.6	9.8	0.5	6.6	14.9	1.9	1.9	-6.5
Sep-03	-3.8	-0.9	-3.4	-9.8	10.8	-0.7	3.2	20.8	-0.5	-2.2	-9.7
Oct-03	-3.8	-0.8	-5.7	-8.9	15.5	1.1	0.9	16.2	0.7	-0.8	3.1

Table 10: Tourism sector indicators

Period	Employment (000s) [1]						Hotel Industry [2]		Consumer Price Index [1]	
	BC Total	Key industries in tourism sector								
	Industrial aggregate	Air transport	Heritage Institutions	Accom-modation	Food & beverage services	Arts, entertainment & recreation	Occupancy Rate (%) [3]	Room Rate ($)	Traveller accom-modation	Restaurant food
1997	1,499.7	14.4	2.2	30.5	106.8	29.5	66.1	106.04	111.6	141.8
1998	1,511.2	15.9	2.3	29.4	109.6	27.3	61.9	108.59	113.9	152.6
1999	1,513.9	15.3	2.3	29.2	110.1	24.7	61.7	112.02	115.6	166.2
2000	1,574.3	14.8	2.3	28.2	116.7	26.5	60.0	114.04	117.6	171.3
2001	1,595.4	13.5	2.4	29.5	117.8	27.4	59.3	116.12	121.3	173.4
2002	1,612.7	12.2	2.5	29.2	118.1	28.8	59.0	117.66	125.4	186.8
Quarterly data										
2002 Q1	1,575.3	11.6	2.4	27.4	111.7	27.3	51.5	116.58	124.4	172.0
2002 Q2	1,617.4	12.0	2.5	29.6	120.3	28.9	62.4	117.68	124.9	184.6
2002 Q3	1,625.7	12.5	2.6	31.4	122.3	30.0	73.7	131.50	125.9	201.1
2002 Q4	1,632.6	12.6	2.6	28.2	117.9	28.9	48.3	104.87	126.3	189.3
2003 Q1	1,615.3	12.8	2.5	26.9	114.0	29.8	51.9	117.66	126.9	187.1
2003 Q2	1,657.7	13.1	2.8	29.4	118.8	32.5	59.4	113.68	126.9	192.4
2003 Q3	1,641.3	12.7	3.1	32.0	121.2	31.5	72.3	127.13	128.1	195.3
Monthly data										
Aug-02	1,618.3	12.6	2.6	32.4	122.8	30.2	80.0	135.68	126.0	204.7
Sep-02	1,642.4	12.4	2.6	29.9	121.3	29.5	67.2	123.47	126.1	197.7
Oct-02	1,643.1	12.3	2.6	29.5	121.3	29.4	56.4	102.85	126.1	193.9
Nov-02	1,632.8	12.5	2.6	27.9	116.6	28.4	45.9	94.30	126.2	187.6
Dec-02	1,621.9	13.0	2.6	27.3	115.9	29.1	42.5	117.45	126.7	186.5
Jan-03	1,606.2	12.5	2.5	27.8	114.4	29.5	44.2	117.82	126.9	184.4
Feb-03	1,614.7	12.7	2.5	26.5	113.1	29.3	54.7	121.26	127.0	185.4
Mar-03	1,625.1	13.2	2.4	26.4	114.4	30.5	56.9	113.91	126.9	191.6
Apr-03	1,638.4	13.0	2.8	27.7	117.0	32.2	55.6	104.95	126.8	193.0
May-03	1,657.1	13.1	2.7	29.5	119.8	32.5	60.0	113.92	126.9	192.8
Jun-03	1,677.5	13.1	3.1	30.9	119.7	32.9	62.6	122.17	127.1	191.5
Jul-03	1,636.4	12.9	3.2	32.0	122.4	31.9	71.1	130.51	127.8	198.2
Aug-03	1,637.9	12.6	3.2	33.2	122.0	31.9	79.5	131.13	128.3	197.6
Sep-03	1,649.7	12.7	2.9	30.8	119.4	30.7	66.2	119.75	128.2	190.1
Oct-03	1,658.2	12.5	2.6	29.2	118.9	28.6	56.8	100.28	128.3	189.7
Year-over-year percent changes										
Aug-02	1.3	-6.9	3.6	-4.1	1.2	6.4	0.5	-0.2	3.2	7.9
Sep-02	1.7	-5.6	4.8	-6.0	1.4	4.6	3.1	3.2	3.1	6.9
Oct-02	1.6	-4.6	3.8	-3.1	2.0	4.2	5.2	2.5	2.6	7.2
Nov-02	2.4	5.9	7.9	-2.5	3.1	5.0	0.9	1.1	2.6	7.5
Dec-02	2.6	10.8	11.3	-1.8	2.6	7.7	0.9	5.7	2.8	4.1
Jan-03	2.4	9.0	4.3	0.7	2.1	9.7	1.4	5.3	2.3	7.8
Feb-03	2.7	8.9	3.0	-3.1	2.3	6.8	0.5	2.6	2.1	8.5
Mar-03	2.6	12.5	1.9	-3.9	1.9	10.5	-0.6	-4.8	1.8	10.1
Apr-03	2.5	7.5	18.0	-1.0	0.1	14.7	-2.9	-2.4	1.6	6.4
May-03	2.5	7.6	4.2	0.6	-1.5	12.5	-1.4	-1.5	1.8	3.2
Jun-03	2.4	10.1	20.8	-1.7	-2.3	10.8	-4.6	-6.0	1.5	3.1
Jul-03	1.2	2.5	22.5	0.1	-0.3	5.4	-2.9	-3.6	1.8	-1.3
Aug-03	1.2	0.4	21.3	2.4	-0.7	5.5	-0.5	-3.4	1.8	-3.5
Sep-03	0.4	1.8	10.0	3.2	-1.6	3.9	-1.0	-3.0	1.7	-3.8
Oct-03	0.9	1.1	1.4	-1.2	-2.0	-2.6	0.4	-2.5	1.7	-2.2

[1]Source: Statistics Canada (Employment data from Survey of Employment Payroll & Hours)
[2]Source: Pannell Kerr Forster
[3]Occupancy Rate change expressed as percentage point change

Table 11: BC Restaurant and Tavern Receipts

Period	Restaurants and Taverns [1]						
	BC	Receipts ($ million)					
	Total [2] locations	Total	Full service	Limited service	Food service contractors	Social & mobile caterers	Drinking places
1998	8,718	4,641.0	2,377.0	1,571.2	227.7	66.3	398.8
1999	8,606	4,467.5	2,188.8	1,616.5	214.3	78.2	369.8
2000	9,060	4,831.5	2,482.6	1,640.1	256.5	93.4	358.9
2001	8,706	5,176.3	2,762.5	1,690.1	274.1	91.6	357.9
2002	8,083	5,101.2	2,728.3	1,720.2	254.3	92.6	305.9
Quarterly data							
2002 Q1	8,277	1,213.5	647.8	390.7	73.3	22.0	79.7
2002 Q2	8,001	1,295.8	690.3	436.1	58.5	33.1	77.9
2002 Q3	7,975	1,350.7	740.2	451.2	61.4	18.8	79.1
2002 Q4	8,079	1,241.3	650.0	442.2	61.1	18.7	69.3
2003 Q1	8,278	1,225.7	660.6	411.5	71.8	14.3	67.6
2003 Q2	8,046	1,303.2	702.5	461.9	47.2	15.4	76.2
2003 Q3	8,165	1,488.9	818.1	508.5	57.9	26.2	78.3
Monthly data							
Jul-02	7,939	459.3	252.3	153.9	19.8	5.9	27.2
Aug-02	8,014	476.4	266.3	157.2	19.7	6.0	27.3
Sep-02	7,971	415.0	221.5	140.1	21.9	6.9	24.6
Oct-02	7,950	401.1	201.2	148.9	21.1	6.2	23.7
Nov-02	8,116	412.8	218.7	146.2	19.6	5.2	23.1
Dec-02	8,172	427.4	230.1	147.0	20.4	7.4	22.5
Jan-03	8,322	404.1	217.2	136.4	24.8	4.1	21.5
Feb-03	8,320	388.9	209.7	129.5	22.2	5.3	22.1
Mar-03	8,193	432.7	233.7	145.5	24.8	4.8	23.9
Apr-03	8,137	417.9	220.1	151.7	15.5	4.4	26.1
May-03	7,997	438.8	236.4	156.6	15.2	5.4	25.1
Jun-03	8,004	446.6	246.0	153.6	16.5	5.6	25.0
Jul-03	8,043	496.6	271.1	174.7	17.7	5.9	27.2
Aug-03	8,184	530.2	297.3	176.9	19.5	9.9	26.7
Sep-03	8,269	462.0	249.7	157.0	20.6	10.4	24.4
Year-over-year percent changes							
Jul-02	-9.8	-4.0	-2.7	0.1	-14.5	-14.8	-22.6
Aug-02	-9.4	-3.6	-1.8	-1.4	-15.5	-21.1	-16.0
Sep-02	-10.3	-4.2	-3.6	-0.8	-0.9	-31.7	-17.9
Oct-02	-8.7	-1.3	-4.2	9.1	-1.0	-27.4	-20.7
Nov-02	-5.6	5.1	7.1	8.1	1.0	-26.9	-13.9
Dec-02	-1.6	-0.9	-0.9	4.0	-2.3	-27.5	-15.2
Jan-03	1.1	5.2	6.6	8.4	6.1	-40.4	-11.5
Feb-03	0.0	-1.8	-0.6	2.2	-10.6	-33.2	-14.0
Mar-03	-1.0	-0.1	0.2	5.3	-1.3	-32.2	-19.1
pr-03	0.7	0.3	-0.3	7.4	-21.5	-46.6	-0.6
ay-03	0.2	0.6	2.8	5.0	-18.9	-55.5	-4.1
Jun-03	0.8	0.8	2.7	5.4	-17.2	-55.9	-1.9
Jul-03	1.3	8.1	7.4	13.5	-10.7	-0.1	0.1
Aug-03	2.1	11.3	11.6	12.5	-0.6	63.8	-2.2
Sep-03	3.7	11.3	12.7	12.0	-5.7	50.7	-0.7

[1]Source: Statistics Canada

[2]The number of locations (physical place in which business activity is conducted) operated in BC during the reporting month.

Note: with the change to NAICS (North American Industry Classification System) coding, many of the series are not available prior to January 1999.

Table 12: BC Restaurant and Tavern Receipts Seasonally Adjusted

Period	Restaurants and Taverns [1]					
	Receipts ($ million)					
	BC			Canada		
	Total	Drinking places	Food Services	Total	Drinking places	Food Services
1998	4,641.0	398.8	4,242.2	26,993.2	1,805.3	25,187.9
1999	4,467.5	369.8	4,097.8	28,143.9	2,038.3	26,105.6
2000	4,831.5	358.9	4,472.6	30,244.5	2,210.4	28,034.1
2001	5,176.3	357.9	4,818.4	32,231.1	2,280.9	29,950.2
2002	5,101.2	305.9	4,795.3	33,134.7	2,241.2	30,893.5
Quarterly data						
2001 Q4	1,287	87	1,200	8,086	581	7,505
2002 Q1	1,282	84	1,198	8,138	560	7,578
2002 Q2	1,276	75	1,201	8,251	562	7,688
2002 Q3	1,244	74	1,170	8,347	556	7,791
2002 Q4	1,299	73	1,226	8,399	563	7,836
2003 Q1	1,291	72	1,219	8,312	533	7,779
2003 Q2	1,287	73	1,215	8,278	527	7,752
2003 Q3	1,374	73	1,301	8,446	526	7,920
Monthly data						
Jul-02	418	25	393	2,789	185	2,603
Aug-02	415	25	390	2,769	180	2,590
Sep-02	411	24	387	2,789	191	2,598
Oct-02	420	23	396	2,788	187	2,601
Nov-02	445	25	420	2,801	188	2,612
Dec-02	434	25	410	2,810	188	2,622
Jan-03	435	24	411	2,765	176	2,588
Feb-03	429	24	405	2,772	178	2,594
Mar-03	427	23	403	2,775	178	2,597
Apr-03	430	25	405	2,725	178	2,547
May-03	429	24	406	2,775	173	2,602
Jun-03	428	24	404	2,778	175	2,603
Jul-03	451	25	426	2,793	181	2,611
Aug-03	461	24	437	2,821	175	2,646
Sep-03	462	24	438	2,833	170	2,663
%Change						
Jul-02	-1.1	1.6	-1.3	0.6	-0.7	0.7
Aug-02	-0.8	-1.0	-0.8	-0.7	-3.1	-0.5
Sep-02	-0.8	-0.8	-0.8	0.7	6.2	0.3
Oct-02	2.1	-3.8	2.4	0.0	-2.0	0.1
Nov-02	5.9	4.6	6.0	0.5	0.7	0.4
Dec-02	-2.4	-0.2	-2.5	0.3	-0.4	0.4
Jan-03	0.2	-1.0	0.3	-1.6	-6.1	-1.3
Feb-03	-1.4	0.2	-1.5	0.3	1.2	0.2
Mar-03	-0.5	-4.1	-0.3	0.1	-0.2	0.1
Apr-03	0.7	6.3	0.4	-1.8	0.3	-1.9
May-03	-0.1	-3.9	0.1	1.8	-3.1	2.2
Jun-03	-0.3	1.7	-0.4	0.1	1.4	0.0
Jul-03	5.3	1.6	5.6	0.5	3.3	0.3
Aug-03	2.2	-1.6	2.4	1.0	-3.6	1.3
Sep-03	0.2	0.2	0.2	0.4	-2.7	0.7

[1]Source: Statistics Canada

Note: with the change to NAICS (North American Industry Classification System) coding, many of the series are not available prior to January 1999.